

2-20-2007

Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, February 20, 2007

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108, 1:30 PM.**

February 20, 2007

Welcome.....Craig McAllaster

Review/Approval of Minutes.....Craig McAllaster

Approval of Beta Gamma Sigma InducteesSteve Gauthier

Integrating leadership into the curriculum.....Susan Bach

Other Business.....Craig McAllaster

Kudos.....Craig McAllaster

Adjournment.....Craig McAllaster

**Next Faculty Meeting
Monday March 19, 2007
Room 108
1:30 – 3:00 pm**

Faculty Meeting – Room 108
Tuesday February 20, 2007
1:30 – 3:00 pm

Crummer Faculty & Staff Present:

Alice Argeros, Susan Bach, Jackie Brito, Pam Clark, Steve Gauthier, Tom Kruczek, Margaret Linnane, Craig McAllaster, Dan Montplaisir, Erica Sorrell, Nicole Vickers, Sam Certo, David Currie, Ralph Drtina, Jim Higgins, Jim Johnson, Mark Johnston, Halil Kiyamaz, Allen Kupetz, Greg Marshall, Ed Moses, Clay Singleton, Ted Veit, Keith Whittingham, Marc Fetscherin

Welcome.....Craig McAllaster

Approval of MinutesCraig McAllaster

Approval of Beta Gamma Sigma Inductees..... Steve Gauthier
Inductee list was reviewed and approved by faculty.

Other Business:

- The AACSB visit went well and we anticipate approval at the end of March.
- Class evaluations will be done at the beginning or in the middle of the class to encourage participation from the students.
- Jim Gilbert from the Curriculum committee proposed that MBA 501 with contact hours of 36 be raised to 3 credits for all programs. The proposal was discussed and voted to pass.
- Orientation books for the PMBA's are available in the program office.
- 2000 surveys were sent out to alumni with 600 responses. The survey shows that there is a salary advantage to the EA Program.
- Clay Singleton, Jim Gilbert, and Marc Fetscherin will form a committee to come up with a creative approach to dealing with Campus closure due to the Bird Flu, or any other disaster. They will report ongoing outcomes at future faculty meetings.

Kudos:

- Mark Johnson and Greg Marshall have published the 2nd edition of Relationship Selling
- Marc Fetscherin had the following publications accepted:
 - Lattemann, C., Kupke, S., Stieglitz, S., Fetscherin, M., How to Govern Virtual Corporations. 7th Annual Conference, International Academy of E-Business, Vancouver, Canada, April 5-8, 2007.
 - Fetscherin, M., Toncar, M., Consumer Perceptions of Imported Automobiles: Challenges for China and Indian Automotive Manufactures. International Seminar organized by UNESCO, Paris, France, June 7-8, 2007.

- Fetscherin, M., Sardy, M., Globalization of the Chinese and India's Automotive Industry: Who is the Next Global Player? International Seminar organized by UNESCO, Paris, France, June 7-8, 2007.
- Johnson, James P., J. Mark Munoz, and Ilan Alon (2007), "Filipino Ethnic Entrepreneurship: An Integrated Review and Propositions," International Entrepreneurship and Management Journal, 3 (1), 69-85

Adjournment.....Craig McAllaster

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