

3-14-2005

## Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, March 14, 2005

Crummer Graduate School of Business Faculty  
*Rollins College*

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**Roy E. Crummer Graduate School of Business  
Rollins College  
Faculty Meeting Agenda  
Room 107, 1:30 P.M.  
March 14, 2005**

- I. Welcome.....Craig McAllaster
- II. Review/Approval of Minutes.....Craig McAllaster
- III. Faculty Status & Reporting – AACSB.....Craig McAllaster
- IV. Center Reports.....Craig McAllaster
- V. Strategic Planning Committee.....Michael Bowers
- VI. Other Issues.....Craig McAllaster
- VII. Adjournment.....Craig McAllaster

**Next Faculty Meeting  
Monday, April 25, 2005  
Room 107  
1:30 pm – 3:00 pm**

**Roy E. Crummer Graduate School of Business at Rollins College**  
**Faculty Meeting - Room 108**  
**Monday, March 14, 2005**  
**1:30 pm – 3:00 pm**

Crummer Faculty & Staff Present:

Craig McAllaster, J. Clay Singleton, Jennifer Devitt, Michael Cipollaro, Jim Higgins, Keith Whittingham, Barry Render, Jane Reimers, Ralph Drtina, Laurel Adams, Halil Kiyamaz, Mark Johnston, Margaret Linnane, Bob Prescott, Michael Bowers, Corrine Young, Ed Moses, Anne Roberts, Steven Gauthier, Lynn Penyak, Dan Montplaisir, Sam Certo, Charles Brandon, and Lynda Boyce

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster  
 Minutes from March 14, 2005 Faculty Meeting were accepted

Center Reports.....Craig McAllaster

Leadership Center.....Corrine Young

- Measurements – working with Jim Higgins to keep up with the SMBA’S, PMBA’S and those in the leadership honors program.
- Emotional Intelligence – followed up with the EA’s
- Certificates – Distinguished Leader of Merit – three candidates, they have met with the president.

Events:

- Power Negotiations (January)
- Executive Acts (a student coordinated event in February)
- Wicked Writing (February)
- Initiated the Learn It/Lead It Program (mini brown bag workshops (3)):
- Executive Leadership Styles (end of March)
- Book Review facilitated by a 1<sup>st</sup> year student (March)
- Impromptu Speaking facilitated by 4 1<sup>st</sup> year students (March)

Entrepreneurship.....Michael Cipollaro

The Entrepreneurship Center added three new board members: Steve Walsh of Broad Street Partners, Marty Rubin of SmartCity, Wayne Guy of Wayne's Fire Protection Systems.

Events – Marty Rubin

Karen Seymour

New Venture Plan Competition – the winner was Nobel Play

Executive Education.....Bob Prescott

Third quarter finances are in and the Center projects a profitable year.

Faculty Status Reporting .....Craig McAllaster

- New AACSB standards for re-affirmation were presented. There are two types of faculty:
- Participating faculty – faculty that are actively participating in the running of the school. Participating faculty must cover 60% of the curriculum. 90% of curriculum must be met with faculty who are participating and/or supporting.
- Supporting faculty – faculty that teach but don't participate with school administration actively.
- AACSB defined academically and professionally qualified faculty.
- AQ – faculty who are current in their fields from an academic perspective. Currency can be if you have acquired your Ph.D. within the last five years, or you have met the intellectual contributions outlined by the faculty definition of AQ.
- PQ – faculty who are not AQ but have current professional certification and/or consulting/business experiences relevant to their field. PQ faculty must have a minimum of a Master's degree.
- Other – faculty that do not meet the qualifications to be AQ or PQ. Once again prescribed ratios of AQ, PQ and other must be maintained according to AACSB standards.
- Publication Requirements – Crummer needs to develop a standard for publication requirements. Currently we have a five hit rule in that within the last five years you have at least five publications. AACSB will take the definition of the school or the visitation team.
- The three categories for Intellectual Contributions:
- Learning and Pedagogical scholarship

- Discipline based scholarship
- Contribution to the Practice ...(see page three of handout)
  
- A faculty committee will be established to develop a system that will allow the faculty to classify, monitor and update their publications.
  
- We develop a standardized vita for AACSB to ensure all faculty vitas are similar. All faculty information will be monitored over the current five-year period to assure all records are kept up-to-date.

Strategic Planning Committee.....Michael Bowers

- Information Plan – solicited the community to analyze our strategic plan.
- Emotional Plan – handout

A subcommittee consisting of Ted Herbert, Keith Whittingham, Jule Gassenheimer and Mark Johnston developed the Implementation Process of the Strategic Plan. A motion was made to accept the Implementation Process for Strategic Planning Committee. *Seconded*

Discussion: The first paragraph was altered to remove the “seven to ten years typically” in regard to the guidance tenure of the strategic plan. A qualifying addition statement “or if mandated by circumstances,” was added to the last sentence of this paragraph with regard to the comparison of the Crummer strategic plan to the Rollins strategic plan occurring every five years. Vote accepted with changes.

Other Issues .....Craig McAllaster

- The AMBA program has been suspended and is being evaluated to determine whether Crummer will continue this program. Ron Yeaple has been asked to assist Crummer in analyzing how to address the future of this program.
  
- EAMBA is recruiting for three sections, 30 students per section.
  
- After next year we hope to target a class sizes around 36 students per cohort group.
  
- The Crummer budget will be tight next year as we change our MBA product mix, so faculty and staff are encourage to be financially conservative next year.
  
- Barry Render, Ed Moses, Ilan Alon and Jim Higgins have new publications.
  
- Two committee chairs will become available next academic year: the Curriculum Committee chair and the Strategic Planning Committee chair.

- The service aspect of the Welch Award for last year was awarded to Ed Moses and the research to Ilan Alon.
- Dan Montplaisir gave a list of individuals who could be considered as guest speakers for classes for the upcoming school year: Stan Horton, Enron; Carolyn Franz, Seimens, Lloyd De Vaux, Doug Terreson, Randy Lyons, Angel Mendez, Cisco; Darren Schuringa, Bank of NY; James Christy, Harris Corp. The office of Alumni & Development will maintain gifts that may be used for guest speakers. Please supply information back to the Alumni/Dev. office of board members and alumni that participate in class presentations.
- The Board of Trustee’s awarded tenure to J.Clay Singleton, Ilan Alon, and Jim Johnson.
- Allen Kupetz was selected as the Executive in residence.

Executive Session:

An executive session was held by tenure and tenure track faculty to discuss visiting appointments and standards. The discussion will be continued at the next faculty meeting.

Adjournment.....Craig McAllaster  
Meeting Adjourned 3:00 pm