

12-16-2008

## Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, December 16, 2008

Crummer Graduate School of Business Faculty  
*Rollins College*

Follow this and additional works at: [http://scholarship.rollins.edu/crummer\\_fac](http://scholarship.rollins.edu/crummer_fac)

---

### Recommended Citation

Crummer Graduate School of Business Faculty, "Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, December 16, 2008" (2008). *Crummer Graduate School of Business Minutes and Reports*. Paper 41.  
[http://scholarship.rollins.edu/crummer\\_fac/41](http://scholarship.rollins.edu/crummer_fac/41)

This Minutes is brought to you for free and open access by the Faculty Minutes and Reports at Rollins Scholarship Online. It has been accepted for inclusion in Crummer Graduate School of Business Minutes and Reports by an authorized administrator of Rollins Scholarship Online. For more information, please contact [wzhang@rollins.edu](mailto:wzhang@rollins.edu).

**Roy E. Crummer Graduate School of Business  
Rollins College  
Faculty Meeting Agenda  
Room 108, 10:30am**

**December 16, 2008**

Welcome.....Craig McAllaster  
Review and approval of Minutes .....Craig McAllaster  
Selection of Electives .....Jim Johnson  
International Partnerships ... Jim Johnson  
Course Proposal.....Keith Whittingham  
Other Business.....Craig McAllaster  
Kudos.....Craig McAllaster  
Adjournment.....Craig McAllaster



**Have a Healthy, Happy Holiday!**

**Next Faculty Meeting  
Tuesday  
January 20th, 2008  
Room 108, 1:30pm**

**Faculty Meeting – Room 108  
Tuesday December 16, 2008  
10:30 am – 12:00 pm**

Crummer Faculty & Staff Present:

Jana Allen, Alice Argeros, Susan Bach, Jackie Brito, Pam Clark, Steve Gauthier, Donald Hale, Lisa Junkerman, Margaret Linnane, Craig McAllaster, Ginger McGraw, Mike Bowers, Mary Conway Dato-On, Henrique Correa, David Currie, Jule Gassenheimer, Jim Gilbert, Jim Higgins, Jim Johnson, Mark Johnston, Halil Kiyamaz, Allen Kupetz, Greg Marshall, Jane Reimers, Bill Seyfried, Clay Singleton, Ted Veit, Keith Whittingham

Welcome.....Craig McAllaster

Approval of Minutes .....Craig McAllaster

Please welcome Ginger McGraw to the Career Management Center

**Steve Gauthier** led a discussion about the selection of electives for the CMBA. They will be called Advanced Courses not Electives. There will be a short list of classes to choose from and will be chosen from past selections and faculty availability.

**Jim Johnson** spoke about International Partnerships. Nottingham was the only project this term. We will receive two students from the Business School in Italy during our summer term. Two additional partnerships in process are: Mexico City IPADE Business School and EM-Lyon School of Business in France.

Crummer Curriculum Committee Update: **Clay Singleton**

After some of the EA and PMBA Students took the ComFit grammar test and gave feedback the committee discusses next steps. Some ideas proposed were: a separate writing course, an extracurricular writing course that piggybacked on existing writing assignments, identification of students who needed help with their writing (perhaps using ComFit), and hiring an experienced writing coach to work with the students. One suggestion that most agreed with was to hold a writing workshop for first-year EA students next fall. E-portfolios are being explored by Carrie in IT. The committee will monitor these experiments and revisit this opportunity in the spring.

The committee will be looking at direct assessments to measure student progress. They will be asking faculty for their suggestions and review opportunities for adding direct assessments at their next meeting.

**Keith Whittingham** proposed a new experimental course: Global Sustainability Business in the Environment. This would include a class trip to Costa Rica with intense class time and day trips to various environmental locations. The faculty voted yes to this proposal.

Other Business:

- The Accounting search continues with prospective candidates coming in soon.
- The Management search will continue in Mid January with a narrowed list. Phone interviews will be held in February for Leadership and Org. Behavior.
- The last Strategy meeting topic was distance learning topics. Jane and Clay are working on classes to experiment with in the fall term.

- We are now working with Fry Hammond Barr to build a consistent brand. To help with this process before hiring any vendors, beginning any marketing projects such as banners, invitations, etc. Please see Lisa.

Kudos:

Jim Higgins was interviewed by the Effective Executive on the topic of strategy implementation. The interview appeared in a special edition entitled, Strategy Execution. Also he had an article accepted by the Futurist entitled: "Your Solar Future"

Adjournment.....Craig McAllaster

**Next Faculty Meeting  
Tuesday  
January 20, 2009  
Room 108 – 1:30pm**