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Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, February 13, 2018

Crummer Graduate School of Business Faculty

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Roy E. Crummer Graduate School of Business  
Rollins College  
Crummer Faculty Meeting Agenda  

February 13, 2018  
Room 107  
11:30am – 1pm  

Agenda  

Approval of Minutes.................................................................Deborah Crown  

Center for Global Initiatives.....................................................Giselda Beaudin  

Faculty Recruitment Update................................................Deborah Crown/Bill Seyfried  

EMBA Redesign Update..............................................................Jim Johnson  

Curriculum Committee............................................................Halil Kiymaz  

Technology Committee Update..............................................Kyle Meyer  

ICE Consulting Projects...........................................................Henrique Correa  

Other Business........................................................................Deborah Crown  

Meeting Adjourned....................................................................Deborah Crown
Roy E. Crummer Graduate School of Business
Rollins College
Crummer Faculty Meeting Agenda

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Minutes


Approval of Minutes........................................................................................................................................Deborah Crown

Center for Global Initiatives.........................................................................................................................Giselda Beaudin
  • Proposal for Global Initiatives committee
  • More centralized to drive internalization across the campus
  • A central location would be able to leverage for better focus and consolidation of visitors, for example
  • This would be an across campus committee
  • The original proposal for the committee was part of the Strategic plan last year
  • This would consolidate other international committees into one
  • The structure is straightforward with faculty input
  • Seeking today approval from Crummer to participate and support this committee
  • Jim Johnson moved that we endorse the proposal, Henrique Correa Second. All Crummer Faculty approved

Faculty Recruitment Update.................................................................Deborah Crown/Bill Seyfried
  • We’re waiting on a response from Dee about the Economics position
  • Management, Entrepreneurship and Management position have been moved to Fall of 2020

EMBA Redesign Update.........................................................................................................................Jim Johnson
  • 10 candidates attended the info session last week.
  • We spoke at the Disney Alumni event.
  • There will be a corporate partners breakfast in March
  • Our next session will be in April
  • 45 inquiries
• Revised syllabus to Curriculum committee by March 1st

Curriculum Committee..............................................................................................................................Halil Kiymaz
• MBA 614 Enterprise and Sustainable Development
• MKT 621 Customer Insights – Qualitative Methods
• OM 607 Essentials of Business Intelligence & Analytics
  o All three Courses approved by the Faculty
• Encouraged to max your contribution to 401K

Technology Committee Update.................................................................................................................Kyle Meyer
• Introduced Troy Thomason as interim CIO replacing Pat Schoknecht
• Plan to increase weekend support
• Faculty grants request went out last week. The last grant awarded to Crummer was to Keith Whittingham about 6 years ago.
• New ticketing system, Team Dynamics, easier to track problems. Create tickets at helpdesk@rollins.edu
• We are looking at other options for Media site
• There will be a pilot program for the replacement
• Learning management system in the works to replace blackboard and move to blackboard ultra in the cloud.
• IT is taking steps to address items on the Survey we did last year.
• We do have smart boards on campus if you would like more information
• We are migrating to a new phone system in March and April (Fuse)
  o Webex will remain working with new system
  o Cloud based product
  o You can make calls from the computer and IM
  o Conference phones will be replaced
  o You will have the capability to use your computer and cell phone instead of the actual desk top phone
  o You will have the choice to have an actual phone on your desk or not.

ICE Consulting Projects............................................................................................................................Henrique Correa
• We are approaching a new cycle of the ICE curriculum.
• If you have any companies for projects please let Henrique know.

Other Business.............................................................................................................................................
• Two credit curriculum evaluation committee is working and will report in March
• Course documents are available on Blackboard. Name. Crummer Academic Documents.
  All syllabus approved by the curriculum committee can be found here
• Deborah introduced the members of the (Dean’s Council) The members are:
  o Bill Seyfried, Steve Gauthier, Craig Kaufman, Henrique Correa, Mike Kazazis, Tim Ozcan, and Kim Jentsch
• The Dean’s Student Advisory Council is meeting to take advantage of the cohort structure for fund raising, recruiting and other initiatives.
• Three initiatives: EMBA relaunch, Branding and Communication, and Building project are all progressing.
• Mary Conway Dato-on - EA 32 will travel in July to Portugal
• Jim Johnson - EA 38 will travel in September to South Africa
  Global Consulting project to Italy in March 24 – 31
• The P classes are going to Germany, Copenhagen, and Vienna
• Please let Steve know when you are traveling so it can be reported to HR on a timely basis

Meeting Adjourned.................................................................Deborah Crown
The proposed Center for Global Initiatives committee will be a standing college committee that will report to the Provost. It will replace the existing “International Programs Faculty Advisory Committee” and the “Internationalization Committee”.

