4-20-2009

Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, April 20, 2009

Crummer Graduate School of Business Faculty
Rollins College

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Recommended Citation
Crummer Graduate School of Business Faculty, "Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, April 20, 2009" (2009). Crummer Graduate School of Business Minutes and Reports. Paper 38.
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Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108, 1:30am

April 20, 2009

Welcome…………………………………………………………………Craig McAllaster
Review and approval of Minutes ……………………………………….Craig McAllaster
Curriculum Committee Report ..................................................Clay Singleton
Strategic Review Discussion......................................................Greg Marshall
Robert Finfrock
Other Business…………………………………………………………Craig McAllaster
Adjournment……………………………………………………………..Craig McAllaster

Next Faculty Meeting
September 2009
Faculty Meeting – Room 108
Monday April 20, 2009
1:30 – 3:00 pm
Crummer Faculty & Staff Present:


Welcome……………………………………………………………….Craig McAllaster
Approval of Minutes ………………………………………………………Craig McAllaster
Motion to accept the graduation list……………………………………Craig McAllaster
• List Approved by Faculty
Curriculum Committee Report………………………………………………Clay Singleton
• Change name of course: POM (Production Operations Management) to OP (Operations Management) – Motion passed.
• Change Managing Technology in the Global Environment to Technology Management – Motion passed
• Outline of Assurance of Learning
• Student survey showed that writing project experiment was a success
• The EA13 students did a survey on the Comfit grammar web site:

  76.9% found the Comfit grammar exercise helpful.
  57.7% found the Comfit website easy to use.
  73.1% would recommend that the Rollins MBA offer Comfit to its students.

Comfit results:
  Initial Submission – 2.42
  Post Intervention – 3.72

Strategic Review Discussion……………………………………………………Robert Finfrock
There was a discussion about the progress being made with the Strategic Review Committee. The hand outs that were emailed to all Faculty were discussed and a final presentation and business model from the Committee will be given at the Summer Retreat on July 23, 2008.

Other Business:
• Please welcome Tony Lagos as the Assistant Director for the PMBA Program
• Cheryl Mall will be our new Director of Marketing starting June 1st
• Cari Coats will take the roll of the Director of the Entrepreneurship center on May 1st
• Connie Morris from the Exec. Ed Center plans to retire in May.

Kudos:
Ted Herbert's Published an article: “A Stranger in a Strange Land: Micro Political Risk and the Multinational Firm”, Business Horizons, 52(2), March-April 2009, pp. 127-137

Adjournment……………………………………………………………Craig McAllaster

Next Faculty Meeting : Fall 2009