

6-2013

## PCC Quarterly for June 2013

Office of the President, Rollins College

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**From:** Rollins College Office of the President [mailto:[scarrier@rollins.edu](mailto:scarrier@rollins.edu)]  
**Sent:** Wednesday, June 19, 2013 9:18 AM  
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## Online Report for the President's Contemporary Council | June 2013

### Rollins Focus

#### **Researching social entrepreneurship in Mexico**

This fall, Mary Conway Dato-on, associate professor of international business at the Crummer Graduate School of Business, will work with Rollins' partner school, the IPADE Business School in Mexico City, conducting research on social entrepreneurship. The partnership with IPADE "allows me to learn more about the Mexican context from Mexicans," says Dato-on, who has taken students to Mexico for the past 10 years.

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#### **UPCOMING EVENTS**

#### **Opening Convocation**

Matriculation ceremony for the



Dato-on has received the prestigious Fulbright-Garci Robles Award to pursue this research, which will improve the knowledge of how entrepreneurial skills, like innovation, can be used to solve wide-reaching societal problems. [More...](#)

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## Board Digest

### Highlights of Trustees' actions & reports

#### Student life

Topics at May's inaugural meeting of the Student Life Committee included the second-year experience and a model for integrated career and life planning services. The College's new vice president for student affairs, Mamta Accapadi, will join Rollins in early August. Dr. Accapadi has served as dean of student life at Oregon State University since 2009, and previously held the position of assistant director of the Multicultural Information Center at the University of Texas at Austin.

#### Institutional plan

The board of trustees approved *Institutional Priorities for Rollins College: 2012-2015*, which benefited from input from a variety of College constituencies, including the President's Contemporary Council. The plan will play an important role in the College's review for reaffirmation of accreditation by the Southern Association of Colleges and Schools Commission on Colleges in 2014-2015. Click [here](#) for an overview of the planning process and the final report.

#### Acquisition

The board of trustees approved purchase of property adjacent to the City of Winter Park's Martin Luther King, Jr. Park (formerly Lake Island Park) to provide an alternate site for the softball field and stadium. Pending City approval, the current softball field location will be redeveloped to create a multi-use sports field for College lacrosse programs.

Class of 2017 and new transfer students

August 22, 2013  
10:30 a.m.

Warden Arena  
Alfond Sports Center

#### Dedication Ceremony

The Archibald Granville  
Bush Science Center  
September 12, 2013  
4:00 p.m.

*PCC members will receive an invitation by mail.*

#### Winter Park Institute presents:

##### [Neil deGrasse Tyson](#)

Astrophysicist and Frederick P. Rose Director of the Hayden Planetarium

#### ***This Just In: Latest Discoveries in the Universe***

September 12, 2013  
7:30 p.m.

Warden Arena  
Alfond Sports Center

##### [Arun Gandhi](#)

Peace activist and proponent of nonviolence  
***Lessons Learned from My Grandfather: Non-Violence in a Violent World***

October 2, 2013  
7:00 p.m.

Knowles Memorial Chapel

### **Construction completions**

Nearing completion, the Archibald Granville Bush Science Center will be available for classes starting this fall and will be dedicated during a ceremony planned for September 12. The Alford Inn at Rollins will open in late summer with a dedication to follow on October 10.

### **Fundraising progress**

Rollins has completed one of the most successful fundraising years in its history, affirming significant progress toward the seven-year, \$150-million goal for The Campaign for Rollins. In a single year, shared efforts have resulted in an impressive \$21 million, including nearly \$6 million for new scholarships, \$7.5 million for academic programming, and nearly \$2 million for student success initiatives, including community engagement and athletic programs. Overall campaign contributions now exceed \$48 million.

### **Dedication Ceremony**

The Alford Inn  
at Rollins  
October 10, 2013  
4:30 p.m.  
*PCC members will receive an invitation by mail.*

### **SAVE THE DATES**

#### **Next PCC meeting**

Jan. 31 - Feb. 1, 2014  
Plan to stay at The Alford Inn at Rollins. A block of rooms will be available for booking reservations; details to follow.

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## The Face of Rollins

### **Barry Levis**



After more than four decades at Rollins, Professor Barry Levis has retired. Levis joined the history department in 1967. He co-created the Master of Liberal Studies program, serving as its first director, and also directed the Honors Degree Program. He has been a tireless leader in campus governance, twice serving as president of the faculty. He received numerous awards and honors, including a Cornell Distinguished Faculty Award (2005-06). Levis was selected to deliver the address at the Hamilton Holt School Commencement ceremony on May 11, 2013. [More...](#)

### **Faculty honored at commencement ceremonies**

During commencement ceremonies in May 2013, the College recognized Michael Gunter Jr., associate

professor of political science; Jana Mathews, assistant professor of English; and Claire Strom, Rapetti-Trunzo Professor of History, as the [2013-14 Arthur Vining Davis Fellows](#). Rachel Newcomb, Diane and Michael Maher Professor of Distinguished Teaching, received the [Bornstein Award for Faculty Scholarship](#). John Sinclair, John M. Tiedtke Professor of Music, received the [Cornell Distinguished Service Award](#), and Scott Hewit, associate professor of education and director of teacher education, received the [Cornell Distinguished Teaching Award](#). Sam Certo, Steinmetz Professor of Management, received the [Cornell Distinguished Faculty Award](#) in the Crummer School. Charles "Chuck" Archard, artist-in-residence, received the Hamilton Holt School's [Walter E. Barden Distinguished Teaching Award](#).



