

Rollins College

Rollins Scholarship Online

Crummer Graduate School of Business Minutes
and Reports

Faculty Minutes and Reports

2-8-2021

Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, February 8, 2021

Crummer Graduate School of Business Faculty

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**Roy E. Crummer Graduate School of Business
Rollins College
Crummer Faculty/Senior Staff Meeting**

**February 8, 2021
10:30 AM – 12:00 PM**

Attendees: Dan Biller, Mike Brown, Mary Conway Dato-on, Dean Deborah Crown, Sabrina Deshner, Jim Johnson, Vanessa Kannemeyer, Craig Kaufman, Ginger Killian, Halil Kiyamaz, Tracy Kizer, Misty Loughry, Greg Marshall, Kyle Meyer, Min Sun Kim, Tracy Perry, Renee Quintanilla, Neal Robinson, Bill Seyfried, Koray Simsek, Jane Trnka, Greg Turkanick, Brian Walkup, Keith Whittingham, Keenan Yoho

Approval of Minutes.....Deborah Crown
Minutes have been approved

Curriculum Committee UpdateKoray Simsek

- Elective Syllabus presented
 - Unanimously approved MKT 613, Strategic Sales Leadership Syllabus
 - MKT 622 syllabus will be revised and considered at a later meeting
- Koray shared presentation (see presentation for details):
 - Preliminary results for objectives for EAMBA AoL
 - Alignment phase for PMBA is still in progress
 - AOL Process Next Steps Shared
- Reminder to submit all syllabi (Spring 2021 Canvas submission); only 8 syllabi have been submitted; please share your syllabi thru assignment link in Canvas

EBI and Evoking Change.....Min Sun Kim

- New initiative on racial equity started in 2020
- “Evoking Change Proposed Roadmap” shared, will be rolled-out in February 2021

Mixed Mode Instruction.....Deborah Crown

Questions to think about as the pandemic evolves (from Dean Crown):

- What should we do as we look forward regarding the tail end of this pandemic?
- How do Business schools pivot from this environment?
- What are the takeaways we want to continue?
- What is working even better with a mixed model?
- What is the market doing at present?
- What is the student preference?
- What are the reasons that students are choosing to be virtual – family health, their health, etc., and what is the difference in engagement with students (seated vs. virtual)?

Faculty/Senior Staff discussion regarding mixed mode instruction

Some preliminary discussion took place that included the following points:

- The need to have a structure, process and resources to support any format that is offered.
- Concerns about engagement of those participating virtually, both based on experiences elsewhere as well as some indications this year within Crummer.
- Concerns were raised about a perceived increase in team-related issues.
- Need to consider our global and residency experiences and how we position ourselves and explain these programmatic experiences during recruitment & throughout their studies
- Expectations need to be set to make sure that students are clear about expectations regarding virtual participation

Academic Updates.....Bill Seyfried

- Academic Integrity – there were two instances of academic integrity violations recently
- Rollins International Travel Advisory task force recommended and President Cornwell decided that college-sponsored international travel has been suspended through August 2021; the task force will meet again in April to re-assess the situation.

Other Business

Use/policy around cell phones in classes – to be discussed at next curriculum committee