

3-17-2009

Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, March 17, 2009

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108, 1:30am**

March 17, 2009



Welcome.....	Craig McAllaster
Review and approval of Minutes	Craig McAllaster
“Ignorance is not bliss: the risks of sexual harassment”	Mark Alexander Holland + Knight
Curriculum Committee Report	Clay Singleton
Other Business.....	Craig McAllaster
Kudos.....	Craig McAllaster
Adjournment.....	Craig McAllaster

**Next Faculty Meeting
Monday
April 20, 2009
Room 108, 1:30pm**

Faculty Meeting – Room 108
Tuesday March 17, 2009
1:30 – 3:00 pm

Crummer Faculty & Staff Present:

Alice Argeros, Susan Bach, Lynda Boyce, Jackie Brito, Lisa Junkerman, Margaret Linnane, Craig McAllaster, Erica Sorrell, Mike Bowers, Sam Certo, Mary Conway Datoon, Henrique Correa, Marc Fetschern, Jule Gassenheimer, Ted Herbert, Jim Johnson, Mark Johnston, Bill Seyfried, Clay Singleton, Ted Veit, Keith Whittingham

Welcome.....Craig McAllaster

Approval of MinutesCraig McAllaster

“Ignorance is not bliss: the risks of sexual harassment”Mark Alexander
Holland + Knight

A video of the session is available on the M Drive under Crummer. The file name is:
Sexual Harassment Video – 3-17-09 Faculty.

Curriculum Committee Report.....Clay Singleton

- Course proposals brought to the meeting by Dr. Correa and Dr. Seyfried were approved.
- The writing support provided to students was well received. A plan for future workshops are planned
- To help understand feedback on the student evaluations better, a Skype meeting with Amy Gross from IDEAS will be scheduled.

Kudos:

- Mike Bowers and Keith Whittingham have had their article, “Marketing God: An application of Principles and Practices to the Church,” published in the Winter 2009 issue of the International Journal of Business, Marketing and Decision Sciences.
- Marc Fetcherin has published the following: In the International Journal of Market Research, “Visual Puffery in Advertising” co-authored with Mark Toncar.
- Also Marc along with Ilon Alon published a special issue about “china goes global” in the Chinese Management Studies Journal.
- Marc also presented at the AMA Winter Marketing Educators Conference and is session Chair for the Pedagogy Session at the same Conference.

Adjournment.....Craig McAllaster

Next Faculty Meeting
Fall 2009