

From: [Sharon Carrier](#)
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Subject: FW: PLC Quarterly - April 2013
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From: Rollins College Office of the President [mailto:scarrier@rollins.edu]
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To: Sharon Carrier
Subject: PLC Quarterly - April 2013

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Online Report for the President's Leadership Council | April 2013

Rollins Focus

Rollins expands curriculum with new programs

New, innovative programs continue to enhance Rollins and attract students. Recently, the Crummer Graduate School of Business created Florida's first AACSB-accredited Executive Doctorate in Business Administration and added a Master of Science in Management and a Master of Science in Entrepreneurship. [More...](#)



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This fall, Rollins will offer new undergraduate minors in global health ([more...](#)) and neuroscience ([more...](#)) as well as a dual-degree program leading to a B.A. (Bachelor of Arts) in international business from Rollins and B.S. (Bachelor of Science) in international management from Reutlingen University, located in the southern German state of Baden-Württemberg ([more...](#)).

Board Digest

Highlights of Trustees' actions & reports

- **Student life** - The Board of Trustees has established a Student Life Committee. The new standing committee will oversee the College's goal of providing a safe and healthy campus environment that promotes students' well-being and academic success. The current search for a vice president for student affairs is expected to conclude with an appointment this spring.
- **Budget** - The board approved the Operating & Capital Budget for the 2013-2014 fiscal year.
 - Arts & Sciences/Professional Studies
 - Tuition, room & board: 3.9% increase
 - Discount rate: 43.5%
 - Enrollment: 1900
 - Crummer Graduate School of Business
 - Tuition: 2.0% - 2.7% increase
 - Hamilton Holt School
 - Undergraduate tuition: 2.8% increase
 - Graduate tuition: 2.9% - 3.1% increase
 - Compensation: 2.0% merit pool (contingent on meeting enrollment targets)
 -

Annual Figures at a Glance	2012-2013	2013-2014
Total budget	\$101,249,479	\$101,701,585
Tuition revenue	\$ 97,927,227	\$102,176,911
Financial aid	\$ 26,998,285	\$ 30,682,966
A&S/CPS tuition with room & board	\$ 39,900 \$ 52,370	\$ 41,460 \$ 54,420
Holt School undergraduate tuition	\$ 1,644	\$ 1,691

UPCOMING EVENTS

Oliver Stone

Academy
Award-winning
director and
legendary filmmaker

An Evening with Oliver Stone

April 18, 2013
7:30 p.m.
Alfond Sports Center

(per course)

- **The Alford Inn at Rollins** - [The Alford Inn](#) will open for business in mid-August with an official ribbon-cutting ceremony to follow on October 10, 2013. Barbara Alford '68, an avid and knowledgeable art collector, will treat guests to an impressive showcase of contemporary art to be housed at The Alford Inn.

- **Additional construction updates**
 - Completion of the Archibald Granville Bush Science Center is expected in July, with a ribbon-cutting ceremony planned for September 12, 2013.
 - Construction commences on Phase 2 of the Strong Hall quadrangle in September 2013, for occupancy in fall 2014. Total capacity of the four units will be 100, an increase of 70 from the original structure.
 - Renovation of the Cornell Campus Center will be phased over two summers, with summer 2013 focused on kitchen renovations, equipment replacements, and infrastructure upgrades. The College's food service provider, Sodexo, is providing \$2 million in capital improvement funding for the project.
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- **Giving**
 - Selected major gift milestones:
 - Mary M. Barlow bequeathed more than \$4 million to the College for The Angus S. and Mary M. Barlow Scholarship Fund for MBA students.
 - Bruce A. Beal '58 made a \$1-million bequest intention to support future acquisitions for the Cornell Fine Arts Museum.
 - FY 2013
 - Total gifts (to date): \$17.53 million
 - The Rollins Fund (to date): \$1.54 million (66% toward goal of \$2.15 million)
 - Reunion 2013 giving: \$1.99 million
 - Campaign total (to date): \$44.2 million
 -

- **Marketing & Communications** - Visits to the top College websites via social media and mobile devices show substantial increases, year over year. For example, referrals from social media to Rollins' Admission website increased by 304% and from mobile devices, by 115%, from 2011-12 to 2012-13.

MARK YOUR CALENDAR

Next PLC meeting

Jan. 30 - Feb. 1, 2014
Plan to stay at The Alford Inn at Rollins.

Ribbon-cutting The Alford Inn at Rollins

Oct. 10, 2013

Ribbon-cutting The Archibald Granville Bush Science Center

Sept. 12, 2013

The Face of Rollins

Jordan Thomas '13

Named one of CNN's Top Ten Heroes for 2009, Jordan Thomas '13 has raised nearly \$1 million through the Jordan Thomas Foundation to provide children affected by limb loss with the prostheses they need throughout childhood and adolescence. [More...](#)



Elie Canter and Jordan Thomas '13 at Orlando's
Prosthetic & Orthotic Associates center

Student & alumni accomplishments

- Outsourcing jobs to China was the topic of debate when students from the Rollins Varsity Debate Team and the Beijing Foreign Studies University competed at Rollins in January. [More...](#)

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Debate captain Melissa Fussell '13 (right) is considering Yale University School of Law among several offers of admission.

