

10-4-2004

Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, October 4, 2004

Crummer Graduate School of Business Faculty
Rollins College

Follow this and additional works at: http://scholarship.rollins.edu/crummer_fac

Recommended Citation

Crummer Graduate School of Business Faculty, "Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, October 4, 2004" (2004). *Crummer Graduate School of Business Minutes and Reports*. Paper 72.
http://scholarship.rollins.edu/crummer_fac/72

This Minutes is brought to you for free and open access by the Faculty Minutes and Reports at Rollins Scholarship Online. It has been accepted for inclusion in Crummer Graduate School of Business Minutes and Reports by an authorized administrator of Rollins Scholarship Online. For more information, please contact wzhang@rollins.edu.

**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108; 1:30 P.M.
Oct. 04, 2004**

- I. Welcome.....Craig McAllaster
- II. Review/Approval of Minutes.....Craig McAllaster
- III. Center Reports.....Craig McAllaster
 - Entrepreneurship
 - Leadership
- IV. Proposed changes to ECO 503.....David Curry
- V. MBA Curriculum Committee.....Ed Moses
- VI. QEP Feedback.....Jim Johnson
- VII. Other Issues.....Craig McAllaster
- VIII. Adjournment.....Craig McAllaster

**Next Faculty Meeting
Monday, November 08, 2004
Room 108
1:30 pm – 3:00 pm**

Roy E. Crummer Graduate School of Business at Rollins College
Faculty Meeting - Room 108
Monday, October 04, 2004
1:30 pm – 3:00 pm

Crummer Faculty & Staff Present:

Craig McAllaster, Ted Veit, J. Clay Singleton, Ted Herbert, Jennifer Devitt, Michael Cipollaro, Jim Higgins, Keith Whittingham, Barry Render, Jane Reimers, Ed Moses, Steve Gauthier, Jim Johnson, Michael Bowers, Ralph Drtina, Bob Prescott, Dan Montplaisir, Sam Certo, Laurel Adams, Jule Gassenheimer, Halil Kiymaz, David Curry, Corinne Young, Guests: Les Lloyd, Carrie Schultz

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster
Minutes from September 20, 2004 Faculty Meeting were accepted

Center Reports.....Craig McAllaster

Entrepreneurship

- The 2nd Annual Distinguished Entrepreneur Award will be October 8th in the Bush Auditorium. Michael encouraged everyone to contact business associates to help fill the Bush Auditorium.
- The Center held a reception for President Duncan. The Entrepreneurship Center's Board members networking with the President.

Leadership

- The Leadership Center should have its strategic plan in place by Spring. The center will determine how it can work with Entrepreneurship and Executive Ed. to gain addition support and better utilize resources.
- Leadership will be integrated across the curriculum.
- The Distinguished Leader of Merit Award criteria is being formed. The ultimate interviewing will involve President Duncan and other CEO's from the Business community.
- Leadership will host a three hour coaching workshop on Nov. 9th, and a three hour negotiation workshop in January.

IT Master Plan.....Les Lloyd & Carrie Schultz

Les and Carrie poled the Crummer faculty for ideas on how to increase the efficiency of IT services campus wide. The four areas of concentration are:

- USE of technology for efficient administration
- Infrastructure to support academic and administrative needs
- Computer support and security

- Teaching support and research computing

Some Crummer suggestions:

- Being able to monitor students internet activity while in class
- Better access to library materials from home...(Onelog software will address that need.)
- SPSS access
- Local docking stations
- Video conferencing
- Holographic projection
- Personal response system
- Automatic camera in the classroom for student progress monitoring
- Real-time data sharing and interaction
- Shared files on Black Board
- Video on demand from the Library

ECO 503.....David Currie

The economic curriculum has been enhanced include more microeconomics. Two case studies will be used to allow for this enhancement: Consumer behavior and Market structure, Blockbuster Video and Alusaf.

MBA Curriculum Committee.....Ed Moses

The major agenda for the committee will be to access what is delivered in the classroom; Assurance of Learning.

Other Issues.....Craig McAllaster

Rollins INB Program – the visiting Dean’s (Billings and Boxx), suggested that the business content of the Int’l. program be evaluated to insure the appropriate level of business content to meet AACSB accreditation standards.

Master’s in Human Resources Program – the visiting Dean’s were not sure about faculty sufficiency.

Recommendation: a delegation of Deans and Directors from MHR and INB should go to the next AACSB Maintenance Accreditation and Standards Conf. to get a better understanding of how to develop these programs to meet AACSB standards.

A mock visit will be conducted in the Spring of 2005.

Adjournment.....Craig McAllaster

Meeting Adjourned 3:00 pm