10-21-2008

Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, October 21, 2008

Crummer Graduate School of Business Faculty

Follow this and additional works at: http://scholarship.rollins.edu/crummer_fac

Recommended Citation

Crummer Graduate School of Business Faculty, "Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, October 21, 2008" (2008). Crummer Graduate School of Business Minutes and Reports. Paper 43.
http://scholarship.rollins.edu/crummer_fac/43

This Minutes is brought to you for free and open access by the Faculty Minutes and Reports at Rollins Scholarship Online. It has been accepted for inclusion in Crummer Graduate School of Business Minutes and Reports by an authorized administrator of Rollins Scholarship Online. For more information, please contact wzhang@rollins.edu.
Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108, 1:30pm

October 21, 2008

Welcome…………………………………………………………………Craig McAllaster

Review and approval of Minutes ……………………………………….Craig McAllaster

Strategic Committee Report ……………………………..……………….Craig McAllaster

Curriculum Committee Report/IDEAS ……………………..………..David Currie

Kudos……………………………………………………………………..Craig McAllaster

Adjournment………………………………………………………………….Craig McAllaster

Peer Review Committee to report to Tenured Faculty following regular meeting

Next Faculty Meeting
Monday
November 17, 2008
Room 108, 1:30pm
Crummer Faculty & Staff Present:


Welcome.................................................................Craig McAllaster

Approval of Minutes ....................................................Craig McAllaster

Curriculum Committee ..................................................David Currie

The forms were reviewed and a list of new Faculty choices has been updated. A list will be sent out for you to make your choices.

Strategic Committee....................................................John Rigsby and Bob Finfrock

John and Bob gave an overview of the progress being made in the bi-weekly Strategic Committee meetings. Greg Marshall introduced the committee to the Faculty. The committee consists of Craig McAllaster, Bob Finfrock, John Rigsby, Steve High, Lisa Junkerman, Halil Kiymaz and Greg Marshall.

Bob passed out an S.W.O.T. analysis that the group did to show what the process is.

John passed out an article from Harvard titled Building a better MBA to showcase environmental threats.

Some of the items the committee is working on are:
* Studying Segment Markets
* Focus Groups
* Defining size and scope of markets
* A poll at the last Board of Overseers meeting to see how many send students to Curmmer

The group is still in the fact finding section of the process and will continue to report back to the Faculty on a regular basis.

A committee will be formed to take a look at distance learning for MBA classes as it is the wave of the future and we need to get on board.

Adjournment...............................................................Craig McAllaster

Next Faculty Meeting
Monday
November 17, 2008
Room 108 – 1:30pm