Functions of the Global Initiatives Committee:

1. Contribute to a strategy for internationalization and make decisions about programming including:
   a. Determining countries or regions of focus
   b. Determine policies and practices for the establishment, staffing, and funding of permanent centers related to internationalization, if any.
   c. Contribute to establishing institutional goals for strategic and appropriate targets for the number of international students on campus
   d. Setting institutional goals for a strategic amount and diverse types of global learning and engagement opportunities in- and out-of the classroom and on- and off-campus.
   e. Supporting efforts towards improved integration of international experiences into students’ curricular and co-curricular activities
2. Allocate substantial internal funding for internationalization efforts, outside of specific department/office budgets, in accordance with strategic goals and needs (see budget)
3. Align visiting scholars, speakers, events and programs with curricular and co-curricular goals and needs for internationalization.
4. Support efforts to assess and benchmark internationalization activities and programs
5. Review RIG group trip proposals and RIG grant applications
6. Consult on the development of new semester and summer study away programs, and review and select field study/summer programs for the following academic year.
7. Consult on academic policies involving or affecting study abroad/away or other internationalization programming and policies or processes that impact or involve faculty.

Committee Structure

1. Faculty Coordinator:
   - May be a Crummer or College of Liberal Arts Faculty member
   - Receives one course release or a stipend
   - Three year term
   - Open call to faculty for applications. Current committee members elect the Faculty Coordinator from the applicant pool.
   - Formal appointment is by the Provost.
2. Director of Global Initiatives
   - Standing appointment to committee
3. International Student and Scholar Services Representative
   - Standing appointment to committee
4. International Admissions Representative
   - Standing appointment to committee
5. Six Divisional Elected College of Liberal Arts Faculty Representatives
   - 2 year terms
6. Holt Representative
   - Appointed through the Hamilton Holt School (process TBD)
   - A staff member who works extensively with Holt students
   - 2 year term
7. Crummer Representative
   - Selected by the Crummer faculty
   - 2 year term
8. One At-Large Elected Staff Representative
   - Elected by staff through email ballot process
   - 2 year term
9. One Student Representative
   - 1 year term
   - Open to CLA, Holt, and Crummer (selection process TBD)

Faculty Coordinator of Global Initiatives—Position Description

1. Chair the Global Initiatives Committee
2. Deliver reports on behalf of the Global Initiatives committee to the Executive Committee of the Faculty of the College of Liberal Arts
3. Represent the Global Initiatives Committee as needed at College of Liberal Arts faculty meetings, Crummer faculty meetings, governance committee meetings and/or other campus committee meetings
4. With the Director of Global Initiatives
   i) Gather information and prepare documents as needed to guide committee discussions on strategy and programming (i.e. research on best practices, program proposal documents, research on program options, budget analyses, etc.)
   ii) Research potential connections and opportunities with the global communities of Central FL and support development of programming that supports the strategic goals of the center and the College mission
   iii) Support efforts towards improved integration of international experiences into students’ curricular and co-curricular activities including gathering information and documentation as needed, researching best practices, coordinating discussions with the faculty and campus community, developing proposal documents, etc.
   iv) Support assessment of the RIG grant program
   v) Provide leadership for innovative international programming such as virtual exchange, collaborative online international learning, and languages across the curriculum.

Director of Global Initiatives

1. Oversee Center for Global Initiatives budgets including ongoing and annual reconciliation. Allocate internal funding for internationalization efforts in accordance with strategic goals and needs and with committee approval for substantial expenditures
2. Work with Advancement on fundraising efforts that support the goals of the Center including creating budget proposals, white papers and other documents. Develop and submit grant proposals in accordance with strategic goals.
3. Assessment of Center for Global Initiatives administrative effectiveness and student learning outcomes related to co-curricular programming.
4. Support and expand involvement with the global communities of Central FL and publicize opportunities to make global connections in Central Florida.
5. Increase faculty and staff capacity for supporting students in integration of and reflection on global experience through intercultural competency development for faculty and staff.
6. Provide leadership and program oversight for Dual-Degree programs.
7. Manage local and global partnerships with universities and organizations.
8. With the Faculty Coordinator:
   vi) Gather information and prepare documents as needed to guide committee discussions on strategy and programming (i.e. research on best practices, program proposal documents, research on program options, budget analyses, etc.)
   vii) Research potential connections and opportunities with the global communities of Central FL and develop and provide ongoing management for programming that supports the strategic goals of the center and the College mission.
   viii) Support efforts towards improved integration of international experiences into students’ curricular and co-curricular activities including gathering information and documentation as needed, researching best practices, coordinating discussions with the faculty and campus community, developing proposal documents, etc.
   ix) Conduct and support assessment of the RIG grant program.
   x) Provide leadership and ongoing management for innovative international programming such as virtual exchange, collaborative online international learning, and languages across the curriculum.

**Center for Global Initiatives Budget**

A budget of approximately $315,000 for the Center for Global Initiatives was proposed by the internationalization strategic planning task force and a funding proposal has been incorporated into the Capital Campaign as one of the College strategic priorities. This budget would fund the continuation of the RIG grants for group and individual travel, student scholarships for study, service, research, and internships abroad, other internationalization initiatives and events, and allow for additional staffing to support this work. Some of the proposed functions of the Global Initiatives Committee, Faculty Coordinator, and Director of Global Initiatives are dependent on these additional funds. However, establishing this new structure does not require additional resources and some of the proposed work can and should begin now, in advance of any secured funding.