

10-2006

OlinInfo, October 2006

Olin Library

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Recommended Citation

Olin Library, "OlinInfo, October 2006" (2006). *OlinInfo*. 80.
<https://scholarship.rollins.edu/olininfo/80>

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Olininfo

NEWSLETTER OF THE FRANKLIN W. OLIN LIBRARY AT ROLLINS COLLEGE

October 2006

Olin Hours — Fall

Mon -Thurs 8:00 am to Midnight

Friday8:00 am to 6:00 pm

Saturday.....9:00 am to 6:00 pm

Sunday....11:00 am to Midnight

Calendar Online:

<http://www.rollins.edu/olin/about/calendarframe.htm>

Olin Telephone Numbers

Hours.....646-2376

Circulation646-2521

Reference.....646-2507

Gov't Documents.....646-2693

Archives.....646-2421



ROLLINS COLLEGE

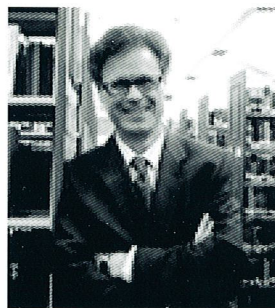
Director's Notes—A Plan to Plan.

If you have been reading my blog (www.rollins-olin-library.blogspot.com) then you already know that the Olin Library is creating a new strategic plan. We are taking all year for this and really listening to our most important users – the students, faculty, and staff of Rollins College – to work out where we need to be heading in the next few years and how we can best support the educational mission of Rollins College.

I will be attending meetings with faculty and students throughout the year to listen to your ideas and concerns. Carolyn Carpan is organizing Rollins' first use of a national online survey of library service quality called "LibQual." You can read more about that on page three of this issue. Yvonne Jones is comparing many different aspects of the Olin Library with libraries at our peer and benchmark institutions and with a selection of leading liberal arts college libraries. Naomi Harrison and Mary Throumoulos are gathering input from the library personnel and also introducing us to various aspects of the information society that will be challenges and opportunities for academic libraries in the 21st century, and finally Dorothy Mays is making sure we coordinate our planning process with other plans on campus.

All of this information will be used to review the library's mission, and develop a clear set of strategic priorities that can be shared with the Rollins community and will guide our actions in the library over the next three to five years.

Each one of those strategic priorities will result in specific action items and projects for specific departments and personnel in the library, with measurable results and clear timelines. The idea is that we will be able to show clear progress towards meeting the needs of our users. The plan will change and grow as the College and Library change and grow. It will be a living document that guides our actions and will be based on your comments and ideas about the kind of library services that you require to support your teaching and learning here at Rollins. So please participate in LibQual when you get the e-mail invitation, speak up when I meet with your department or group, and stop me – or anyone from the library -- when you are in Olin or when you see us around campus. We want to know what you think.



Jonathan Miller
Director of the Olin Library

This is an exciting time for libraries. We live in a hybrid world of print and digital information. The information society in which we live is changing many of the ways in which we communicate, gather and use information – services like Google, MySpace, Amazon, and many others are showing us new ways to connect to our users and changing student and faculty expectations. In the Olin Library, we are looking forward to taking advantage of new ways to satisfy our users' information needs, while retaining the best from a tradition of more than 120 years of library service to the College.

Food in the Library

Two years ago, the staff at the Olin Library took a deep breath and decided to allow beverages into the library. Patrons did not like being turned away for trying to bring in a bottle of water, nor did the staff enjoy enforcing such policies. To our vast relief, after we loosened the policy to allow beverages there was no drastic increase in spills or damaged books. With the success of the new beverage policy in mind, Director Jonathan Miller recently decided to extend the policy to permit food in the library. "This is a library; a place for research, contemplation, individual and group study," he said. "We expect people to act responsibly and not eat or drink in the library in a way that disrupts the work of other users. But we want to encourage people to use the library and do away with rules that make them go elsewhere."

"These days, people can go to Borders and read a magazine while they eat and drink in the café," Jonathan continued. "Let's face it, I often eat and drink when I read at home. A cup of tea and a good book is a great combination."

Many other college libraries have already relaxed their rules against food and drink without seeing increased damage to their collections or facilities.

