

11-15-2004

Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, November 15, 2004

Crummer Graduate School of Business Faculty
Rollins College

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Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108; 1:30 P.M.
Nov. 15, 2004

- I. Welcome.....Craig McAllaster
- II. Review/Approval of Minutes.....Craig McAllaster
- III. Center Reports.....Craig McAllaster
- IV. MBA Curriculum Committee.....Ed Moses
- V. QEP Feedback.....Jim Johnson
- VI. Economics for Managers (ECO 503).....Laurel Adams
- VII. Turn It In.Com.....J. Clay Singleton
- VIII. Open House.....Steve Gauthier
- IX. Dress Code.....Jamie de la Roza
- X. Student Evaluations.....Craig McAllaster
- XI. Other Issues.....Craig McAllaster
- XII. Adjournment.....Craig McAllaster

Next Faculty Meeting
Monday, December 06, 2004
Room 108
1:30 pm – 3:00 pm

Roy E. Crummer Graduate School of Business at Rollins College
Faculty Meeting - Room 108
Monday, November 15, 2004
1:30 pm – 3:00 pm

Crummer Faculty & Staff Present:

Craig McAllaster, Ted Veit, J. Clay Singleton, Ted Herbert, Jennifer Devitt, Michael Cipollaro, Jim Higgins, Keith Whittingham, Barry Render, Jane Reimers, Ed Moses, Steve Gauthier, Jim Johnson, Ralph Drtina, Sam Certo, Laurel Adams, Jule Gassenheimer, Halil Kiyamaz, David Currie, Alice Argeros, Mark Johnston, Greg Marshall, Anne Roberts, Jamie de la Roza

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster
Minutes from October 04, 2004 Faculty Meeting were accepted

Center Reports.....Craig McAllaster

Entrepreneurship

- December 2, 2004 – Meet the Faculty event. Co-hosted by the Center for Entrepreneurship, the Leadership Center, and the Management Executive Education Center. This will be a chance for the Alumni and Business community to meet Crummer faculty. This event will be held at the Mennello Museum, 900 East Princeton Street, Orlando.
- November 18, 2004 – CEO Solutions Forum. Sponsors include: SunTrust and BankFIRST. It will be held in our SunTrust Auditorium at 5:30pm – 7:30pm. Featured speakers: Darryl Kelly, Bobby Mandel, John Eckburt, four panelists who will speak on the political and economical outlook in Central Florida.

MBA Curriculum Committee.....Ed Moses

The committee met on the topic of the Assurance of Learning. They came up with eight alternatives in approaching learning goals. They hope to be able to report back to the faculty by the end of the winter semester or the first of spring semester.

QEP.....Jim Johnson

- Jim gave a brief update on the first QEP committee meeting.
- Jim made a motion to change INT 606 Emerging Economies Initiatives to Doing Business in Emerging Markets. The motion was accepted and voted to change course title.

ECON 503.....Laurel Adams

A proposed syllabus for ECO 503 was handed out. A suitable textbook has not yet been identified; the search is still on for a text.

Turn-It-In.com.....J. Clay
Singleton

A brief discussion on this web based program that aids in avoiding plagiarism ensued. Students are allowed to use this tool to make sure their papers are free from plagiarism. Faculty is encouraged to use this tool.

Dress Code.....Jamie de la Roza

Jamie conducted research to see what our Peer & Aspirational Schools are doing concerning appropriate dress codes. She discovered that most of the schools did not have a written policy but did have a verbal policy. A comparative handout was distributed highlighting the standards used as well as a proposed Professional dress code for Crummer. Faculty is encouraged to review the information and make further suggestions to Jamie in order to clearly define what will be the Crummer Dress Code.

Other Issues

Ed Moses suggested that a scaled down version of the orientation should be made available to the faculty to help enhance the faculty's knowledge of what the students have been told to expect from a Crummer education.

Students using the Internet during class, observing non-related class material may interfere with class participation. There is proposed software that will allow the faculty to monitor what students look at on the Internet during class. However, the students, AMBA's in particular, have registered their disagreement in having any more software downloaded onto their laptops.

Please be aware to address all of our Open House guests that attend our Open Houses to avoid impressions and assumptions that don't convey our integrity and purpose.

Faculty should use Blackboard to provide a link for the student evaluations. Current problems with Zoomerang were discussed. Beginning in the Spring Term we will use a Scantron paper system for the student evaluations.

Adjournment.....Craig McAllaster
Meeting Adjourned 3:00 pm