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Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, March 14, 2017

Crummer Graduate School of Business Faculty

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Approval of Minutes…………………………………………………………Deborah Crown

ICE Update ……………………………………………………………………Henrique Correa
Slides from Henrique
Explains the ICE process
Curriculum Committee Update............................................................Halil Kıyımaş
  • 7 courses
    o Bob move to approve
    o Mark second
    o All approved
  • AAACSB feedback on assurance of learning
    o Measuring the content of knowledge needs to be consistent
      ▪ ICE will help direct us to our goals
    o Work on integration of classes
      ▪ One from each discipline teaching QBA would show this integration
      ▪ A meeting will be organized to discuss this possibility

Social Innovation and Entrepreneurship Hub ...............Mary Conway Dato-on
  • Searching for a faculty director. This is a three year term.
  
Global Links .................................................................Mary Conway Dato-on
  • Thank you for the welcome lunch
  • Sharmesta Banerjee will be here with 5 students for a two week stay
    o They will be attending classes and working with Centers.
    o They also will share their culture with the Rollins Community
    o They have a team in the venture plan
    o There will be a fashion show with un sustainable fashion from India
    o They will be visiting Universal which was

Career & Internship Expo .........................................................Jane Trnka
  • March 23 is the expo working toward 55 employers.
  • Please market this in your classes as there are many opportunities for our students for internships and perm jobs
  • We have new companies coming this year.
  • Encourage students to take a look at the small companies as well as the big name
• Seeing the faculty members there are a draw for the employers

Alumni Weekend and 60th Anniversary Celebration ………………Dawn Nagy

• Florida 2030 event is two weeks from today.
  o State wide chamber will be collecting information from the audience
  o They chose University of Florida, Valencia and us as the locations for their presentations.
  o The Edyth Bush is a funder for this event
  o Please invite Rollins faculty, Staff, Students and Alumni to attend the on campus event March 14, 2017

• On Monday the first event will be at Alford Inn focused on the entrepreneurial community. Our goal is 100

• The 60th and alumni weekend celebration is combined.
  o Kick off will be the Then and Now luncheon April 21 11:30 – 1:00

AACSB – Strategic Planning……………………………………..Deborah Crown

• Our celebration is bringing the focus that everyone knows our brand and is mission centric

• We have received our report from the AACSB team
  o The first item is that a strategic plan needs to be put in place.
  o We are expected to move forward using existing and new structures
  o An executive committee will be formed to start this process consisting of Faculty, staff and board members. Please let me know if you are interested in joining this committee.
  o This is an opportunity to stop things we do and add new items as we see fit.
  o We will stay in alignment with Rollins but we may have different needs.

• The second item. Is Standard II  The role of research
  o Question that the quality of our model shows who we are and where we are going.

• Standard 8 Assurance of learning
• The team recognized that the EDBA is a new program but will looked for more detail on the next visit
• Standard 3 Our program portfolio needs to be balanced. Thought that the EA was too heavy

Meeting Adjourned………………………………………..Deborah Crown

Next meeting
April 18, 2017
Faculty Only
Room 108
11:30 am – 1:00pm
Lunch will be served