

12-18-2009

Minutes, Crummer Graduate School of Business Faculty Meeting, Friday, December 18, 2009

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108, 1:30pm**

December 18, 2009

Welcome.....Craig McAllaster

Review/Approval of Minutes.....Craig McAllaster

Conversation with the PresidentPresident Lewis Duncan

Curriculum CommitteeClay Singleton

Three proposals:

- 1) Changing the PMBA summer session from two six week sessions to one 12 week session. Proposal attached
- 2) Experimental course: Accounting for Entrepreneurs (Professor Reimers), see attached materials
- 3) Regular course: Technology Entrepreneurship (Professor Kupetz), see attached materials

AACSB Reaffirmation Update.....Clay Singleton

KEMBA Update.....Halil Kiyamaz

Other Business.....Craig McAllaster

Grades are due to Robin by Monday December 21st at 9:00am.

Kudos.....Craig McAllaster

**Next Faculty Meeting
January 19, 2009
1:30am Room 108**

**Faculty Meeting – Room 108
Friday December 18, 2009
10:00am – 11:30am**

Crummer Faculty & Staff Present:

Alice Argeros, Susan Bach, Pam Clark, Cari Coats, Steve Gauthier, Susan Haugen, Margaret Linnane, Cheryl Mall, Craig McAllaster, Erica Sorrell, Charles Wright, Ilan Alon, Mike Bowers, Mary Conway Dato-on, Henrique Correa, Ralph Drtina, Marc Fetscherin, Jule Gassenheimer, Jim Gilbert, Bill Grimm, Jim Johnson, Mark Johnston, Halil Kiyamaz, Allen Kupetz, Kyle Meyer, Ed Moses, Ron Piccolo, Bob Prescott, Jane Reimers, Bill Seyfried, Clay Singleton, Keith Whittingham

Welcome.....Craig McAllaster

Approval of MinutesCraig McAllaster

Conversation with the President.....President Lewis Duncan

- Roger Casey will be going to become the next President at McDaniel as of July 1st. The search committee needs someone from Crummer to assist in the search for his replacement

Curriculum Committee ReportClay Singleton

- 1) Changing the PMBA summer session from two six week sessions to one 12 week session. (PASSED)
- 2) Experimental course: Accounting for Entrepreneurs (Professor Reimers), (Accepted by faculty)
- 3) Regular course: Technology Entrepreneurship (Professor Kupetz), (Item was withdrawn to be discussed in a future Faculty meeting)

AACSB Reaffirmation Update.....Clay Singleton

- AACSB Reaffirmation will January 2012. We will be looking at the track record for:
- Writing project, submit writing and get feedback for assurance of learning.
- Spring (ETS MBA field exam) Critical Thinking direct measure.

KEMBA Update.....Halil Kiyamaz

- The C in CMBA has been changed to KE for Key Exec. As the C has become difficult to recruit.
- The Faculty Coordinator for KEMBA will be Halil Kiyamaz.
- Training for online classes will be in January.
- A motion was passed for the program to go forward.

Other Business:

- By-Law Changes.....Jane Reimers
This item was tabled until January meeting

- Intl Travel updateMary Conway Dato-on
 1. IPADE Doing Business in Mexico Program – 3 EAMBA students participating, Bob Prescott joining as representative faculty.
 2. Reminder of upcoming GRASP course destinations: EAMBA 14 Jan 5-13 Vietnam (Mary and Henrique), EAMBA 15 April 23-30 (Jim J. Mary, and TBD), CMBA 28 Singapore (Allen Kupetz), SMBA 05 Vienna (Halil)
 3. We'll have 25 Executive MBA students visiting from IPADE from Jan 31-Feb5 – “Tourism and Technology: A View from Orlando” week includes company visits and joining classes with CMBA &I SMBA classes.

- Please see Craig if you would like to be on the search committee for our next Provost.

Kudos:

- 1. Pillania, R., Fetscherin, M. (2009), The State of Research on Multinationals and Emerging Markets, Multinational Business Review, Vol. 17(2).
- 2. Fetscherin, M., Toncar, M. (2010), The effects of the country of brand and the country of manufacturing of automobiles on Consumers' Brand Personality Perceptions, International Marketing Review, Vol. 27(2).
ISI/Impact Factor: 1.164
- Ilan Alon has become the editor of *AIB Insights*, an official publication of the Academy of International Business, the main academic body for IB profs worldwide.
- Ilan Alon, Ph.D.
George D. and Harriet W. Cornell Chair of International Business Director, The China Center at Rollins College
- Editor, *AIB Insights*
- Senior Editor, *Asia Pacific Journal of Management*
- Recent book: www.chinarules.org
<http://www.linkedin.com/in/ilanalon>

Adjournment.....Craig McAllaster

Next Faculty Meeting Monday, February 15, 2010
Room 208
1:30 – 3:00