This will be a pilot for the Fall term until the end of exams at which point Olin Library personnel will evaluate the experience. If the reaction from students is positive and we all act responsibly with respect for the building and fellow users, then the change will be made permanent.

* * *



I myself spent hours in the Columbia library as intimidated and embarrassed as a famished gourmet invited to a dream restaurant where every dish from all of the world's cuisines, past and present, was available on request.

- Luigi Barzini, Italian journalist, writer, and war correspondent.

New Databases at Olin!

With more and more students accessing the library from the residence halls, the importance of electronic resources continues to be a priority for the Olin Library. Not only can these resources be accessed 24/7, they offer a tremendous value in terms of vastly expanded access to information. We are pleased to announce the acquisition of these new full-text databases:

NetAdvantage is a large selection of resources for U.S. companies, mutual funds, and industries. The Industry Surveys segment provides detailed information on the background and economic trends of 50+ major U.S. industries. NetAdvantage also contains Stock Reports covering 10,000 public companies traded on the major national and regional exchanges. Additional features include Bond Reports, Mutual Fund Reports, The Register of Corporations, Directors & Executives, Corporation Records, The Outlook and Company profiles.

Communication & Mass Media Complete provides abstracts of articles from almost 600 journals in communication, mass media, and other closely-related fields of study. Approximately half of the articles have full text.

PsycArticles is a full-text database of the 56 journals published by the American Psychological Association.

Science Direct is a large collection of full-text, peer-reviewed journals in the Health & Life Sciences area (850 journals) and in the Social & Behavioral Sciences area (360 journals.)

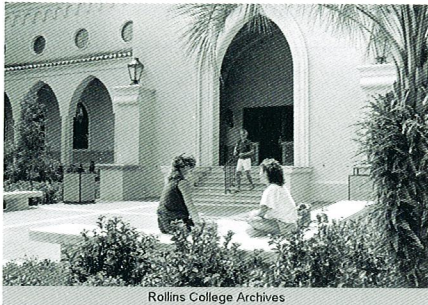
Additional JSTOR Modules brings 60 full text journals in the field of Biology, plus 150 additional titles to our general Arts & Sciences collection.

Who's Who Biographical Database

This database contains over 1.3 million biographies on leaders and achievers from around the world in the areas of business, law, science, medicine, the arts, government, entertainment and more. In addition, there are over 110,000 historical biographies from *Who Was Who in America* volumes (1607-1985). The database can be searched by name, occupation, college, political affiliation, gender, and more.

All of these databases are available on the Olin Library homepage, and can be searched from off-campus by non-Mac computers.

Tell Us What You Think! ***The Olin Library implements the LibQual Survey***



Libraries in the 21st century are exciting, evolving institutions. We have access to databases that provide a wealth of fabulous, full-text resources and new technologies like blogs that allow interactive communication. On the other hand, we have patrons who regard the library with almost sacred reverence. Such patrons value the library as a place that preserves the wisdom of the ages and offers a haven for quiet study.

With a new director and new millennium, the Olin Library is eager to survey our patrons to find out exactly what they value in a library. Beginning October 16th, members of the Rollins community will be asked to participate in a Web-based survey called LibQual, compiled and administered by the Association of Research Libraries. Patrons will be asked to tell us what they value in a library and how the Olin Library stands up to those expectations. The librarians plan on using the results of the LibQual survey to help us chart the course for the next several years.

Email messages will be sent to Rollins faculty, staff, and students with instructions for completing the survey. Those completing the survey will be entered into a drawing for a choice of one of four prizes, including gift certificates to Borders Books, iTunes, or Panera Bread.

The LibQual survey will be available from October 16 through November 3. Your opinion matters! Please participate in our survey and help us build a library that reflects your values and expectations of what a college library should be.

Toward a New Golden Age in American Education: How the Internet, the Law and Today's Student's are Revolutionizing Expectations

(Print version located in Olin Library, Documents Collection, ED 1.2:G 56)
<http://purl.access.gpo.gov/GPO/LPS62104>



American education is being bolstered by the increasing use of educational technology, greater accountability, and growing new partnerships between tech-savvy students and teachers. Teachers and students are transforming what can be done in schools by using technology to access primary sources, expose our students to a variety of perspectives, and enhance the overall learning experience through multimedia, simulations and interactive software.