See [Remembering Commencement 2013](#) for videos, photos, speeches, and a complete list of award recipients.

### **Pennie Parker named director of the year**

Rollins Director of Athletics Pennie Parker was named the Under Armour Division II Athletics Director of the Year at NACDA's 48th Annual Convention held in June at the World Center Marriott Resort in Orlando. Since Parker began as director of athletics at Rollins in 2006, the athletics program successes have included 24 consecutive semesters of teams with a GPA over 3.0, six valedictorians within the last six years, 20 conference titles, two national championships, two individual ITA national champions, and seven coaches who have received recognition as national or regional Coach of the Year honors. [More...](#)

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## College Kudos

**Oliver Stone featured at Rollins**

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[Winter Park Institute](#)

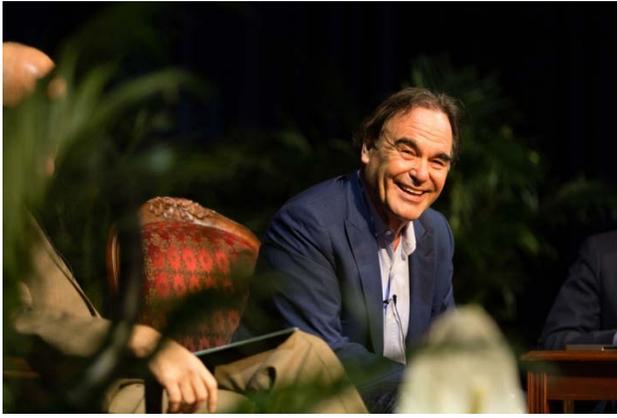
[Annie Russell Theatre](#)

[Athletics at Rollins](#)

[Cornell Fine Arts Museum](#)

[Music at Rollins](#)

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On Thursday, April 18, Academy Award-winning director and filmmaker Oliver Stone led a public conversation as part of the final event of the Winter Park Institute's spring 2013 season. After Stone's reflection on his life, career, and work, he answered questions moderated by Thomas Ouellette, professor of theatre arts, and Kevin Crosby '13, a critical media and cultural studies minor. [More...](#)

### **Honored for community engagement**

For the sixth consecutive year, Rollins was recognized by the Corporation for National & Community Service, which named Rollins to the [2013 President's Higher Education Community Service Honor Roll with Distinction](#). Rollins was also the No. 1 school in the nation for percentage of [alternative spring break](#) participants.

### **Fair Trade College**

In April, Rollins was designated a Fair Trade College. Rollins is the first college in Florida to receive such a designation for a commitment to ethical purchasing. The College celebrated its new fair-trade status during annual Earth Day festivities. [More...](#)

### **Accolades for CFAM**

In May, the Cornell Fine Arts Museum was awarded a Samuel H. Kress Foundation Interpretive Fellowship. CFAM was one of only seven recipients, including the Metropolitan Museum of Art and the Frick Collection. Kress Interpretive Fellowships provide competitive grants to American art museums that sponsor supervised internships in art museum education. [More...](#)

### **Record number of Fulbrights**

Rollins has produced a record number of Fulbright awardees this year, including seven students, who will represent Rollins in Germany, Malaysia, Mexico, Spain, Taiwan, United Kingdom, and Vietnam. In addition to Mary Conway Dato-on's research in Mexico, Tonia Warnecke '99, assistant professor of international business, will partner with McGill University in Canada. Warnecke also received the 2013 McKean Grant for her proposal titled *Gender and Entrepreneurship: Equalizing*

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### ***PCC Quarterly***

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Opportunity. [More...](#)

### **Lifelong and nontraditional education**

The Hamilton Holt School at Rollins [received a grant](#) from the Winter Park Health Foundation to provide start-up funds for the Rollins Center for Lifelong Learning. The Holt School [also received a grant](#) from the Associated Colleges of the South to conduct a faculty forum to explore nontraditional adult-educational opportunities.

### **Athletic achievements**

[Three Rollins coaches topped 600 wins this year:](#)

Michelle Frew, head coach of the softball team; Tom Klusman '76 '78MBA, Frank '52 and Daryl '53 Barker Head Coach for Men's Basketball; and Glenn Wilkes, head coach for women's basketball. Ten Rollins teams advanced to NCAA tournaments. The water ski team achieved its fourth-straight national finish in the top 10. Eight student-athletes were named All-America team members.



