

2-15-2010

Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, February 15, 2010

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 208 1:30 – 3:00**

February 15, 2010

Welcome.....Craig McAllaster

Review/Approval of Minutes.....Craig McAllaster

Current and Alumni Students Auditing Classes.....Steve Gauthier

Peer Review Committee, update on By-Laws change.....Jane Reimers

Curriculum Committee Report.....Clay Singleton

Other Business.....Craig McAllaster

- Please note that the Leadership Center will be tracking Community Service for the school.
- If you need the Sun Trust for any lectures, please book as early as we are running into conflicts with Events Scheduling.
- Grades are due to Robin by April 23rd by 9:00am. Please be prompt so Robin can make her magic.

Kudos.....Craig McAllaster

**Next Faculty Meeting
March 16, 2010
1:30 room 208**

**Faculty Meeting – Room 108
Monday February 15, 2010
1:30pm – 3:00pm**

Crummer Faculty & Staff Present:

Jana Allen, Alice Argeros, Susan Bach, Lynda Boyce, Jackie Brito, Cari Coats, Steve Gauthier, Susan Haugen, Chris Johnson, Cheryl Mall, Craig McAllaster, Erica Sorrell, Pam Clark, Ilan Alon, Mike Bowers, Mary Conway Dato-on, Henrique Correa, marc Fetscherin, Jule Gassenheimer, Jim Gilbert, Bill Grimm, Ted Herbert, Jim Johnson, mark Johnston, Halil Kiyamaz, Allen Kupetz, Greg Marshall, Kyle Meyer, Jane Reimers, Bill Seyfried, Clay Singleton, Keith Whittingham

Welcome.....Craig McAllaster

Approval of MinutesCraig McAllaster

Current and alumni Students Auditing Classes.....Steve Gauthier

- Only Alumni can set in on classes, no current students
- Robin is the only one that can admit students to audit classes

Peer Review Committee, update on Bylaw change.....Jane Reimers
Changes to 7.4.2 Research/Publications and Table 7.1 in the Bylaws were approved. A current copy is available in the Dean’s office.

Curriculum Committee ReportClay Singleton
Mary Conway Dato-on and Keith Whittingham put a course proposal in front of the Faculty. They would like to team teach a class called Sustainability and Social Entrepreneurship. This class would be an ENT Class and cross list as MGMT. The course was passed by the faculty as an experimental course

Other Business.....Craig McAllaster

- Halil Kiyamaz introduced Chris Johnson, our new Tech specialist. Chris will be holding online training classes on Thursdays from 9-12. Some items in process for KEMBA are: Guidelines for online course work, a mission statement, and electronic manual and relationship guidance for student to student and faculty to student relationships.
- Marketing goals for KEMBA are to have 50 apps within the next 120 days, new brochure with talking points to encourage applicants to fill 25 slots. To date we have 6 strong candidates
- Congratulations to Jackie Brito who was named Assistant Dean, heading up recruitment, marketing and strategy for filling classes.
- Groupwise is being replaced by Outlook Exchange. The transition will start in the spring.

Kudos:

- Mary Conway Dato-on is now on the board of Ten Thousand villages of Winter Park.
- Greg Marshall: Article Acceptance: “Tracking Academic Research in Selling and Sales Management: A Decade Later,” accepted for publication at the *Journal of Personal Selling & Sales Management*.

Also for Greg, Award just announced: The European adaptation of his text book, Principles of Marketing (undergraduate) coauthored with Mike Solomon and Elnora Stuart, has won the Pearson Higher Education Book of the Year Award for 2009. This is the top award in the company for a college text book.

- Marc Fetscherin joins Editorial Board of the *Journal of Brand Management*.
- Professor of International Business Ilan Alon and Assistant Professor of International Business and Marketing Marc Fetscherin have published an article in the *International Journal of Emerging Markets*

Adjournment.....Craig McAllaster

Next Faculty Meeting Tuesday March 16, 2010

Room 208

1:30 – 3:00