

11-12-2013

Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, November 12, 2013

Crummer Graduate School of Business Faculty
Rollins College

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**Faculty Meeting – Room 208
November 12th 2013**

Crummer Faculty and Staff Present: Alice Argeros, Lynda Boyce, Jackie Brito, Pam Clark, Millie Erichsen, Steve Gauthier, Margaret Linnane, Craig McAllaster, Dawn Nagy, Sam Certo, Henrique Correa, David Currie, Jule Gassenheimer, Jim Gilbert, Bill Grimm, Ted Herbert, Jim Johnson, Mark Johnston, Halil Kiyamaz, Allen Kupetz, Greg Marshall, Kyle Meyer, Ron Piccolo, Bob Prescott, Jane Reimers, Bill Seyfried, Keith Whittingham, Carol Bresnahan, Pat Schoknecht

Approval of Minutes.....Craig McAllaster

Curriculum Committee UpdateJule Gassenheimer

- Starting January 2014 the EA24 class will again be given the pre-test exam and will take the post-test during their last term in the program (January 2015)
- The Orientation team will work on a set of goals and objectives that are to be met during orientation.
- The question was raised as to whether or not orientation should be an Assurance of Learning measure. The purpose of orientation is to prepare students for life and learning in the MBA program.
- The committee feels there is a need to revisit teams and measure team building and team dynamic skills. For EA's their second year introduces adhoc teams which often behave differently than the assigned core teams.

Core Curriculum Discussion.....Mark Johnston

- The Core Curriculum team has done an example of a proposed core curriculum using the PMBA program.
- They would like to see more elective opportunities (particularly in the PMBA program)
- A competitor analysis was done. They are streamlining their programs and offering more electives. They were combining courses, eliminated some courses, or reduced required hours to graduate
- The core has not been changed for at least 20 years.
- We are all in agreement that we need to make adjustments
- The course names need to be discussed and possibly changed to reflect the current times
- We need to be more efficient while reaching goal objectives
- The core would be reduced by 1/3rd. possibly 2 credit courses?
- Going forward what would you like?
- The faculty agreed to look at their classes to reduce their courses to 2 hour credit
- A statement of what is to be accomplished with the core so we can react and adjust.
- Each discipline will meet to determine their core requirements over the next two weeks and report their findings to the committee. Goal is to reduce by 1/3

Development UpdateMillie Erichsen
Dean Ed Moses's portrait dedication will be March 21st during alumni weekend. Details
will follow
Friday is our BOO retreat core classes will be discussed.

Adjournment.....Craig McAllaster

Next meeting
Monday December 16th
10:30pm – Noon
Room 108