Rollins College Rollins Scholarship Online

OlinInfo

College Publications and Reports

Fall 9-2015 OlinInfo, September 2015

Olin Library

Follow this and additional works at: https://scholarship.rollins.edu/olininfo Part of the <u>Library and Information Science Commons</u>

Recommended Citation

Olin Library, "OlinInfo, September 2015" (2015). *OlinInfo*. 26. https://scholarship.rollins.edu/olininfo/26

This Newsletter is brought to you for free and open access by the College Publications and Reports at Rollins Scholarship Online. It has been accepted for inclusion in OlinInfo by an authorized administrator of Rollins Scholarship Online. For more information, please contact rwalton@rollins.edu.



OlinInfo

NEWSLETTER OF THE FRANKLIN W. OLIN LIBRARY AT ROLLINS COLLEGE

Olin Info

Fall 2015

In This Issue

So What's the Plan?

Explore the Past and Present

The Great Migration of 2015

<u>BluuBeam</u>

Measuring Library Output

<u>New Evening Circulation</u> <u>Specialist</u>

New Comforts at Olin!

Pretty soon you will start seeing some new furniture throughout the library! We are working on replacing some of our

So What's the Plan?

Exceptional services, information resources, and a welcoming environment for the Rollins community.

This has been the mission statement of the Olin Library since 2007, but how we pursue that mission has varied over the years. Most recently we have decided that instead of pursuing a strategic plan on all fronts we wanted to pick a few key aspects of our work and make significant change in those areas. We spent time <u>listening to</u> you, poring over the various surveys -- like <u>LibQual</u> -- that we have conducted, <u>reading widely</u>, and finally having some long and deep discussions about what all this meant. We have arrived at three significant aspects of our work that will be <u>our strategic foci</u> and will be at the center of a variety of projects that we will complete over the next three years. old, outdated furniture on the 1st and 3rd floors with more study friendly tables, tablet arm chairs and comfy couches!





Library Hours



Stay Connected



So what are the big three?

1. Become even more thoroughly integrated into the teaching and learning of the College. While continuing to provide solutions



Librarian Strategic Planning Retreat

to information problems, the library staff and librarians go beyond this to be partners with faculty and students throughout the learning and research process. Within three years we will become more intentional collaborators with students, faculty, and staff departments at Rollins to develop information literacy in the general education and major/minor curricula. We need to devote our time to such high value, complex practices as:

- Embedding librarians in the curriculum, so they are partners with faculty members, known by students, present in academic departments and buildings, and mobile.
- Sharing our expertise in the multimodal literacies associated with today's complex information environment.
- Offering information tools, services, and support to the Rollins community.
- Continuing to make our instruction more pedagogically sophisticated and effective.

2. Migrate to and **take full advantage of the next generation capabilities of our** <u>Alma/Primo</u> **integrated library system** to provide ubiquitous online services to the Rollins community and integrate our system with existing enterprise wide systems including, but not limited to, Blackboard and Banner. We need to examine all workflows in the print and digital library to ensure that they are efficient and effective, free up resources to be devoted to other higher information priorities for our users, and better serve the needs of the current and next generation of Rollins scholars.

3. **Implement a digital records management plan for Rollins** with an emphasis on the long term collecting, preserving, organizing and accessibility of the digital record of the activities of the Rollins community for future members of that community, scholars, and researchers.

It is an ambitious agenda for an era of transformative change in academic libraries, but having implemented significant change in how your library works with you over the last decade, we are confident that we can continue to respond to changing needs. We hope you will notice changes as they occur, but we are also interested in hearing your ideas about how we can become more integrated into your work, how our systems can work for you, and how we can save the record of the Rollins experience for decades to come.

We Now Have Wireless in the Tower Room!



While conducting surveys of our users over the years, we noticed that there was always at least one comment asking why we didn't have wireless access in the tower room. The answer was complicated. The 1st, 2nd, and 3rd floors of the library have drop ceilings, so it was easy to place wireless access points in the ceiling tiles. However, the 4th floor has vaulted ceilings, so it was a challenge mounting the necessary equipment. The tower was particularly difficult; solid concrete with no easily accessible points in the walls created a unique obstacle for running the necessary cables to set up a wireless repeater. But Information Technology and Facilities staff found a solution and installed an access point. Access is available as usual

for Rollins students, faculty, staff, and guests. We would like to thank everyone in the Library, IT, and Facilities who coordinated efforts to make this happen, and especially to you for keeping the pressure on us to get this done.

Be sure to bring your laptop, tablet, or other Wi-Fi capable device and test it yourself!

Explore the Past and Present with New Collections

Thanks to your input, Olin Library now provides access to even more exciting resources:

Not just for training your puppy: Before Facebook trending, people obtained much of their news through newspapers. Peruse <u>Nineteenth Century U.S.</u> <u>Newspapers</u> for full-text access to primary source U.S. newspaper content from the 19th Century. Stuff happened then, too! This collection includes articles and images from hundreds of rural and urban U.S. newspapers, from the Arizona Miner to the Florida Gazette, with an emphasis on the Civil War, African-American culture and history, and Western American expansion. **So much more than an herb**: You may already know and love journals from Sage, but we now subscribe to the entire <u>Sage Premier</u> journals package. This means that you have access to over 730 high-quality, peer-reviewed journals covering interdisciplinary subjects like Business, Health



Sciences, Education, Psychology, Humanities, and so much more. That's over 700,000 articles. So, happy reading!

