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ROLLINS COLLEGE

The Olin Library Celebrates Two Major Purchases

Did you know that during the 1940s, the Help Wanted ads in *The New York Times* were classified by 'jobs for males' and 'jobs for females'? Furthermore, employers regularly specified the desired age, race, and religion of the applicants they sought.

These are among a few of the fascinating insights to be gleaned by browsing through the Olin Library's recent acquisition of *The Historical New York Times*, available in ProQuest. This resource contains the full text of the nation's leading newspaper since its inception in 1851 and allows easy access to a huge range of social, political, and historical information about our nation's history. Students might choose a variety of research topics, such as:

- Comparing the coverage of the Civil Rights movement in *The New York Times* with coverage in the local Central Florida newspapers.
- Analyzing pro-war and anti-war sentiment as they were reflected in editorials prior to the Civil War, both World Wars, and the Vietnam War. How do they compare with current journalistic standards?

• Examining reviews of James Joyce's *Ulysses*, Henry Miller's *Tropic of Cancer*, and other controversial works of art and literature through the twentieth century to gauge changing values.

Our other recent major acquisition is *Early English Books Online*, or EEBO, which provides an intriguing glimpse into Renaissance and early modern culture. EEBO contains the full text images of over 100,000 books and pamphlets printed in England between 1475-1700. The texts reveal remarkable insights into the state of scientific knowledge, contemporary attitudes, and early modern literature. Examples of possible research topics include:

- Analyzing difference between books on midwifery written by men and those written by women.
- Gathering background information on historical events referred to in Shake-speare's plays
- Searching for information that supports or challenges common assumptions about political or religious attitudes during the Renaissance
- Finding examples of herbal remedies, superstitions, or occult practices in Renaissance texts.
- Tracing shifting perceptions among the English toward the Spanish in political tracts published before and after the defeat of the Spanish Armada.

The library faculty are eager to work with our colleagues in the disciplines to suggest strategies for incorporating the use of primary sources into assignments. We are happy to work individually with students or to offer instruction to groups of students in classroom settings to teach them how to use these significant research tools.

Test Your Book-Lore!

Do you know what the following terms mean? Turn to the back page for answers!

- 1) What does Incunabuia mean?
 - a. Books that were published but never distributed
 - b.Books about demonology
 - c.Books that were printed before the year 1500
- 2) Foxed describes a book that is
 - a. eagerly sought by collectors
 - b. made of fox skin leather
 - c. damaged by a chemical reaction
- 3) A *biblioklept* is a person who:
 - a. Steals books
 - b. Cannot bear the sight of books
 - c. Mutilates books
- 4) A chained book is one that is
 - a. part of a series
 - b, chained to a shelf to prevent stealing
 - c. bound with fine metal thread
- 5) In the library world, ephemera refers to
 - a. Non-printed library items (e.g.videos or CD-Roms)
 - b. Printed material that disappears quickly
 - c. Tasks assigned to student assistants

Congratulations to...

Professor Ilan Alon on the publication of Business Education in Emerging Market Economies: Perspectives and Best Practices (Springer, 2004). The book focuses on the impact of business education on emerging markets, particularly curricular innovations and pedagogy. Professor Alon argues that the economic growth of emerging markets requires an understanding of these markets, their business institutions, and their educational systems.

Professor Richard K. Bommelje on the publication of Listening Leaders: The Ten Golden Rules to Listen, Lead & Succeed. (Beaver's Pond Press, 2004). Professor Bommelje discusses the costs of ineffective listening and how a culture of listening is essential to organizational success. He provides advice for how individuals and organizations can better develop their listening skills.

Professor Michael Gunter on the publication of Building the Next Ark: How NGO's Work to Protect Biodiversity (Dartmouth College Press/University Press of New England, 2004). Professor Gunter suggests that nongovernmental organizations (NGOs) may be best situated to negotiate the political and economic interests involved in species loss and species preservation. He makes the case that NGOs defuse special-interest political agendas and provide a forum for discussion of international biodiversity issues.

Attention Faculty: Do you have a recently published book? Tell us about it so we can share the good news! Please send notification of recently published books to Dorothy Mays at dmays@rollins.edu.

