

Rollins College

## Rollins Scholarship Online

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Crummer Graduate School of Business Minutes  
and Reports

Faculty Minutes and Reports

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3-11-2021

### **Minutes, Crummer Graduate School of Business Faculty Meeting, Thursday, March 11, 2021**

Crummer Graduate School of Business Faculty

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**Roy E. Crummer Graduate School of Business  
Rollins College  
Crummer Faculty Meeting Minutes  
March 11, 2021  
Crummer 107 or Via ZOOM  
10:00am – 11:30am**

Attendees: Nana Amoah, Dan Biller, Mary Conway Dato-on, Deborah Crown, Henrique Correa, Dean Deborah Crown, Kim Jentsch, Jim Johnson, Mark Johnson, Ginger Killian, Halil Kiymaz, Tracy Kizer, Misty Loughry, Greg Marshall, Peter McAlindon, Kyle Meyer, Tracy Perry, Bill Seyfried, Koray Simsek, Keith Whittingham, Keenan Yoho

**Approval of Minutes (approved unanimously)**

**Enrollment Update.....Deborah Crown and Craig Kaufman**

- Slides presented with updates on enrollment and retention (see slide for details)
- Data-Driven Approach: information shared
- Diversity Dashboard shared

**MBA Curriculum Committee (Presentation Shared).....Koray Simsek**

**Syllabus for ENT 613 up for approval**

- Class: ENT 613 – Raising Capital for Entrepreneurial Ventures (Professor Grimm)
- Course approved unanimously

**ENT-FIN Concentration: Electives List Updates Proposal**

- Add ENT613 to the list of electives for a Finance concentration
- Add FIN607 to the list of electives for an ENT concentration
- Motion accepted unanimously

**AoL Process Updates and Proposal**

- See presentation for details
- Crummer MBA AoL Process/Methodology shared
  - Define
  - Align
  - Assess
  - Enhance
- PMBA AoL Process Updates (Proposal)
  - Proposed mapping for PMBA shared
  - Proposal accepted unanimously

Reminder: If you have not done so already, please submit your syllabus for spring 2021 (on Canvas)

**Cellphone Policy and Handbook Update**

- We want to make sure that R-Alerts and other emergency alerts can still get to the students
- See MBA Student Handbook (p. 11) for details (states you can only use your phone for emergency communications)
- We don't necessarily want to tell students to shut their phones off but rather silence them
- Propose we change it to "...please silence your cell phone"
- Motion approved unanimously

**Mixed-Mode Instruction Discussion.....Bill Seyfried**

- Most faculty have experienced frustration with students not notifying them of changes of participation status; last minute changes happen often; if they are remote, they often have their cameras off
- One concern – Summer is coming fast; it would be good to have clarity around how to address the issue of camera's being turned off (task force to bring proposal to next meeting)
- Mixed Mode Task Forces being created; as of now (\*faculty leads):
  - EDBA – Greg Marshall\*, Kim Jentsch, Halil Kiymaz (EDBA Committee),
  - EMBA – Keenan Yoho\*, Misty Loughry, Jim Johnson, Mike Brown
  - PMBA –Ginger Killian, Henrique Correa\*, Tracy Kizer, Craig Kaufman
  - EAMBA – Halil Kiymaz\*, Mary Conway Dato-on, Brian Walkup, Greg Marshall, Mike Kazazis
  - Address Short-term Issues – Bill Seyfried\*, Henrique Correa, Halil Kiymaz, Kim Jentsch, Brian Walkup
  - Any faculty member can join

**Nominations open for Faculty President (this will continue through the next faculty Meeting)**

- Misty Loughry nominated Mary Conway Dato-on

**PRC Nominations**

- Mary Conway Dato-on nominated Misty Loughry