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Crummer Graduate School of Business Minutes
and Reports

Faculty Minutes and Reports

9-21-2023

Minutes, Crummer Graduate School Faculty Meeting, Thursday, September 21, 2023

Crummer Graduate School of Business Faculty

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Crummer Faculty/Senior Staff Meeting Notes
September 21, 2023
10am-11:30am

Attendees: Nana Amoah, Dan Biller, Michael Blackburn, Henrique Correa, Lovelyn Findley, Kim Jentsch, Jim Jonhson, Elisa Jovita, Vanessa Kannemeyer, Mike Kazazis, Ginger Killian, Min Sun Kim, Tracy Kizer, Misty Loughry, Greg Marshall, Peter McAlindon, Anil Menon, Tracy Perry, Renee Quintanilla, Bill Seyfried, Brian Walkup, Keith Whittingham, Keenan Yoho, Carolyn Turner, Greg Turkanik, Syntyche Walker

Welcome and Opening Remarks.....Anil Menon

- Focus on exciting changes to come for Crummer

EMBA Revision.....Keenan Yoho

- See handout for full details
- The focus is on value creation and growth
- Proposed program for discussion and vote
- Questions/Discussions
 - We will run the EMBA and EDBA on the same weekends
 - Need to ensure we get the “right students” for EMBA (appropriate target that is distinct from the FlexMBA program)
 - Need to ensure the core courses are taught differently for different programs/audiences.
- Vote on EMBA Program
 - Tracy Kizer moves to approve the proposal/Nana Amoah seconds the motion
 - Motion approved unanimously

Admission and Graduate Certificates Update.....Elissa Jovita

- Updates on enrollment in each program
- Goal for spring for our EA’s is 25 students /Goal for Flex is 15 students
- Preview Crummer – weekday evening event in October/Saturday event in May
- Request for participation from faculty (and staff) with events and mock classes
- We need to target schools/students that are not necessarily traditional sources of students
- Department is fully staffed; new hire - Kennedy Esteen

Updates from the Dean.....Anil Menon

- Follow up from August 3rd Retreat
- ZOOM will be reinstated
- Branding Crummer
 - We are going to update the building (lighting, painting, lobby, etc.)
 - Branding our faculty
- More collaboration needed amongst faculty and staff
- Crummer Fortune collaboration
- “CEO Academy”

- YPO proposal for EDBA is under discussion
- Discussions underway to bring various speakers to campus
- New Executive Assistant to the Dean, Teisa Brown, starts September 25; Tracy Perry will transition to a new role as Custom Program Manager working for M&EE

Other Business.....Anil Menon

- two faculty positions approved and are moving forward (Marketing, Business Innovation)
- New Academic Integrity Chair: Dr. Nana Amoah