Books That Made A Difference The Novels of Robert Heinlein

Robert Heinlein's classic science fiction short stories and novels have been cherished by millions of fans for years. Novels such as Stranger in a Strange Land, Starship Troopers, Friday, Methuselah's Children, The Door into Summer, Green Hills of Earth, and



The Puppet Masters are landmarks of a classic science fiction era.

While many contemporary "hard science" novelists have made a career of imagining the future, I think many of them don't do a good job. Obsessed with the technical details of space travel, genetics, and nanotechnology, many authors lose the humanity that makes science fiction interesting. When I

Prof. Julian Chambliss discovered Heinlein, I realized that

I was often too engrossed in his stories to get bogged down in the physics of the flying car, ray-gun, or power armor. Heinlein was one of the first science fiction authors I read, and his body of work is so vast, that I have yet to work my way through it. Heinlein's work-compelling, funny, and thought provoking all at the same time- forces his reader to consider how conventional thinking leads to strange outcomes.

An interesting character in his own right, Heinlein enjoyed a career that spanned several decades from the late 1930s to the 1980s. His early work attacked religious convention and corporatism in society and reflected the boundless optimism of a country emerging from the Great Depression. His later works touch on the tumult and social upheaval of the 1960s. In his later years, despite his own political conservatism, Stranger in a Strange Land (1961) became a benchmark of the counterculture reflecting 1960s communal ideas.

A newly discovered book by Robert Heinlein has recently been published. Heinlein's For Us, The Living : A Comedy of Customs is a great starting point for any science fiction novice. The discovery of For Us, The Living is a treat because it is one of the first stories he ever wrote and introduces many of the philosophical themes that he will deal with in later stories. For me, Heinlein's collected works of science fiction made a difference.

OLIN INFO

Editors: Dorothy Mays & Natasha Chatlein

The Olin Info is published four times a year for the faculty, staff, and friends of Rollins College. Your comments and suggestions are welcome! Please contact Dorothy Mays at dmays@rollins.edu.



Director's notes

Library Resources

This fall the library embarked on a review of its online resources. Although we have previously evaluated our serials collections—periodicals and monographic standing orders—this review of online resources is a first for us. Sometimes we feel that our online collections have grown like Topsy. Their selection was based not only on the needs of our students and faculty, but also on the fortunes of timing. When one of the consortia to which we belong negotiated an especially good deal on a resource that would support our curriculum, we acted quickly. In addition, there have been a number of instances when we have shifted from print to electronic formats because the publishers have simply discontinued the paper versions of important journals or indexes.

Dramatic changes in the last five years now lead us to consider the balance we should strike between paper and online resources. The factors that influence our decisions for the future include:

- Evidence that a print resource will continue to be available in paper;
- · Limitations of space to store paper resources;
- The growing inclination of students and faculty to search online either in the library or in their dorms or offices;
- Evidence of the stability of some online databases and of their content;

• Increasing licensing costs of online resources, inflation in the cost of maintaining these resources, and the instability of pricing methods and licensing models;

• The emergence of new resources that will extend our collections beyond our wildest dreams, but which must be licensed with new enhancement funds, rather than through the ordinary budget.

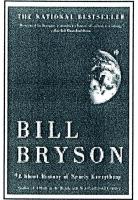
It would take an entire dissertation to provide a thorough discussion of these issues. Our library liaisons will be working with your departments to determine the primary resources for research in your curricular areas. We will identify any important gaps in our collections and seek funds to fill those gaps. In some cases we may cancel existing resources in favor of new or more appropriate resources. We invite you to preview new resources with us and to suggest additions to our collections.

And the Winners Are ...

Award-Winning Science Books

The Pulitzer, the Booker, the Newbery— all are familiar as the names of prizes for fiction. The literary awards for outstanding science writing are less well known, but no less prestigious. Arguably the most noted and lucrative award is the United Kingdom's Aventis Prize for Science Books.

The 2004 Aventis Prize was won by an American, Bill Bryson, a writer best known for his entertaining travel memoirs.



His prize-winning book, *A Short History of Nearly Everything*, could be considered a travelogue on a grand scale, expanding beyond the Earth to the entire cosmos and then shrinking to examine life inside the atom. The special treat in this book is Bryson's ability to also engage the reader in the scientific concepts and discovery processes.

The 2003 Aventis Prize winner was Chris McManus, professor of psychology and medical education

at University College, London, for his book *Right Hand, Left* Hand: The Origins of Asymmetry in Brains, Bodies, Atoms and Cultures....cont'd on pg.4, col.1

A Special Thank You...

