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1415.12 Public Relations Budget

Rollins College Student Government Association

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Legislation 1415.12

Bill for \$4,000 to be allocated to the Public Relations for the Spring 2015 semester

SPONSORS: Hannah Miller, Kelsey Uhl, Mai-Hanh Nguyen

DATE: 01/28/25

Whereas: The SGA Public Relations chair is unable to effectively see to the needs of our SGA with the current legislation in place.

Whereas: The success of public relations hinges upon the ability to market, brand, and publicize SGA. Social media, tabling, and SGA branded products all require easy access to a monetary source.

Whereas: Authoring legislation for every attempt to market, brand, or publicize our SGA is an inefficient and time consuming restraint on the Chair of Public Relations, inhibiting this chair from taking the necessary action to market this SGA at its best.

Whereas: It is in our best interest, as members of this Senate, to better enable our senators and Executive Committee to best serve us and our fellow students.

Be it Hereby Resolved, The Student Government Association of Rollins College will:

- (1)** Allocate \$4,000 for the budget of Public Relations.
- (2)** Require all expenses to be planned and also reviewed alongside the Finance Chair.