

Rollins College

## Rollins Scholarship Online

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Crummer Graduate School of Business Minutes  
and Reports

Faculty Minutes and Reports

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2-19-2019

### **Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, February 19, 2019**

Crummer Graduate School of Business Faculty

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**Roy E. Crummer Graduate School of Business**

**Rollins College**

**Crummer Faculty Meeting Minutes**

**February 19, 2019**

**Room 107**

**11:30am – 1pm**

**Those present:** Susan Singer, Deborah Crown, Greg Marshall, Greg Turkanik, Misty Loughry, Nana Amoah, Dan Biller, Keenan Yoho, Bill Grimm, Bill Seyfried, Kim Jentsch, Mark Johnston, Kyle Meyer, Keith Whittingham, Mary Conway Dato-on, Koray Simsek, Steve Gauthier, Henrique Correa, Brian Walkup, Tracy Kizer

Approval of Minutes.....Deborah Crown

- Faculty approved

Welcome Dan Biller (first Faculty meeting since starting at Crummer in January)

**Branding**

- Video (Experience Excellence – What does that mean to you?)
- Distributed new handout stating goals

**Student Success**

- Part of systematic, integrated model to better manage the internal & external environments
- organize student facing initiatives/centers
- Jane Trnka will be the supervisor for “Student Success”

**Three-year Comprehensive Admissions Plan:**

- Includes a more intentional approach to make use of alumni referrals and corporate outreach in the recruiting process
- Working group: Steve Gauthier, Jackie Brito, Mike Kazazis, Craig Kaufman, Jane Trnka, Deborah Crown (includes others, at times)

**Innovation Triangle**

- Brief update
- Ollie Parking garage – help with parking problem

Giving Day: met the goal

## Curriculum committee

- Mary recommended approval of proposed courses, Keith seconded; Motion approved without dissent
  - MGT 501: Organizational Behavior and Leadership
  - MGT 502: Fundamentals of Business Strategy
  - MBA 504, 506: Career Strategies 1 and 2
  - MBA 508: Introduction to Design Thinking
  - ECO601: Country Risk Analysis (experimental elective course)
- Electives: There's a need to strike a balance between offering our students a range of electives while recognizing out capacity

Update regarding Dol/Aol from Bill Seyfried with input from Provost Susan Singer

## Other Business:

- Academic integrity report
- EBI:
  - thanks to Mary Conway Dato-on (Chair of search) & Koray (member of search committee); recommendation has been made to the Dean; we will be kept informed about next steps
  - Announced Mary's new role as Faculty Advisor for EBI
- Global Citizen of the Year (award from Mayor Buddy Dyer): Mary Conway Dato-on
- March 26 reception with Eric Spiegel & Cesare Mainardi (coming for CAP604 course)
- Kudos to Mike Kazazis for his work with ICE (and more)
- Information session for EA33-34: electives on March 20; details about ICE on March 27
- The new Global Links scholar is here – Dr. Denise Delboni is from Brazil (office is Crummer 214)
- Canvas will be the new Learning Management System (to be rolled out in Fall)