

2-18-2013

Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, February 18, 2013

Crummer Graduate School of Business Faculty
Rollins College

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**Faculty Meeting – Room 108
February 18th 2013**

Crummer Faculty and Staff Present:

Alice Argeros, Susan Bach, Lynda Boyce, Jackie Brito, Pam Clark, Steve Gauthier, Cheryl Mall, Craig McAllaster, Dawn Nagy, Erica Sorrell, Jane Trnka, Amanda Warren, Mary Conway Dato-on, Henrique Correa, Ralph Drtina, Jule Gassenheimer, Jim Gilbert, Bill Grimm, Jim Johnson, Mark Johnston, Halil Kiyamaz, Allen Kupetz, Greg Marshall, Kyle Meyer, Bob Prescott, Jane Reimers, Bill Seyfried, Clay Singleton, Keith Whittingham, Pat Schoknecht, Jessica Vargas

Welcome.....Craig McAllaster

EDBA UpdateGreg Marshall and Craig McAllaster
The academic committee has been using the input from the Faculty to work on the curriculum. Also the Marketing plan is coming along and will be presented following this discussion. We have 73 prospects, 19 of which are not Rollins graduates. Dr. Marshall and Dean McAllaster presented the PowerPoint being used in promoting the DBA program. Please see attached.

Marketing and Website update Cheryl Mall and Jule Gassenheimer
Please take a look at the web page for the EDBA program at:
<http://www.rollins.edu/mba/doctoral-program/>
Feel free to comment and give suggestions to either Jule or Cheryl.

Curriculum Committee UpdateHenrique Correa

- Remove the ENT 601 pre-req for ENT 604. This allows the course to be taught in both the Fall and the Spring.

After a discussion this was approved.

- Substitute ENT 604 for INTL 608 in the MSM program.

After a discussion this was approved.

- Technology Management topics are not being covered. After a discussion we need to develop a course and find an instructor.

Other Business.....Craig McAllaster

- It is critical that you have your students complete the Idea Surveys to bring up your percentages of participation.

Adjournment.....Craig McAllaster

**Next Faculty Meeting
March 19th 2013
1:30 – 3:00
Room 108**