Toward a New Golden Age in American Education: How the Internet, the Law and Today's Students are Revolutionizing Expectation, focuses on signs of progress in core subjects, benefits from reforms stimulated by the *No Child Left Behind Act*, and the success of innovative new approaches to learning through advances in educational technology. It also profiles today's students and includes a sampling of the views and recommendations of more than 200,000 students in all 50 states, which is consistent with the president's management agenda for government to be more customer-oriented.

National Education Technology Plan 2004
U.S. Department of Education

Special Horticultural Collections Now Available Online



Funded by the 2005-06 Florida Historical Records Grant from the State Library and Archives, the Department of Archives and Special Collections has completed the arrangement and descriptions of the Olin Library's Theodore L. Mead and Henry Nehrling Collections.

Mead and Nehrling were among the most prominent botanists in Florida a century ago. Theodore L. Mead (1852-1936), a New York native and a Cornell graduate, was a world-renowned horticulturist and entomologist, who moved to Florida in 1882. He experimented with and hybridized orchids, bromeliads, caladiums, amaryllis, and other tropical plants. Two orchids and five butterflies were named after him. Henry Nehrling (1853-1929), a leading horticulturist and ornithologist, was born in Wisconsin to a German immigrant family. He settled in the sunshine state in 1884, first in Gotha, and later in Naples, Florida. Nehrling was known for his work with amaryllis and was noted as the "Father of the Caladium." He has been called the "Patron Saint of Florida Gardens" and the "Botanical Sage."

To honor the contributions both Mead and Nehrling made toward the development of Florida gardens, the College Archives will sponsor a special display in the library lobby during the month of October 2006. The Olin Library's collections include both scientists' writings on tropical Florida plants, as well as correspondence with others of their time. The materials describe an important period of struggle and growth in state history and will be of special interest to historical researchers, botanical scholars, students, and the general public.

Aids for searching both collections were developed by Blair Jackson, project archivist and adjunct reference librarian at Olin. Both collections are currently housed in the Archives and Special Collections, located on the first floor of the Olin Library. For additional questions, please contact Rollins College Archives at (407)646-2421.

Mead Collection: <http://aspdev2.rollins.edu/OlinLibrary/archives/mead.htm>

Nehrling Collection: <http://aspdev2.rollins.edu/OlinLibrary/archives/nehrling.htm>



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OLIN LIBRARY

1000 Holt Ave. - 2744
Winter Park, FL 32789-4499
407-646-2376

New Books by Faculty at Rollins

Alon, Ilon. *Service Franchising: A Global Perspective.* NY: Springer, 2006.

Carnahan, Sharon, and Robin Katz. *The Ages and Stages Questionnaires ®(ASQ) Manager.* Baltimore, MD: Paul H. Brookes Publishing Co., 2006.

Davis, Creston, John Milbank, and Slavoj Zizek. *Theology and the Political: The New Debate.* Durham, NC: Duke University Press, 2005.

Fetscherin, Marc. *Implications of Digital Rights Management on the Demand for Digital Content.* Berlin: dissertation.de -Verlag im Internet GmbH, 2006.

Gottlieb, Beth. *Masterworks for Mallets.* Nashville, TN: Row-Loff Productions, 2006.

The Sales Educators (an author group including **Prof. Greg Marshall**). *Strategic Sales Leadership: BREAKthrough Thinking for BREAKthrough Results.* Mason, OH: Thomson, 2006.

Moe, Alden J., and Mary Lynn Woods. *Analytical Reading Inventory: Comprehensive Standards-Based Assessment for all Students Including Gifted and Remedial.* 8th ed. Upper Saddle River, NJ: Pearson/Merrill Prentice-Hall, 2006.

Peckron, Harold. *The Alternative Minimum Tax: What You Need to Know About the "Other" Income Tax.* Naperville, IL: Sphinx Publishing, 2005, and *Revenue Recognition: The Complete Guide.* North Vancouver, BC, Canada: Specialty Technical Publishers, 2006.

Smither, Robert D. *The Florida Mortgage Broker's Guide.* 2nd ed. Chicago, IL: Dearborn Real Estate Education, 2006.

If you have a new book published, we'd be happy to help share the good news! Please send publication information to Dorothy Mays at dmays@rollins.edu