

11-13-2018

## Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, November 13, 2018

Crummer Graduate School of Business Faculty

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### Recommended Citation

Crummer Graduate School of Business Faculty, "Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, November 13, 2018" (2018). *Crummer Graduate School of Business Minutes and Reports*. 104.  
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**Roy E. Crummer Graduate School of Business  
Rollins College  
Crummer Faculty/Senior Staff Meeting Agenda**

**November 13, 2018  
Room 107  
11:30am – 1pm**

**Those Present:** Nana Amoah, Mary Conway Dato-on, Henrique Correa, Bob Ford, Bill Grimm, Mark Johnston, Tracy Kizer, Misty Loughry, Greg Marshall, Peter McAlindon, Kyle Meyer, Koray Simsek, Keith Whittingham, Lynda Boyce, Jackie Brito, Pam Clark, Deborah Crown, Steve Gauthier, Vanessa Kannemeyer, Craig Kaufman, Mike Kazazis, Margaret Linnane, Carlene Sterling, Jane Trnka, Selina Vik

**Approval of Minutes.....Deborah Crown**

- **Approved by Faculty**

**Curriculum Committee Update.....Mark Johnston**

**Syllabus – needs to be updates and consistent**

- **Grading**
- **Notes for the instructor**
- **Consistent Class Schedules**
- **Update the Student Handbook to match info in syllabus**
- **Syllabi for Approval**
  - **ACT 503 – Accounting for business Leaders**
  - **ECO 503 – Economic Environment of Business**
  - **FIN 501 – Financial Decision Making**
  - **FIN 502 – Topics in Corporate Finance**
  - **QBA 501 – Data Analysis for Business Decision Making**
    - **Motion to approve – Mark Johnston**
    - **Second: Henrique Correa**
    - **Approved by Faculty**

**Updates Regarding the New MBA Programs.....Bill Seyfried**

- **The 3-2 students need a certain number of credits to graduate. The two-credit system did not give them the number they needed. Admissions, Student services and Faculty have been working on a solution. Adding Critical Thinking and Communication to the curriculum would be the correction needed.**

**6 wk – Analytics – Strategy – Economics – Critical Thinking – Accounting**

**6 wk – Analytics – Design Thinking – Economics – Communications – Accounting**

- **Henrique Correa motioned Mary Conway Dato-on Second. Faculty Approved**
- **Updates Regarding our New Programs**
  - **EMBA (See pages at end of notes)**
    - **Jim Johnson is taking on new responsibilities as the Chair of Global Initiatives (Camus Wide)**
    - **Keenan Yoho has agreed to become the new EMBA Director effective June 2019**
    - **Updates regarding the Domestic Residency (Keenan)**
  - **EAMBA/PMBA**
    - **Incorporation of Leadership initiatives into the OB/Leadership course**
    - **Project periods can include co-curricular activities (no “ecosystem” weeks between semesters)**
  - **PMBA**
    - **Crummer Innovative Leader Series – taught by Kyle Meyer**
  - **EMBA**
    - **Career Strategies will be taught during the first project period**

**Meeting Adjourned.....Deborah Crown**

**(Tenured Faculty will go into executive session immediately following the meeting)**





# Crummer

Graduate School of Business  
Rollins College

*Experience Excellence*

## PROPOSED MODIFICATION OF EAMBA PROGRAM

# REMEMBER THE GOALS OF THE NEW CURRICULUM

## Charge

- To redesign the EAMBA and PMBA curricula so that:
  - The problems identified by the Curriculum Review Task Force (as posted on Black Board) are addressed
  - Crummer resources are further leveraged so that we fulfil our mission and we achieve our vision
  - Our curricula support the Crummer School current strategic direction and priorities (as posted on Black Board)
- Approval of the new curriculum indicates that we think the new curriculum fulfilled the charge.



## UNINTENDED CONSEQUENCE

- Crummer as a whole tried to anticipate unintended consequences during the Retreat, but one became evident after the program was approved
- AMP students have been told that they need to complete 108 credits prior to beginning at Crummer in order to graduate with their Bachelor's degree after their first year in Crummer
- Since there are fewer credits during the first year of the new EAMBA program, students are no longer on track to graduate
- This led to conversations and reflection as to how to address this issue while fulfilling our mission

## UPDATES REGARDING OUR NEW PROGRAMS

- EMBA

- Jim Johnson is taking on new responsibilities as the Chair of Global Initiatives (campus wide)
- Keenan Yoho has agreed to become the new EMBA Director effective June 2019
- Updates regarding the Domestic Residency (Keenan)

- EAMBA/PMBA

- Incorporation of Leadership Initiatives into the OB/Leadership course
- Project periods can include co-curricular activities (no “ecosystem” weeks between semesters)

- PMBA

- Crummer Innovative Leader Series – taught by Kyle Meyer...

- EAMBA

- Career Strategies will be taught during the first project period