

Rollins College

Rollins Scholarship Online

Crummer Graduate School of Business Minutes
and Reports

Faculty Minutes and Reports

10-30-2020

Minutes, Crummer Graduate School of Business Faculty Meeting, Friday, October 30, 2020

Crummer Graduate School of Business Faculty

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Roy E. Crummer Graduate School of Business

Crummer Faculty Meeting Minutes

October 30, 2020

10am – 11:30am

Attendance: Misty Loughry, Kim Jentsch, Greg Marshall, Mark Johnston, Tracy Kizer, Ginger Killian, Keenan Yoho, Henrique Correa, Nana Amoah, Kyle Meyer, Dan Biller, Koray Simsek, Brian Walkup, Halil Kiyamaz, Mary Conway Dato-on, Jim Johnson, Bill Grimm, Pete McAlindon, Bill Sseyfried, Mike Kazazis, Deborah Crown, Tracy Perry, Keith Whittingham

Approval of Minutes - Minutes approved

Dean Crown's Update

- Three board meetings this week: BOO, CLD and Alumni Board
 - Dean shared portions of the presentations that were shared with the boards including:
 - Structure of Strategic Goals/Plan and that it is driving our decisions
 - Virtual and Blended Environment
 - Student panel at the BOO meeting spoke about their exceptional Crummer experience
 - Video to be posted by Mike K. for faculty to watch, if they so choose
- Enrollment
 - Retention rate 97% (compared to pre-Covid)/ average retention rate from other graduate business schools (early figures) are running in the low 80%
 - Anticipate that the P's for spring will be more challenged - we are aggressively recruiting (we switched goal numbers for EA's and P's). Our enrollment trends are getting closer to the "elite"
- Preview Saturday went well
 - We did two sessions simultaneously; over 200% increase over last year's attendance.
 - We are following up with attendees (as with those that did not attend)
- Innovation Triangle
 - Signed and celebrated two gifts, we are up over 200% in our giving this year
- Octoberfest Update
- Election Update – we would like to be proactive and at be ready for any issues that may occur

Curriculum Committee Update - Koray Simsek

- Assurance of Learning Task force Update provided
- Working on various programs; AOL Process Update and Next Steps

Leadership Skills Assessment - Misty Loughry

- Part of AoL process

- students to self-evaluate their leadership skills prior to starting at Crummer and near the end of their time at Crummer
- Recommending the following skills supported by the literature
 - Self-leadership skills
 - The Sixteen Skills
 - Strategic Leadership Skills – 6 different skills to lead from the top of an organization
- The packet of material (Leadership skills, Big 5, CATME) should be completed prior to orientation so we can assign students to compatible teams. It should be described with outreach materials stating that this assessment will benefit the student’s journey
 - All Approve - Motion Carries – we will replace the old assessment with this new skills assessment
- Technology Meeting happened on 10/29; meeting was recorded and will be on the Canvas site, Curriculum and Related Documents”; you can find this under “Modules” - “Instructional Technology”

Technology Update - Mike Kazazis

- Recap of classroom technology selection in the summer – discovery phase; we executed, learned and delivered
- 13 weeks later and we have come so far – students can present in a safe and effective manner as well as the guest speakers can step in to a classroom that is already set up for them
- Encouraged faculty to call Mike if they have questions as to how to set up the technology for a class; in advance we can customize the set-up for unique situations
- Contact Tracing Seating – need information to be sent in a timely manner to know what has happened that day; process is working well; we need to know at the date, class and anyone who was expected in class and was not there

Academic Updates - Bill Seyfried

- Rollins’ International Travel Task Force met 10/29: Concluded that Rollins’ sponsored international travel is now cancelled thru April 2021
 Comment - Mary: *“It is important this information should stay confidential – we would like to communicate individually with the students. Until there is a message from Bill or Dean, we want to manage the communication before a mass-email is sent out”.*
- Campus will be closed the week of July 4th to allow for staff to have a moment to pause during a busy stretch. This means Crummer classes cannot be held that week. Those teaching in summer will make up for the missed class time using virtual tools during the 12-week summer term