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Minutes, Crummer Graduate School of Business Faculty Meeting, Thursday, March 19, 2015

Crummer Graduate School of Business Faculty

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Faculty Meeting – Room 108
March 19th, 2015

Crummer Faculty present:

Approval of Minutes .........................................................Greg Marshall

Curriculum Renewal Team Discussion ....................................Sam Certo
Greg Marshall

Bullet points related to attached documents
- Sam explained the Rollins MBA Ecosystem (see attached)
- The voting faculty will have final say on this process
- This is a fluid work in process
- We start with the heart of the curriculum, core, and electives
- This model adds experiential learning in addition to classroom work to integrate the partners.
- The experiences should interact with the course work.
- Each box should be viewed as an experience partner that can co-instruct to help activities outside the classroom that will help the learning inside the classroom.
- An experiential approach to learning is not being done and is hard to duplicate.
- We need to add global partners to the experiences boxes
- Greg outlined the Premises of the changes (see attached)
- The Strategic Renewal Team and the Curriculum renewal Team have been working at the same time and have both been in agreement on topics discussed.
- We don’t want to let structure stop strategy.
- This process will be a plus for marketing to promote our programs
- Four two hour tracks would make up a concentration in electives
- Greg outlined the Learning Buckets (see attached)

Henrique motioned to accept this process. Clay second. All agreed to move forward with the implementation.

Curriculum Committee Update ...........................................Jule Gassenheimer

- Who should make up the Committee
- Steve Gauthier, Carlene Sterling, Jackie Brito, Cari Coats and Susan Bach are the current Staff member on the committee
- Staff and Center leaders should be included based on the fact that they will be partners in the new model.
- For AACSB standards state that the school as a whole should work together in the best interest of our students.
- The faculty has final voting on any changes
- Should the structure be changed to have a Curriculum Committee and an Assurance of Learning Committee?
- As we transition into our next steps the structure of this Committee will be discussed further.
Update Faculty Searches .........................................................Greg Marshall
  • Two searches are underway
  • A Marketing search to replace Jule Gassenheimer led by Greg Marshall, Mark Johnston, and Henrique Correa
  • A Finance Search led by Halil Kiymaz, and Clay Singleton

Other Business..................................................................................All
  • 30% of our May graduates have landed jobs.
  • The Career Expo is next week
  • The Nespresso challenge team went through the first round of 70 and is in the top 15

Meeting adjourned .................................................................Greg Marshall

Tenured Faculty Only Session

Next Faculty Meeting
April 23rd 2015
1:30pm – 3:00pm
Room 108