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Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, October 21, 2008

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108, 1:30pm**

October 21, 2008

Welcome.....Craig McAllaster

Review and approval of MinutesCraig McAllaster

Strategic Committee ReportCraig McAllaster

Curriculum Committee Report/IDEASDavid Currie

Kudos.....Craig McAllaster

Adjournment.....Craig McAllaster

Peer Review Committee to report to Tenured Faculty following regular meeting

**Next Faculty Meeting
Monday
November 17, 2008
Room 108, 1:30pm**

**Faculty Meeting – Room 108
Tuesday, October 21, 2008
1:30 – 3:00 pm**

Crummer Faculty & Staff Present:

Jana Allen, Alice Argeros, Susan Bach, Pam Clark, Donald Hale, Lisa Junkerman, Margaret Linnane, Craig McAllaster, Erica Sorrell, Mike Bowers, Sam Certo, Henrique Correa, David Currie, Jule Gassenheimer, Jim Gilbert, Ted Herbert, Mark Johnston, Halil Kiyamaz, Greg Marshall, Ed Moses, Bob Prescott, Jane Reimers, Barry Render, Bill Seyfried, Ted Veit, and guests: Steve High, John Rigsby, Bob Finrock, and Provost, Roger Casey

Welcome.....Craig McAllaster

Approval of MinutesCraig McAllaster

Curriculum CommitteeDavid Currie

The forms were reviewed and a list of new Faculty choices has been updated. A list will be sent out for you to make your choices.

Strategic Committee.....John Rigsby and Bob Finrock

John and Bob gave an overview of the progress being made in the bi-weekly Strategic Committee meetings. Greg Marshall introduced the committee to the Faculty. The committee consists of Craig McAllaster, Bob Finrock, John Rigsby, Steve High, Lisa Junkerman, Halil Kiyamaz and Greg Marshall. Bob passed out an S.W.O.T. analysis that the group did to show what the process is. John passed out an article from Harvard titled *Building a better MBA* to showcase environmental threats.

Some of the items the committee is working on are:

- * Studying Segment Markets
- * Focus Groups
- * Defining size and scope of markets
- * A poll at the last Board of Overseers meeting to see how many send students to Curmmer

The group is still in the fact finding section of the process and will continue to report back to the Faculty on a regular basis.

A committee will be formed to take a look at distance learning for MBA classes as it is the wave of the future and we need to get on board.

Adjournment.....Craig McAllaster

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