Sometimes they come back: Due to popular demand, we have reinstated our subscription to <u>UlrichsWeb</u>, everyone's favorite resource for finding detailed information on scholarly journals, popular magazines, newspapers, and more. Not sure which journals might publish your article on gender bias in shipwreck novels? Need to know if an article comes from a peer-reviewed journal? Consult UlrichsWeb.

Completing the Great Migration of 2015



You'll see some refreshing changes as you search for books, articles, etc., this semester. Over the summer, your friends at Olin Library configured, tested, and launched the new <u>Alma/Primo</u> system from Ex Libris. This system is featured in over 400 libraries, including at Brandeis and Princeton. You'll find a new look and feel when you search with the <u>"Find Anything"</u> box on our homepage. This cloud-based system contains the books, DVDs', etc., that used to be in our library catalog and over 90% of our full text database content. You can customize your own profile, get the full text of e-books and articles, and watch streaming films, all from a single next-gen interface. Of course, you can still access these resources off-campus with your FoxID, and on your mobile devices as well. Our new system represents months of dedicated, ongoing work by our library employees (with support from IT), who are excited to see it in full swing this

fall. We hope you find it helpful and easy to use. Please let us know what you think!

Download the BluuBeam App and Get the Library Working for You!

Starting this fall, targeted recommendations for library resources and services

will be available in various spots across campus through BluuBeam, a proximity-triggered information system that iPhone and Android users can access with a free app.



BluuBeam uses iBeacon technology and Bluetooth Low Energy transmitters to reach out to people in a specific location. If the app is on your phone, you will be notified when a Beam is in your area; you might also see the BluuBeam logo in spots where a beam is available. The information sent through these Beams is intended to be of special interest to the people in that area. For example, BluuBeam users in the <u>Cornell Fine Arts</u> building might find links to good online collections of art while users in <u>Crummer</u> will be reminded that <u>Dorothy Mays</u> is ready to work with them. This information can be saved on your phone and even shared with others who aren't in the area.

To access BluuBeam, start by installing the free app from the iTunes, the Google store or at <u>http://bluubeam.com/pages/download</u>.

Look for the BluuBeam logo around campus soon!

Measuring the Library

Traditionally libraries have measured their worth by the size of inputs. The bigger the collection, the budget, the staff, or the building itself the better the library. But those kinds of measures do not tell you what the library does with those resources. So each year the Olin Library measures outputs of the library and publishes the results on the website. You can see the latest report here. How many searches are you performing on our various resources?

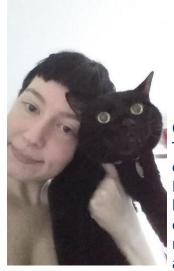
(602,743, up 8.7% over last year.) How many instructional sessions have we conducted for faculty? (149, up 28% over last year.) How many visits did people make to the library building? (320,790, down by 16%.) And that is just a sample of what we collect. So what can we learn from this? The preponderance of use continues to shift from physical to digital (you are viewing almost seven online documents for every one item you physically check out of the library. Up from



5:1 last year.) The number of visits to the library building continues to drop from a high of 384,131 in 2013-14, perhaps an indication of the renovated space in the Bush Science building and the inevitable end of the "renovation bump" we saw after renovating the main floor in 2012. We continue to see growth in visits to our website from mobile devices, 7.2%, but that is still a small percentage in comparison with consumer websites.

What we cannot learn from this report is the impact of all those outputs. What impact does use, or no use, of the library make to our students' education? How much value do we add to your lives? Like most aspects of higher education this is very difficult to measure. It is difficult to separate the impact of the library from other aspects of an education. The impact may happen over the long term and it is very difficult to separate correlation from causation. But that is the next step for the library, and indeed most of higher education. So stay tuned as we try to measure outcomes instead of outputs.

New Evening Circulation Specialist



We are excited to welcome Caitlin McMahon as our new Evening Circulation Specialist!

Caitlin comes to us from UCF, where she was a Senior Technical Assistant at the LibTech Media Circulation desk. She graduated from UCF in 2006 with a BA in English Literature and she loves animals and nature, especially bats, dinosaurs and her cat Bobby and art and selfexpression in all its forms, especially literature, movies, music and photography. She's also interested in history and preservation and has attended two Cemetery Resource

Preservation Training events in Central Florida hosted by the Florida Public Archaeology Network.

> Rollins College Olin Library mosborn@rollins.edu | http://rollins.edu 1000 Holt Ave.

> > Winter Park, FL 32789

Copyright © 2014. All Rights Reserved.

Forward email

SafeUnsubscribe

This email was sent to mosborn@rollins.edu by mosborn@rollins.edu

<u>Update Profile/Email Address</u> | Rapid removal with <u>SafeUnsubscribe</u>[™] | <u>About our service provider</u>.



Rollins College Olin Library | 1000 Holt Ave. | Winter Park | FL | 32789