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Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, March 22, 2004

Crummer Graduate School of Business Faculty
Rollins College

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Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 107; 1:30 P.M.
March 22, 2004

I. Welcome.................................................................Craig McAllaster

II. Review/Approval of Minutes.......................................Craig McAllaster

III. Search Committee Reports.......................................Craig McAllaster

IV. Center Reports.......................................................Craig McAllaster

      Entrepreneurship
      Leadership

V. Student Presentation .................................................Craig McAllaster

VI. Proposal for New Concentration.................................Michael Bowers

      Michael Cipollaro
      Barry Render

VII. Strategic Planning................................................Michael Bowers

VIII. Student Graduation Issue.......................................Anne Roberts

IX. Other Issues........................................................Craig McAllaster

X. Adjournment.........................................................Craig McAllaster

Reminder:
Brown Bag Meeting – Monday, April 5, 2004, Room 107 @ 12:00 noon – Jim Higgins
Commencement is May 1, 2004

Next Faculty Meeting
Monday, April 26, 2004
Room 107
1:30 pm – 3:00 pm
Crummer Faculty & Staff Present:

Welcome………………………………………………………………….Craig McAllaster

Approval of Minutes……………………………………………………….Craig McAllaster
Minutes from February 16, 2004 Faculty Meeting were accepted

Search Committee Reports……………………………………………………Craig McAllaster
Two offers were extended and accepted, Jule Gassenheimer Ph.D., (Marketing), and Halil Kiymaz Ph.D., (Finance).

Center Reports………………………………………………………………Craig McAllaster

Entrepreneurship
- A report was presented on the TCU visit. They shared information concerning our practica program and TCU shared information on their business school growth. The key to receiving large gifts is your vision and mission statement, it has to be student oriented.

- May event – Strategic Growth Initiative Forum will be held May 14th in Bush Auditorium.

- Joined the Collegiate Entrepreneurship Organization. We will be a chapter. Our membership will enhance student-learning opportunities. Michael Bowers will be the faculty advisor for this organization.

- Presented a handout – Proposal for a New MBA Concentration in Entrepreneurship (ENT). Jim Gilbert offered to develop a course on how to perpetuate a business once you’ve received money to start. He will present a proposal. This proposal was approved to go to the Curriculum Committee for their approval.

Leadership
- Business Plan Components – academic component, added the Leadership/Communications course. May add a writing component. The experiential component – presented a seminar “The American Way Debate”. Promoted the Women in Leadership event, March 31st. Measurement and Recognition are the third and fourth components – Distinguished Leader of Crummer competition for the EA-1’s, next year’s EA’s and A’s.
Crummer Student Mission .........................................................Amy Mallow
Richard Harem

- They presented a handout that listed their student code of ethics. A plaque will be presented and the end of the year banquet with the Student Mission on it. A vote of appreciation was approved to thank the student committee for the hard work.

- Concern was raised over the “Crummy Awards”. Make sure that all awards presented are positive and non-embarrassing.

Strategic Planning Committee.......................................................Michael Bowers

- Michael reported that the committee has completed its information gathering and will be taking its findings to develop a revision on our strategic goals and objectives. The Committee hopes to have results to present to the faculty on April 26th.

- Crummer’s current Peer and Aspirational Schools report was handed out by J. Clay Singleton. After an explanation of the chart the suggestion was made to determine which schools should not remain in this list based on comparative information, i.e. tuition, faculty size, type of institution, AACSB accreditation, etc.

- Action: Butler Univ., Niagara Univ., Stetson Univ., and Univ. of Tampa were approved to be stricken from our Peer list.

Move Univ. of Miami from the Aspirational list to the Peer list.

Commencement.................................................................Anne Roberts

- Two students did not follow the graduation plan but have accumulated enough credits to graduate. The faculty approved exceptions to their plan of study so they could graduate.

Other Business.................................................................Craig McAllaster

- Mark Johnston and Jim Johnson were appointed to be on the QEP Committee.
- Barry Render will be the Faculty Marshall for Graduation

Adjournment.................................................................Craig McAllaster
Meeting Adjourned 3:00 pm