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## OlinInfo, August 2010

Olin Library

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# Olin · Info

NEWSLETTER OF THE FRANKLIN W. OLIN LIBRARY AT ROLLINS COLLEGE

## September 2010

### Olin Hours — Fall

Mon-Thurs: 7:45 a.m. to Mid-night

Friday : 7:45 a.m. to 7:00 p.m.

Saturday: 9:00 a.m. to 6:00 p.m.

Sunday: 11:00 a.m. to Midnight

### Olin Telephone Numbers

Hours.....(407) 646-2376

Circulation ..... (407) 646-2521

Reference.....(407) 646-2507

Archives.....(407) 646-2421

Ask A Librarian:  
askolinlibrary@gmail.com

Text Message:  
Askolin to 6674

Facebook:  
Olin Library @ Rollins College

Twitter:  
OlinLibrary

This edition of our newsletter is in pdf format on our website and most of our readers are receiving it in that format. If you would prefer to receive it in print in full color in the future, send an email to Darcella Deschambault at [d-deschambault@rollins.edu](mailto:d-deschambault@rollins.edu) We will be happy to oblige.

## Our Patrons Speak; We Listen!

Last Spring, the Olin Library conducted our second major LibQual survey to help us understand what you want from your library. Many of the changes you have seen in the last few years – more fulltext journals, specialized databases, better off campus access, and a more welcoming atmosphere – all came about, at least in part, as a result of the LibQual survey first administered in 2006.



Here are some of the things we have learned from the 2010 LibQual:

As in 2006, we generally do best in those areas associated with personal service – giving you individual attention, willingness to help, dependability, etc. Although this was particularly true in regards to undergraduates and faculty, it looks as though we need to do better at serving our graduate students.

You have the highest expectations when it comes to our collections and the digital access to those materials. This is the area where we have the most work to do.

It is also clear that our website is not yet meeting your needs. This may be because it was newly revised just before the survey was distributed, but there is more progress to be made on the website. We will be conducting usability testing and focus groups this fall to investigate these issues more deeply.

In general, the physical library is becoming slightly less important to you as the digital library grows and we improve off campus access. Although many like the community space for group learning and the library's inviting atmosphere, others express a need for quiet space. Balancing these two somewhat contradictory expectations is never easy, but expect to see us work on providing that quiet space in the months ahead.

Finally, the investments we have made in improving interlibrary loan service and off-campus access seem to be paying off.

Just like 2006, we are publishing our results – warts and all – on our website so that you can see how your expectations of our library compare with your colleagues and you can hold us accountable for responding to your expectations. We will try to respond to what you have told us. Some things will be quick and relatively easy to do, but others will take a lot longer and involve more time and money. You can find out more about how we are responding to your comments by looking at the library's website. In the meantime, if you have comments about this short summary of our results, I would love to hear from you. E-mail me at [jxmiller@rollins.edu](mailto:jxmiller@rollins.edu).



## Changes to the Library Budget Departmental Allocations.

For the Academic Year 2010-11, the library is conducting a pilot study of a new way to handle our budget for books and DVDs. Instead of allocating the library's budget by department, we will be testing a system in which we simply regard the collection budget as one large fund.

As early as the 1970's, the library has used a formula that attempted to fairly divide the library's book budget amongst the departments of the College. The formula took into account the number of Courses & Sections, Teachers, number of students per major, and average cost of books in the discipline.

As the college grew, new departments and programs were accommodated by carving out small amounts from elsewhere in the budget. In FY10 the total book and DVD budget stood at \$135,000 and 27 departmental/program allocations range from \$795 to \$10,297 per year.

Allocation formulas were common throughout American higher education in the post-war period, but have fallen out of favor in recent years. Departmental allocations encourage faculty requestors to think of the collection as an aggregation of discrete disciplinary collections, instead of a coordinated collection that supports interdisciplinary areas of study. In recognition of this, many academic libraries have now done away with formula-based allocations. Even though our current allocations are only indirectly based on some objective criteria, why are we changing them now?

In 2007 the library hired R2 Consulting, a respected national library acquisitions consulting firm, which recommended we do away with departmental allocations because the arrangement wasted resources and hampered the automation of technical processes. Additionally, annual allocations lead some departments to conduct a mad dash to spend the remaining allocation before the end of the fiscal year on available books and DVD's, whether or not they might be the most appropriate materials to support the students' educational needs. Since the College moved to roll-over budgeting in 2008, this has become unnecessary and puts enormous pressure on library staff and departmental chairs to fulfill those requests and get items ordered before May 31<sup>st</sup>.

In the spring of 2010 the librarians proposed and the Library Advisory Council (LAC) supported a proposal for the library to conduct a one year pilot of a single fund model of library book and DVD purchases. At the end of the pilot the Director will report back to the LAC on how the pilot went, any problems that occurred, and report on how the book and DVD budget was expended by Department and LC call number range. Faculty will be encouraged to continue to request books and DVD materials that best meet the needs of Rollins students. They will be encouraged to not only request materials within their own discipline, but to also think broadly about materials that will support the educational needs of our students. Library staff will continue to track requests by individual faculty requestor and by department. We will ask *Your Librarian* liaisons to discuss requesting activity with any faculty who requests less than \$300 worth of materials in any one fiscal year, and any who request more than \$3,000 in any academic year.