- As the Fred W. Hicks III Fellow at the Cornell Fine Arts Museum, Andrea Stahlman '13 is spending an academic year interning and getting experience in donor relations, marketing, and other facts of museum work. [More...](#)
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- Tony Amato '00 was recently named coach of the University of Arizona's women's soccer team. A member of the Rollins Sports Halls of Fame, Amato was named Athlete of the Year as well as an Academic All-America team member while a student at Rollins and went on to become the winningest coach in Rollins women's soccer history to date. [More...](#)

[Winter Park Institute](#)

[Annie Russell
Theatre](#)

[Athletics at Rollins](#)

[Cornell Fine Arts
Museum](#)

[Music at Rollins](#)

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PLC Quarterly

College Kudos

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Rollins, a top producer of Fulbright Scholars

Rollins College was named one of the top producers of Fulbright Scholars among master's institutions across the nation. [More...](#)

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Olin Library Wins Excellence Award

Rollins' Olin Library was honored with the Excellence in Academic Libraries Award from the college division of the American Library Association for delivering exemplary programs, services, and resources that further the College's educational mission. [More...](#)

U.S. Ambassador at Rollins

In January, the Honorable Melanne Verveer, U.S. Ambassador-at-Large for Global Women's Issues, spoke at Rollins about the strategic advantages of advancing women and girls around the world. [More...](#)

Notables engage with Rollins and Winter Park

The Winter Park Institute continues to engage audiences from the Rollins and broader Winter Park communities through presentations and conversations with today's thought leaders:

- o 1/30 - [Donald Johanson](#)
- o 2/13 - [Jessye Norman](#)
- o 2/27 - [Azar Nafisi](#)
- o 3/13 - [Richard Guy Wilson](#)
- o 3/20 - [James Wright](#)
- o 4/18 - [Oliver Stone](#)
- o

Azar Nafisi at Rollins

In February, Rollins hosted [Winter With the Writers](#), a festival of the literary arts featuring master classes, readings, on-stage interviews, and book signings with celebrated authors: N. Scott Momaday, Karen Russell, Ricardo Pau-Llosa, Mayra Santos-Febres, and Azar Nafisi.

Rollins Athletics recognized for academic success

Rollins received the Division II Presidents' Award for Academic Excellence as a result of achieving a four-year Academic Success Rate of 94 percent. Rollins was among 26 Division II schools to be honored with this recognition. [More...](#)

PLC Initiatives Update

Sophomore year gains attention

The sophomore year has been identified as an important focus for student success and retention efforts. Dr. Molly Schaller, co-author of *Helping Sophomores Succeed: Understanding and Improving the Second-Year Experience*, will keynote the annual campus-wide Summit on Transforming Learning in April.

New app: Rollins Alumni Network

A new app compatible with Apple and Android devices puts the power of the Rollins Alumni Network at the fingertips of Rollins alumni. To be promoted soon, the app makes it easy to see employment profiles and contact information from LinkedIn and Rollins sources for alumni across all Rollins programs. The President's Leadership Council and the President's Contemporary Council identified this need, and the College responded. The official launch of the app is scheduled for mid-April, but alumni on the PLC are encouraged to [download the app](#) now to provide valuable feedback and to join the [Rollins Alumni LinkedIn Network](#).

Showcasing alumni career success

Candid Careers, a new program to showcase Rollins alumni and their career successes, will be unveiled this spring through [R-Careerlink](#) on the Rollins website. The enhanced site will feature student films of local alumni along with job postings and internships. Candid Careers will help increase the visibility, awareness, and accessibility of career preparation resources for students and alumni, and will help tell the many success stories of Rollins alumni.

High-impact practices key to student success

Central to Rollins' strategic planning is how to leverage "high-impact" practices. National research indicates that students who are involved in two or more high-impact educational experiences throughout their college career will have greater satisfaction, retention, and overall learning. Examples of high-impact practices include service learning, living-learning communities, student-faculty collaborative scholarship, internships, and diversity/global learning, all of which provide opportunities for students to forge a

strong connection to the institution.

Service increasingly part of the Rollins experience

How does Rollins educate the whole student? What role does service learning play in the Rollins experience? How does learning beyond the campus prepare students for life after graduation? Answers to these strategic questions can be found in the increasing popularity of service immersion experiences for students choosing spring break "alternatives." [More...](#)

This spring, Rollins' Office of Community Engagement is conducting 10 domestic and four international service experiences through the Rollins Immersion: Citizens Take Action program. More than 250 Rollins faculty, staff, and students will be engaged in service around the world and across the country, including a trip to Colorado to work with survivors of the 2012 fires, facilitated by board chair David Lord '69 '71MBA.



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