

4-12-2010

Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, April 12, 2010 (Note: Dated April 12, 2009)

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 107 1:30 – 3:00**

April 12, 2010

Welcome.....Craig McAllaster

Review/Approval of Minutes.....Craig McAllaster

Update on Groupwise replacement.....Pat Schoknecht from IT

KEMBA updateHalil Kiymaz

KEMBA Opening Workshop discussionClay Singleton

Curriculum committee updateClay Singleton

ENT 604 syllabus and course proposal.....Allen Kupetz & Mike Bowers

Other Business.....Craig McAllaster

- If you have not done so yet please send your intellectual contributions to Pam
- When putting your syllabus on blackboard, please include weekly schedules on them, the students have been asking to see this information.

Kudos.....Craig McAllaster

**Next Faculty Meeting
September 2010
Details to follow**

Faculty Meeting – Room 107

April 12, 2009

1:30pm – 3:00pm

Crummer Faculty & Staff Present: Alice Argeros, Susan Bach, Lynda Boyce, Pam Clark, Steve Gauthier, Donald Hale, Chris Johnson, Margaret Linnane, Cheryl Mall, Erica Sorrell, Charles Wright, Mike Bowers, Sam Certo, Mary Conway Dato-on, Henrique Correa, Ralph Drtina, Jule Gassenheimer, Jim Gilbert, Bill Grimm, Ted Herbert, Jim Johnson, Mark Johnston, Halil Kiyamaz, Allen Kupetz, Jane Reimers, Bill Seyfried, Clay Singleton, Keith Whittingham, Roger Casey, Carrie Schulz, and Pat Schokonecht

Welcome.....Craig McAllaster

Approval of MinutesCraig McAllaster

Update on Groupwise ReplacementPat Schokonect and Carrie Schulz from IT

- MS exchange/outlook will be in place in July for Crummer, Staff and Faculty.
- Training will be offered
- I phone will work
- Calendar will port over
- Please send any concerns or suggestions to IT and they will do the testing.

KEMBA UpdateHalil Kiyamaz

- One on One training will continue between Chris Johnson and Faculty
- To date we have 16 apps, 3 accepted and 3 sent to the Saturday program.

KEMBA Opening Workshop DiscussionClay Singleton

For the opening workshop we would like to have more than one company be present. We are looking at brining in 5 non-profits and use them as the center piece for the students to work on. We are looking to make blended learning comfortable for the students by having strong faculty contacts from the start. In preparation we plan to be in contact with the accepted students every 2 weeks.

- As you prepare for your class please let Clay know if you want anything included in the opening work shop.
- We are looking for faculty coaches for each of the non profits. Please let Clay know your interests in getting involved. The dates are Wednesday, August 25 through Saturday, August 28th. Coaches are only needed Thurs the 26th, Friday Afternoon the 27th, and Saturday the 28th for class and lunch.

Curriculum Committee UpdateClay Singleton

- Clay is rotating off of the curriculum committee
- Course evaluations: Mid Fall we reach the min. 400 classes in our data base which will let us compare to each other. If you are not encouraging your students to fill out the evals or you have a low response, please encourage them to fill them out each time.
- Please choose 3-5 as very important. More than that will bring your scores down.

- A script for instructions to students doing surveys will be sent out from the curriculum committee.
- The committee will look at how many surveys need to be done, maybe not as many.

ENT 604 Syllabus and course proposal.....Allen Kupetz and Mike Bowers

- Perm course offered in Spring, approved by Faculty

INT 612 Syllabus and course proposalKeith Whittingham

- Global Sustainability business in the environment, perm course, offered in the second half of fall term here with the second half of the class in spring in Costa Rica. Approved by the Faculty

Applied Organizational Leadership course proposal.....Susan Bach

- Experimental course taught by Susan Bach or Ron Piccolo – Approved by Faculty.

Other Business.....Craig McAllaster

- When putting your syllabus on blackboard, please include weekly schedules on them, the students have been asking to see this information.
- The graduation list was reviewed and approved.
- Robin Grieves will be joining our faculty in August.
- Dress Code:

Crummer Students created this Crummer EAMBA guideline to preserve the ideals of professionalism and excellence that are represented in the Crummer Community.

Absolutes

Other than for religious or health reasons, no hats should be worn inside the Crummer building.

No “flip-flops” or casual shoes should be worn at any time.

No sweat shirts, cut-offs, midriff, or strapless tops.

No jeans or denim pants.

Business Casual Dress – Required for Classroom Attendance, Orientation, Guest speakers in class, the Dean’s Lunches.

Examples for Men –

- Khakis, chinos, corduroys or other non-denim slacks (no jeans or shorts)
- Polo, collared shirt or dress shirt (jacket or blazer is optional and a tie is not required)
- Dress shoes or loafers

Examples for Women –

- Khaki or dark colored pants, appropriate length skirts or dresses (no jeans or shorts)
- Blouses and button-up shirts (jacket or blazer is optional)
- Dress shoes (shoes that are comfortable and appropriate for your outfit).

Professional Dress – Required for all class presentations, networking events, interviews, and the Dean’s Leadership Lecture Series.

Examples for Men –

- Jacket and dress pants in dark colors (black, navy, or charcoal grey)
- Dress shirt preferably in white or blue
- Conservative tie (basic colors and patterns)
- Dress shoes with high-fitting dark socks
- Simple and essential-only jewelry
- Light on the cologne or aftershave

Examples for Women –

- Skirt or pant suit in dark colors (black, navy, or charcoal grey)
- Dress shirt or shell
- Sensible heel pumps
- Stockings
- Simple and essential-only jewelry
- Light on perfume

Kudos:

- Greg Marshall & Mark Johnston have two book publication together- one new one and one revision:
 - 1) Essentials of Marketing Management 1st edition – published January 2010
 - 2) Sales Force Management 10th edition – published March 2010
- Ilan Alon published a new book: “Franchising globally” one of the chapters was co-written by Allen Kupetz.

Adjournment.....Craig McAllaster

**Next Faculty Meeting
September
2010**