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3-8-2023

Minutes, Crummer Graduate School Faculty Meeting, Wednesday, March 08, 2023

Crummer Graduate School of Business Faculty
Rollins College

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Roy E. Crummer Graduate School of Business
Rollins College
Crummer Faculty Meeting Notes
March 8, 2023

Attendance: Nana Amoah, Dan Biller, Mary Conway Dato-on, Bill Grimm, Kim Jentsch, Ginger Killian, Halil Kiymaz, Misty Loughry, Greg Marshall, Kyle Meyer, Tracy Perry, Bill Seyfried, Koray Simsek, Brian Walkup, Keith Whittingham

Approval of Minutes.....Greg Marshall

- Approved unanimously.

Dean Search.....Halil Kiymaz

- There was a discussion regarding increased faculty participation in the Dean Search process.(as a follow up to the meeting with President Cornwell)
- Dr. Marshall to meet with Provost Singer to discuss next steps.
- Faculty members interested in participating should email Dr. Kiymaz.

EDBA Update.....Greg Marshall

- EDBA faculty committee proposed compensation.
- Compensation for Chair
 - 10% following completion of Integrative Experience
 - 20% following proposal defense.
 - 70% following final defense.
- Compensation for Second
 - 30% following proposal defense.
 - 70% following final defense.
- Dr. Conway proposed that we consider increasing the compensation for the reader to \$1000.
- Dr. Seyfried stated that we will be able to increase the reader's compensation to \$1,000 and split the payments to 50% after the proposal defense and 50% following final defense.
- This will go into effect with anyone who has not formally proposed yet; retroactive to Dec 2022 (i.e., EDBA08)
- Vote for the compensation proposal including increased compensation for the reader was approved unanimously.

Curriculum Committee.....Koray Simsek

- 4 Syllabi have been submitted for consideration:
 - QBA 601, Data Analytics & Visualization (Dr. Robert Barr) Approved Unanimously
 - OM 614, Information Strategy and Leadership (Dr. Jordan Lomas) Approved Unanimously
 - OM 615, Corporate Data Management (Dr. Garr Williams) Approved Unanimously

- FIN 620, Foundations of Blockchain and Applications in Finance (Sachin Jaitly), Approved Unanimously
- Spring 2023: collected 15 syllabi from 9 faculty members (please upload spring 2023 syllabi ASAP)
- The next Curriculum Committee meeting will be held on March 29th; please submit any items to be discussed at the meeting to Dr. Simsek prior to March 29th

Graduate Certificates.....Bill Seyfried

- Preference is to not approve any new programs while undergoing review by SACS
- As a result, approval of new graduate certificates, if desired, should take place this spring; next option is fall 2024.
- May be best to experiment with one or two for now
 - Least disruptive one: Entrepreneurship (no prerequisites)
 - Most potential? Business Analytics.
- No vote at this point (it will be re-visited at April Faculty meeting)

Flex MBA.....Bill Seyfried

- Should we standardize the two part-time programs for working professionals (PMBA and FlexMBA)?
- It is too soon to assess the success of the FlexMBA (need effective recruiting)
- Branding issues: if we standardize them, do we go with PMBA or FlexMBA?
- Attendance Policy
 - Do we move towards the FlexMBA approach in our attendance policy for PMBAs?
 - Allow for virtual participation with advanced notice for PMBA as opposed to reviewing requests?
 - Should we standardize the number of virtual sessions? Currently 2 (P) vs. 5 (Flex)
- Discussion took place but not action taken.

Budget Update.....Bill Seyfried

- Fiscal year 23 (FY23) revenue is coming in less than budgeted as are expenses; we are well within budget.
- Break evens for EBDA & EMBA programs were estimated (see handouts for breakdown)
- Current deposits by program were discussed along with past enrollment trends.
 - EMBA continues to lag and should be reviewed.

Upcoming Elections.....Greg Marshall

- Faculty President
- PRC has an open position.
- Faculty Appeals Committee has an opening.

Other Business.....Greg Marshall

- Marketing Search
 - Three candidates invited to campus.
 - Need faculty to meet with candidates.
 - Ginger to send out email to faculty to schedule meetings with candidates.
 - Tracy Perry to send out meeting “Hold the Date” for 22th, 23rd, 24th lunches to all faculty.