The Olin Library would like to thank Donna Barranti for her seven years of service as editor of the *Olin Info*. This August, Donna passed the torch to Natasha Chatlein and Dorothy Mays, who will serve as co-editors of the *Olin Info*. Donna Barranti will continue as the documents specialist in the Olin Library and will contribute articles to *Olin Info* relating to U.S. Govern-

ment Documents.

The Library Digitization Grant

With support from the Office of Foundation Relations, the Olin Library has recently received a digitization grant from a small foundation that supports libraries. The \$3,500 funding will be used by the Department of Archives and Special Collections to upgrade its scanner and to purchase a high-quality digital camera and necessary software. The award will boost the library's digitization project aimed at preserving and providing access to collections of special value to Rollins College and the greater Florida community.

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Continued from pg. 3 "Why are most people right-handed? Why is the heart almost always on the left side of the body? Why does European writing go from left to right, while Arabic and Hebrew go from right to left?" For the answers to these, and many other questions about laterality, try this award-winning book.

The Universe in a Nutshell by Stephen Hawking was the

2002 Aventis Prize winning book. A sequel to his earlier work, *A Brief History of Time*, this book offers another attempt to explain such difficult concepts as relativity and



space/time, multiple universes, black holes, and time travel. As one reviewer put it: "Stephen Hawking, science's first real rock star, may be the least-read bestselling author in history--it's no secret that many people who own *A Brief History of Time* have never finished it." *The Universe in a Nutshell* is a much more readable text with extensive illustration. So, whether you actually made it through his first book or not,

it's worth seeing what "science's first rock star" is up to now.

All of these winners of the Aventis Prize are available at Olin Library. -- D.Yvonne Jones

Recent library faculty publications:

Mays, Dorothy. "The Literature of Theatre." in *Women's Studies: A Recommended Bibliography*, edited by Linda Krikos and Cindy Ingold. Westport CT: Libraries Unlimited, 2004.

Zhang, Wenxian. "Dang An: A Brief History of the Chinese Imperial Archives and Its Administration." *Journal of Archival Organization 2* (2004) : 17-38.



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Heroic Measures: Winter Park Philanthropist John M. Tiedtke

The 2005 Rhea Marsh and Dorothy Lockhart Smith Winter Park History Research Grant has been awarded to Nancy Shelton, the Advancement Writer & Endowed Report Coordinator at Rollins College, who will study the life of Mr. John Tiedtke, a leading citizen and cultural icon of Winter Park.

John Meyer Tiedtke was an instructor of photography at Rollins in the 1930s and a professor of business administration in the 1940s. In 1948 he rescued Rollins from a financial crisis and served as the College Treasurer for more than two decades. Over the years he also held the positions of Dean of Graduate Program, Vice President for Finance,

and Chairman of the Rollins College Board of Trustees. As a long-time resident of Winter Park, Tiedtke has been active in community and cultural affairs. In 1950 he took the helm of the Bach Festival Society of Winter Park, saved the organization from bankruptcy, and transformed it into a worldclass performing group.

Answers to the Book-Lore Quiz

1) C. The term *Incunabula* refers to books or documents printed within the first fifty years of the creation of the printing press in 1450. It is estimated that only 35,000 pieces of incunabula survive into the 21st century, making this category one of the most sought-after among book collectors.

2) C. *Foxing* refers to the tiny brown speckles that grow on the pages of old books, primarily those printed in the 19th century. The cause is not well understood, but is believed to be a chemical reaction to microbial growth. Foxing is irreversible and increases under warm, humid conditions.

3) A. A *biblioklept* steals books. A biblioclast destroys books, and a bibliophobe fears books.

4) B. Medieval libraries often chained their books to tables or shelves. Books were extremely expensive before the advent of the printing press, and monastic libraries chained them to prevent theft. *Chained books* will occasionally surface at auction with a piece of chain still attached to their binding, which makes them more valuable.

5) B. *Ephemera* refers to printed materials that are rarely collected or saved, such as menus, tickets, phonebooks, playbills, or programs. Ephemera can become valuable over time. For example, some cities have no extant phonebooks from the early and mid-twentieth century, because no one realized they would have archival value in the future.