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Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, January 10, 2005

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108, 1:30 P.M.
January 10, 2005**

- I. Welcome.....Craig McAllaster
- II. Review/Approval of Minutes.....Craig McAllaster
- III. Center Reports.....Craig McAllaster
- IV. Intellectual Property Policy for Rollins College.....Mark Johnston
- V. Direct Selling Days.....Jule Gassenheimer
- VI. Other Issues.....Craig McAllaster
- VII. Adjournment.....Craig McAllaster

**Next Faculty Meeting
Monday, February 14, 2005
Room 108
1:30 pm – 3:00 pm**

Roy E. Crummer Graduate School of Business at Rollins College
Faculty Meeting - Room 108
Monday, January 10, 2005
1:30 pm – 3:00 pm

Crummer Faculty & Staff Present:

Craig McAllaster, Ted Veit, J. Clay Singleton, Ted Herbert, Jennifer Devitt, Michael Cipollaro, Jim Higgins, Keith Whittingham, Barry Render, Jane Reimers, Jim Johnson, Ralph Drtina, Sam Certo, Laurel Adams, Jule Gassenheimer, Halil Kiymaz, Mark Johnston, Margaret Linnane, Bob Prescott, Michael Bowers, Dan Montplaisir, Alice Argeros, Jim Gilbert, Charles Brandon, and Lynda Boyce

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster
Minutes from November 15, 2004 Faculty Meeting were accepted

Center Reports.....Craig McAllaster

SMBA.....Jennifer Devitt

The Saturday MBA Program started off with 40 students and a great orientation. 56% of these classes are minorities and a well diverse group. A thanks was given to Dr. Singleton and Dr. Marshall for their facilitation of the orientation.

PNLC.....Margaret Linnane

Joel Barker plans to collaborate with the PNLC for the non-profit community related to his foundation tools.

Please encourage students that are required to do volunteer work to let the PNLC know as early as possible.

Exec. Educ.....Bob Prescott

- 1303 enrollments from June 1 thru Dec. 1, 2004
- 92 teaching days
- 644 hours
- 24,400 contact hours
- 138 different class meetings
- Signed 9 more programs with Olive Garden that will go through 2006.

Entrepreneurship.....Michael Cipollaro

- Jan. 25th - Women and Entrepreneurship Workshop sponsored by Bank FIRST
- Feb. 14th - New Venture Plan Competition deadline
- Feb. 22nd - Marty Rubin winner of the Distinguished Entrepreneur Award
- March 10th - Karen Patton Seymour lead prosecutor in the Martha Stewart trial: Ethics in Business
- March 11th – New Venture Plan Competition

- The CEO is working with the National CEO Organization to recruit CEO undergraduate chapters to bring into preview weekend. They are also attempting to host the CEO Conference in the fall in Orlando. Entrepreneurship plans to use this opportunity to advertise Crummer.
- Michael Bowers mentioned the first New Venture Plan Competition would commence Feb. 14th. All business plans are due into the Entrepreneurship Center by Feb. 14th. Participants may include any Rollins faculty, staff, and alumni. The semifinal round will be Feb. 21 – 22nd. Four finalists will be selected and will appear on March 11th and a winner will be selected.

Intellectual Property Policy for Rollins College.....Mark Johnston

Mark presented the Intellectual Property Policy to the faculty for approval. A discussion concerning research that is done during a sabbatical culminating in a book could pose a conflict with this policy. Faculty is cautioned to carefully word the purpose for the sabbatical to coordinate with their work related subject matter. A motion was made to accept the policy pending clarification on the following issues: sabbaticals, summer research funding, related practica and competitions and the \$5,000 gift for the winner of the New Venture Plan Competition.

Direct Selling Days.....Jule Gassenheimer

Direct Selling Days will be an opportunity for students to meet and hear executives from direct selling companies. Local CEO's include: Rich Goings, of Tupperware, and Allen Luce, Consulting Firm. Rich Devos, of Amway, will be the featured speaker at the Orlando Art Museum, Feb. 2nd.

Global Practica.....James P. Johnson

The Global Practica for the spring semester includes: South Korea, China, Japan, Croatia, New Zealand, and U.K. Two are fully funded by South Korea and Japan. China, New Zealand and Croatia are partly funded.

Robert Gilliam scholarship will provide funding for two full time students to do Global Practica this semester.

There will be a free one-day seminar featuring Allen Kupetz: Legal Issues and Technology in International Business, March 12, 2005. All are invited to attend.

Other IssuesCraig McAllaster

Candidates for the executive in residence position are being considered to work with the International Business program.

Requests for summer research grants should be turned into the Dean's office by the end of January.

The Dean's Leadership Lecture Series will feature lunch with Dwain Ackerman, March 22, in Galloway.

We will go back to paper evaluations for the faculty evaluations. We will look into using Scantron for midterm evaluations.

A vote was taken and approved to create a leadership scholarship award in the name of Claudio Milman. This award would be granted at graduation.

The Strategic Planning Committee will meet in room #108 Jan. 26, 2005 at 10am.

An electronic board is being considered to advertise all of the meetings and events in Crummer.

Adjournment.....Craig McAllaster
Meeting Adjourned 3:00 pm