

4-26-2004

## Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, April 26, 2004

Crummer Graduate School of Business Faculty  
*Rollins College*

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**Roy E. Crummer Graduate School of Business  
Rollins College  
Faculty Meeting Agenda  
Room 107; 1:30 P.M.  
April 26, 2004**

- I. Welcome.....Craig McAllaster
- II. Review/Approval of Minutes.....Craig McAllaster
- III. Remarks..... President Bornstein
- IV. Curriculum Committee..... Edward Moses
- V. Center Reports.....Craig McAllaster
  - Entrepreneurship
  - Leadership
- VI. Seven Skills of Successful Leaders Questionnaire..... Jim Higgins
- VII. China Forum.....Ilan Alon
- VIII. Strategic Planning Committee.....Michael Bowers
- IX. Graduation List.....Stephen Gauthier
- X. Other Issues.....Craig McAllaster
  - Faculty Evaluations
- XI. Adjournment.....Craig McAllaster

**Next Faculty Meeting  
Monday, September 6, 2004  
Room 107  
1:30 pm – 3:00 pm**

**Roy E. Crummer Graduate School of Business at Rollins College**  
**Faculty Meeting - Room 107**  
**Monday, April 26, 2004**  
**1:30 pm – 3:00 pm**

Crummer Faculty & Staff Present:

Craig McAllaster, John Cascio, Ted Veit, J. Clay Singleton, Ted Herbert, Michael Cipollaro, Jim Higgins, Keith Whittingham, Greg W. Marshall, Barry Render, Jane Reimers, Ed Moses, Steve Gauthier, Jennifer Devitt, Charles Brandon, Ilan Alon, Jim Johnson, Mark Johnston, Craig Domeck, Michael Bowers, Jim Gilbert, Ed Kowalewski, Ralph Drtina, Bob Prescott, Anne Roberts, Dan Montplaisir, Millie Erichsen, Sam Certo, Alice Argeros.

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster  
Minutes from February 16, 2004 Faculty Meeting were accepted

Announcements.....Rita Bornstein  
There will be an all Rollins faculty meeting Wednesday, April 28<sup>th</sup>, in Galloway, to elect Patricia Lancaster as Provost.

President Bornstein wanted to say thank you to the Crummer faculty for all of the support and excellent effort given to her during her tenure as President of Rollins College.

Curriculum Review Committee.....Ed Moses  
The Curriculum Review Committee will send out a questionnaire that will be addressed at the Faculty Retreat.

The Curriculum Review Committee approved the New MBA Concentration in Entrepreneurship (ENT).

Center Reports.....Craig McAllaster

Entrepreneurship

- May event – Strategic Growth Initiative Forum will be held May 14<sup>th</sup> in Bush Auditorium.
- Started Emerging Growth Mentor Program. First company to participate is Pro Clean, second program is with Bob Allen Idea's at MGM Disney, and hopes to confirm a third program very soon.
- Third and last speaker series: "Entrepreneurs in Action".

Leadership

- Summary: made a strong connection with the students this year via student counseling.
- Presented five events, three were a success and the other two should either be restructured or not repeated.

- Of the five components of the Leadership program the measurement piece now has collected data. The recognition component: twenty-five percent of the students want to pursue the Distinguished Leader Award.
- John Cascio announced his resignation as Director of the Leadership Center. He will depart at the end of August.

Measurement Component Questionnaire.....Jim Higgins  
 The Seven Skills questionnaire resulted in seventy positive changes. Jim is putting together the questions for the content piece.

International Business.....Ilan Alon

- Presented information concerning his China initiative which will feature an event: “Chine: Economic Growth and Social Change.”
- May 7<sup>th</sup> will feature a joint Executive program: Executives from China will meet Crummer Executives. They will discuss political/economical issues.
- Crummer will have high level executives, CEO’s, Chairmen, Vice Presidents, Directors, etc., coming from China to train at Crummer.
- Fourteen MBA students will be going to China in June for the emerging markets practicum. This is a first time program.

Strategic Planning Committee.....Michael Bowers  
 Minor modifications were made to the Mission and Vision statements. The Values statements were enhanced. They developed a new Goal. The Guiding Strategies received significant changes. The issue on Aspirational School is unfinished and will be addressed at the Faculty Retreat. A motion was taken and seconded and a discussion ensued. The issues discussed were Crummer being applied vs. research focused; the face value of Crummer as the most Prestigious; Crummer faculty have industry experience which could be used a unique marketing tool.

Craig McAllaster made a motion to accept the Committee’s revisions to the Strategic Plan with the exception of the change of “managerially relevant” in the Goals statement. The motion was seconded and the vote taken; all agreed.

Keith Whittingham made a motion to accept the Recommendations for Strategic Plan. The motion was seconded; no discussion; the vote was taken; all agreed.

Other Business.....Craig McAllaster

Steven Gauthier presented the 2003/2004 Graduation list. The list was voted and accepted.

Alumni Development reported that alumni participation is up 25% in total gifts; 87% of the faculty have given gifts. The Clover Leaf Society will be instituted to focus on endowment gifts and other bequeaths. The giving rate is up 12% from the Crummer Alumni.  
 Dan Montplaisir

SMBA – Saturday MBA will be put on a three-year pilot program to determine its impact on the other MBA programs. This program will include a full time faculty member as well as a couple of visiting professorships. The international study trip will be optional.

The Welch Award – the award should be broken up into three areas: top researcher, top publisher, top teacher, would receive \$1,000 ea. It was agreed by the faculty to move ahead with this award as described.

Faculty evaluations – a recommendation was to place the evaluation on Blackboard so that the students can get the evaluation more reliably.

Faculty Retreat is August 3, 2004 at the Radisson Downtown Orlando.

Adjournment.....Craig McAllaster  
Meeting Adjourned 3:00 pm