

3-16-2010

Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, March 16, 2010 (Note: Dated March 16, 2009)

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 208 1:30 – 3:00**

March 16, 2010

Welcome.....Craig McAllaster
Review/Approval of Minutes.....Craig McAllaster
Discussion on Student Dress Code.....EAMBA Class Officers
New Federal Laws and Guidelines for Textbooks.....Rice Bookstore Representative
Migrating emails to the new email platform.....Mark Johnston
KEMBA Update.....Halil Kiyamaz
Other Business.....Craig McAllaster
Kudos.....Craig McAllaster

**Next Faculty Meeting
April 12, 2010
1:30 room 107**

Faculty Meeting – Room 108
March 16, 2009
1:30pm – 3:00pm

Crummer Faculty & Staff Present:

Welcome.....Craig McAllaster
The meeting was opened with a moment of silence in memory of our dear colleague Professor Ed Moses. A memorial service will be held on April 1st at 3:30 in the Knowles chapel.

Approval of MinutesCraig McAllaster

Discussion on Student DressTim Mosleth and
Julia Fisher

The Presidents of the PMBA Association proposed to eliminate the casual dress option from the Crummer dress code. Reasons being:

- Too many gray areas for interpretation
- Students using poor judgment
- There are many guest speakers and company reps on campus

Supporting reasons for the change:

- Would create a competitive business environment
- Suggest moving the best of the casual items, Khakis and Crummer Polos to business casual

Faculty will discuss and make changes for the fall

New Federal Laws and Guidelines for TextbooksMary and Tom
From the Rice Book Store

The HEOA (higher education opportunity act) will come into law on July 1st. As of this date all ISBN numbers will be available to students 30 days prior to class starts. Some things that the book store is looking at are: Ebooks being available, Cafescribe which are books online that you can highlight, and text rental sites that cost about half the cost of a traditional book.

KEMBA UpdateHalil Kiyamaz

- Jim Gilbert and the committee have completed the faculty learning guidelines manual and will be sent out to faculty for review.
- We need 5 faculty members to facilitate the opening work shop
- Please forward ideas for Friday night programs to Halil
- Thursday training classes continue and one on one sessions are available by contacting Chris Johnson directly.
- To date 13 have applied and 7 are in process with one accepted.
- Open houses and receptions continue

Other Business.....Craig McAllaster

Kudos

Jane Reimers and Clay Singleton had an article titled: “Accounting Meets Strategy: Share Repurchase Programs” in the Feb 2010 issue of Strategic Finance.

Ron Piccolo along with authors from Oklahoma State, University of Amsterdam and UCF published an article titled: "The relationship between ethical leadership and core job characteristics" In the Journal of Organizational Behavior.

Marc Fetscherin has published an article in the *International Business Review* (SSCI indexed with impact factor: 1.200). The article is about "30 Years of Foreign Direct Investment to China: An Interdisciplinary Literature Review".

Mark Johnston and Keith Whittingham Did a study on Work Experience and the MBA and their findings were quoted in the Current issue March/April 2010 of Biz Ed Magazine.

Mike Bowers is lecturing on Entrepreneurship at Euromed University in Marseille, March 29th to April 2nd.

Ilan Alon publishes a manuscript entitled "Consumption Behavior of Chinese Urban Residents during Economic Transition: Intermittent and Cyclical Fluctuations" in the International Journal of Emerging Markets.

Susan Bach

February 19, 2010

Speaker @ Central Florida Partnership's Political Institute; spoke about Dynamic Leadership

February 23, 2010

Luncheon speaker @Florida Public Relations Association, Non-Profit Network; spoke about Talking to Strangers: Importance of a Well Prepared Elevator Speech

Jule Gassenheimer will be awarded a teaching award by the Academy of Marketing Science at their National Meeting.

Adjournment.....Craig McAllaster

Next Faculty Meeting April 12, 2010

Room 107

1:30 – 3:00