The Intercollegiate Women's Lacrosse Coaches Association named MLS graduate student [Courtney Bianculli '12](#) Division II Defender of the Year and one of 32 All-American honorees. [Lauryn Falcone '13](#) became Rollins' first recipient of the NCAA Division II Elite 89 Award, which recognizes student-athletes who have reached the pinnacle of competition at the national championship level in their sports, while also achieving the highest academic standing among their peers. She was also the first Rollins runner to qualify for national championship competition. [Audrey Kula '16](#) became the first Rollins women's swimmer to qualify for national championship competition. [Robin Marchione '16](#) was named men's tennis National Rookie of the Year, and golfer [Annie Dulman '16](#) was designated Women's Golf Coaches Association PING Division II Player of the Year and Freshman of the Year.

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## PCC Initiatives Update

## **Retention**

### ***Focusing on Students' Second Year***

Through its "Second-Year Experience" (SYE) priority, the Division of Student Affairs aims to coordinate programs and services, and link to general education curriculum changes underway, to support a more holistic approach to student development at Rollins. Creation of a more integrated model will assist students as they select majors, access services, and pursue opportunities for growth inside and outside the classroom. A faculty and staff team that participated in the Institute on Sophomore Student Success at the University of South Carolina in April demonstrated the collaboration necessary between Student Affairs and Academic Affairs to connect students' curricular and co-curricular experiences for student success. Additionally, Student Affairs will be moving forward on a more integrated model for students' career and life planning. It is expected that, as the two programs evolve, they will intersect, support, and strengthen one another to enhance the student experience.

## **Career Services**

### ***Star-studded connections add value for grads***

Class of 2013 graduates stepped into the spotlight, with the assistance of President's Leadership Council member Lisa Towbin '71, when the Rollins Senior Showcase brought the College's newest theatre arts alumni to New York City for an introduction to the real world of professional theater. The centerpiece of the three-day program was the opportunity to demonstrate their performance or musical-theatre talent to a panel of theater, film, and television casting agents and receive constructive feedback. The seven actors also attended an alumni networking reception, toured a Broadway theater, met Tony Award winner Judith Light and Manhattan Theatre Club artistic director Lynne Meadow, and heard candid advice from Theater Hall of Fame inductee Dana Ivey '63 '08H. Professor Thomas Ouellette and Cat McConnell Hackenberg '07 '09MBA, Alumni Career Network director, are enthusiastic about the program's value to Rollins theatre arts graduates.

### ***Rollins Alumni Network 'at work'***

Rollins has partnered with MyWorkster to participate in career fairs held across the nation exclusively for alumni from top colleges and universities. The "Recruit DC" expo on June 11 attracted 100 employers and more than 1,000 alumni from prestigious institutions including American University, the College of William and Mary, George Mason University, George Washington University, James Madison University, Rollins College, University of Virginia, Virginia Commonwealth University, and Wake Forest University. Rollins alumni also participated in a second career fair held on June 13 in Orlando.

The [Rollins Alumni Network App](#) that launched in May has grown to 385 alumni who are using their iPhone, iPad, and Android devices to post updates and connect with fellow alumni. Given the networking potential the app offers alumni, the number of users is expected to increase rapidly. Not surprisingly, 60 percent of the app's users are graduates since the Class of '00, a demographic comprising 32% of the College's alumni population. PCC members are encouraged to use this new app; just follow the [easy instructions in this video](#).

## **Strategic / Integrated Marketing**

### ***Engaging visitors via website and social media***

Integrated marketing initiatives at Rollins continue with a redesign of the College's website, featuring on-point messaging, bold graphics, striking photography, and streamlined navigation. In addition, the new website will better support mobile devices. In the past year, mobile traffic to the Rollins Admission site has more than doubled, and has increased nearly sevenfold for the Holt School.

Recently commended in a post by a public-relations professional for its use of social media, Rollins continues to make impressive gains in engaging friends and followers. "Likes" for an individual post average 200, an increase of more than 100% from just one year ago. Fox Day 2013 recorded the highest engagement numbers in any single day for Rollins, with likes at 2,017, shares at 410, and 205 comments.

PCC members are encouraged to view the [new website](#), connect through Rollins' social media, and provide feedback.

## **Academic Experience**

### ***Providing free, non-credit learning at a distance***

This fall, Dr. Jane Reimers, professor of accounting in the Crummer Graduate School of Business, will offer a free, non-credit, distance-learning class: *Financial Accounting for the Non-Financial Manager*. The six-week class will start in October and will use the Blackboard cloud site, Coursesites, which allows a self-enrollment option. Both like and unlike a "MOOC," the class will have the capacity for large enrollment, but will be marketed only to Rollins constituents as well as institutional partners within the Associated Colleges of the South.

Benefits of this experimental platform will include learning how the online environment can add to Rollins' effectiveness in face-to-face courses, expanding marketing potential for the Crummer School, and offering new learning opportunities for Rollins students, parents,

and alumni. Please contact Dr. Pat Schoknecht ([pschoknecht@rollins.edu](mailto:pschoknecht@rollins.edu)), chief information officer, for more information.



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