

1-19-2016

## Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, January 19, 2016

Crummer Graduate School of Business Faculty

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### Recommended Citation

Crummer Graduate School of Business Faculty, "Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, January 19, 2016" (2016). *Crummer Graduate School of Business Minutes and Reports*. Paper 85.  
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**Faculty Meeting – Room 108  
January 19, 2016**

**Crummer Faculty present: Sam Certo, Mary Conway Dato-on, Bob Ford, Jule Gassenheimer, Bill Grimm, Jim Johnson, Mark Johnston, Halil Kiymaz, Greg Marshall, Pete McAlindon, Kyle Meyer, Ron Piccolo, Bob Prescott, Bill Seyfried, Greg Turkanik, Keenan Yoho, Pat Schokonect, Jordan Lomas**

**Approval of Minutes.....Tom McEvoy**  
Minutes approved by all faculty

**Business Technology Management .....Jordan Lomas SVP Information  
Technology, Darden**  
(See attached PowerPoint)

**EDBA Program Updates.....Greg Marshall**

- Saturday was a milestone day for Crummer’s EDBA program. Paul Kegel, EDBA 01, successfully defended his dissertation proposal titled, “People in Spaces: How Perceptions of the Physical Work Environment Impact Employee Engagement and Outcomes” (our first-ever proposal defense). His committee is Jule Gassenheimer (chair) and Henrique Correa (second member), and Mary Conway Dato-on is the outside reader. Paul did a great job and has set the quality bar high for the other ten EDBA 01s who are working on finishing up their documents and eventually scheduling their proposal defenses.
  
- We have interviewed 5 for next fall Feb 1<sup>st</sup> next deadline

**Incoming New Faculty Updates.....Greg Marshall**

- Misty Loughry
- Kim Jentsch
- Tim Ozcan
- Tracy Harmon-Kizer
- Please ask Pam if you would like to have her send you a copy of their CV’s

**Faculty Search Updates**

- **Management/Executive-In-Residence.....Greg Marshall**
  - We have determined not to replace this position at this time
- **Finance.....Halil Kiymaz**
  - Jan 29 a candidate will be here to present to the Faculty and conduct interviews
- **Accounting.....Jim Johnson**
  - **Seeking two tenure track professors. We are leaving the door open to have a visiting professor**

**Curriculum Committee Update.....Halil Kiymaz**

- Form for mapping AAC
  - Course Mapping (see attached Document)
  - Are we comfortable with this mapping example?
  - Please forward your comments to Ron Piccolo.

- AOL Assessments Matrix
  - Forms will be coming to you to document Assessments
  - 75% of the Crummer faculty created their profiles on Google Scholar with over 17,000 entries
  - We need to have a table to show academic impact
  - Each faculty needs to write a narrative to demonstrate the academic impact of their work (by the end of May)
  
- Revising a uniform syllabus structure for Crummer
  - A subcommittee is working on coming up with a structured syllabus across the board.
  - A common template with some flexibility
  - Blackboard also should be structured
  - IT can supply templates

**AACSB Update.....Halil Kiyamaz**

- Revisit: Impact measures that we discussed last time 75% of the Crummer faculty created their profiles on Google Scholar with over 17,000 entries
- We need to have a table to show academic impact
- Each faculty needs to write a narrative to demonstrate the academic impact of their work (by the end of May)
- Annual reviews need to show points for publications
- Spring 2016 is the cutoff for information.
  
- Revisit: Sedona update
  - Continue to complete your information in Sedona
- Site team
  - Team names have not been released at this point
- Faculty category qualifications for AACSB
  - Based on what was put in Sedona your category was established
  - Which version of the points system we are going to follow needs to be decided.

**Integrated Business Experience Committee Update.....Mark Johnston**

- The committee came up with examples that show class flow to include Integrated elements
- Students pick from a menu of opportunities.
- Be able to lead change in their organizations.
- As students to do a write up/portfolio about experience.
- Starts Fall 17

**EMBA Renewal Committee Update.....Mark Johnston**

- Issues being discussed
  - Flex approach
  - Students could miss up to 25% of class time
  - Moving away from blended learning.
  - Professors will be on campus
  - Goal to help students
  - Make flexible for Class/Travel schedules
  - This would be the process for all classes.

**Overloads.....Greg Marshall & Steve Gauthier**

- Overloads have been paid on base salary. Should the course or the pay that determine the pay for be paid on your base or on the course?
- We are leaning toward the class dictating salaries per course.

**Other Business.....Tom McEvoy**

- Alumni weekend will be on commencement weekend along with the WP art festival
- Retiring Faculty will be recognized in May
- Board of Overseers is this Friday.
- February 17<sup>th</sup> will be the next Crummer Visit in Calif.
- Two global consulting projects this semester: Italy (Jim J supervisor) and Mexico (Mary C-D supervisor)
- Recipient of the prestigious Robert T. Guillem scholarship for global consulting projects this semester is Esther Lamarche (EA 26). This is a competitive scholarship. Please congratulate Esther when you see her.

- **Meeting Adjourned.....Tom McEvoy**