There are perfectly good reasons why a faculty member might chose to request, or not request, materials on the order of magnitude of these numbers, the discussion will be exactly that – a discussion -- and the results will be used to inform budget expenditures in the future. Librarians, who have played a minimal role in book and DVD requesting up to now, will also be encouraged to request appropriate books and DVDs and pay particular attention to the Rollins Plan, interdisciplinary needs, and areas that come to our attention as a result of working with students in the Library.

## Conclusion

We will leave the budget infrastructure in place to be able to go back to departmental allocations should this pilot not succeed, but we are confident that it will free up much needed staff time and resources within the library, will lead to a more balanced and effective library book and DVD collection, and – we hope – liberate faculty from the vague feelings that they either must not request books because there is no money, or they must request books before the money goes away.



## Changes to Your Librarian

With the addition of new degree programs and changes in library personnel, it was time for us to re-align the distribution of the "Your Librarian" responsibilities.

You can contact your librarian to order materials, consult with research projects, or arrange for instructional assistance. Contact information can be found here:

<http://www.rollins.edu/library/yourlibrarian/index.html>

Anthropology.....	Wenxian Zhang
Art.....	Jonathan Miller
Biology.....	Cynthia Snyder
Chemistry.....	Cynthia Snyder
Communication.....	Naomi Harrison
Computer Science.....	David Noe
Counseling.....	Naomi Harrison
Critical Media.....	Susan Montgomery
Crummer.....	Dorothy Mays
Economics.....	Cynthia Snyder
Education.....	Susan Montgomery
English.....	Susan Montgomery
Environmental Studies.....	Cynthia Snyder
History.....	Bill Svitavsky
Human Resources.....	Naomi Harrison
International Business.....	Dorothy Mays
Mathematics.....	David Noe
Modern Languages.....	Susan Montgomery
Music.....	Edna McClellan
Philosophy & Religion.....	Jonathan Miller
Physical Education.....	Susan Montgomery
Physics.....	Cynthia Snyder
Planning & Civic Urbanism...	Cynthia Snyder
Political Science.....	Susan Montgomery
Psychology.....	Naomi Harrison
Sociology.....	Naomi Harrison
Theatre & Dance.....	Dorothy Mays



### New Ways to Connect with the Library's Website:

#### The Rollins iPhone App

With the new Rollins app features, you can search almost everything the library provides with R-Search, check your account, renew books, search individual databases, access online reserves or your interlibrary loan materials, ask a librarian for information, and more.

Download this free app at [linktoapp.com/rollins+college](http://linktoapp.com/rollins+college), or search the iTunes Store for Rollins College.

#### Text-A-librarian

If you are able to send and receive text messages from your cell phone, you can also contact a librarian via text message. Simply text askolin to 66746 followed by your question, and we will respond via text.

## New Databases

[Lexis-Nexis DataSets](#). This is a large collection of statistical data. Much of the information is from Government and other public sources, but two special sections offer unique depth:

**EASI data**, (Easy Analytic Software) which is a compilation of consumer and population studies of people living in the US. The data measures consumer spending, behavior, leisure activities, telecommunication practices, healthcare, and more. Most data can be searched on the national, state, city, zip codes, or census tract.

**China Data Center**. This is a huge collection of statistical data on China that can be searched by the nation, province, county or city. Data includes population demographics, finance, agriculture, trade, construction, industry, cultural indicators, health, and more.

[Asia Studies Full-Text](#). A database of scholarly literature, statistics, and analysis of Asia, Australia, and the Pacific Islands.

[Library Information Science & Technology Abstracts \(LISTA\)](#). Indexes more than 500 core journals in library science and information management. In addition to research on librarianship, this database is a great resource for information systems, educational technology, copyright, and publishing.



### Welcome Aboard:

**Susan Montgomery** has joined the Olin Library as our newest Public Services Librarian. Susan comes to us from Lynn University where she has been a librarian since 2007. She received her MLS from Florida State, and an MA in Latin American Studies from the University of New Mexico. In addition to outreach responsibilities for Education, English, Critical Media, Political Science, and Modern Languages, Susan will be playing an active role in promoting innovative exhibit and event programs designed to enrich the intellectual, educational, and cultural life at Rollins.



### Congratulations!

**Wenxian Zhang**. (Head of Archives and Special Collections) Wenxian was selected to be one of three faculty recipients for the prestigious Arthur Vining Davis Award. The award is granted to individuals who demonstrate outstanding contributions in the teaching and advising; scholarly work and publication; completion of significant research projects; accomplishments in the fine arts; or important contributions to the cultural, economic and social community of Central Florida.



### Moving On:

**Trudy Laframboise**. (Archival Specialist) After twenty-five years of service to the Special Collections and Archives, Trudy Laframboise is retiring. Over the years the faculty and staff of Rollins have come to depend upon Trudy's remarkable institutional memory, her knowledge of the Rollins collections, and her ability to find arcane bits of trivia in the archives. Dozens of authors have thanked Trudy in their books for her invaluable skills, and we wish her the best in retirement. **Darla Moore** will be transferring from her position as a Technical Services Supervisor to become the new Archival Specialist. Special Collections & Archives is lucky to inherit Darla's knowledge of campus and the library's organizational system.



**Mary Throumoulos**. (Collection Development Librarian) Mary has been with Olin since 2001. During her nine years at Rollins she played an integral role in a massive expansion of our electronic resources as we integrated an ever-expanding array of electronic databases, journals, and books into our collection. She played an important role in streamlining and automating our behind-the-scenes processing, and will be greatly missed. Mary is leaving Rollins to spend more time with her family and pursue other endeavors.