

1-22-2007

## Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, January 22, 2007

Crummer Graduate School of Business Faculty  
*Rollins College*

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Crummer Graduate School of Business Faculty, "Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, January 22, 2007" (2007). *Crummer Graduate School of Business Minutes and Reports*. Paper 56.  
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**Roy E. Crummer Graduate School of Business  
Rollins College  
Faculty Meeting Agenda  
Room 108, 1:30 PM.**

**January 22, 2007**

Welcome.....Craig McAllaster

Review/Approval of Minutes.....Craig McAllaster

New Student Orientation Overview .....Greg Marshall  
Clay Singleton  
Mark Johnston

Other Business.....Craig McAllaster

Kudos.....Craig McAllaster

Alon Ilan has be invited to serve as a board member for the World Trade Center Orlando

Adjournment.....Craig McAllaster

**Next Faculty Meeting  
Tuesday February 20, 2007  
Room 108  
1:30 – 3:00 pm**

**Faculty Meeting - Room 108**  
**Monday January 22, 2007**  
**1:30 – 3:00 pm**

Crummer Faculty & Staff Present:

Jana Allen, Alice Argeros, Susan Bach, Lynda Boyce, Jackie Brito, Pam Clark, Steve Gauthier, Margaret Linnane, Craig McAllaster, Dan Montplaisir, Erica Sorrell, Nicole Vickers, Laurel Adams, Ilan Alon, Mike Bowers, Sam Certo, Henrique Correa, Ralph Drtina, Jule Gassenheimer, Ted Herbert, Jim Higgins, Mark Johnston, Halil Kiymaz, Greg Marshall, Jane Reimers, Clay Singleton, Ted Veit, Keith Whittingham, Mark Fetscherin, Brian Jackson

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster  
 Minutes from December 19, 2006 Faculty Meeting were accepted

New Student Orientation Overview .....Greg Marshall  
 Clay Singleton  
 Mark Johnston  
 Mike Bowers  
 Keith Whittingham  
 Jim Johnson  
 Brian Jackson

A detailed discussion was held to help the Faculty understand the philosophy guiding Orientation. The faculty facilitating these programs provided overviews of the different programs and their orientation schedules

Some suggestions from the Faculty were:

- Ensure the orientation prepares new students for start of classes.
- Provide an outline of the case approach used for each program and a breakdown of embedded skills so faculty know what the students are prepared for.
- Follow up on teams to see how they are doing after classes start.
- Create procedures that all faculty members can follow for dealing with team conflicts.
- All team directors and faculty are scheduled to brainstorm on appropriate and consistent academic credit for orientation and relay their recommendations to the Curriculum Committee.

Other Business.....Craig McAllaster

The Faculty and Administrative team was tasked with developing a plan for Crummer in case it needed to close due to the Bird Flu or another disaster. How would we keep classes going? Brainstorm ideas and plan to report back at the next faculty meeting in February with any ideas.

The EMBA has changed its name to CMBA (Corporate). Companies seem to be more receptive to Corporate rather than Executive in the title.

AACSB Agenda reviewed. Q & A followed about the weekend visit.

Ilan introduced Professor Tamir Agmon, visiting Professor from Israel. There will be a brown bag on Tuesday for him to talk to the Faculty.

Best wished to Millie who is leaving us to be the Director of Marketing working with Greg Marshall.

Congratulations to Jackie Brito on her new position as the Director of the Full Time MBA program and Career Management.

Ilan Alon has been asked to be on the Board of the World Trade Center in Orlando.

Adjournment ..... Craig McAllaster

**Next Faculty Meeting**  
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