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ROLLINS RECORD

VOL. 4

Rollins, the oldest College in Florida,
yet with its future all before it.

No. 2

NOVEMBER-DECEMBER, 1930

AROUND THE CORNER

DECISION to continue efforts toward adding \$2,500,000 to the endowment fund of Rollins College was reached at a New York meeting of the Executive Committee of the Endowment Fund on December 1. This decision was influenced by a conviction among the committee members that unfavorable economic conditions constitute the chief reason why the fund was not completed before December 20, the end of the eighteen months' period set aside in which to concentrate endowment fund activities.

Of the \$2,500,000 sought adequately to endow Rollins College for the maintenance of the Rollins Plan of Study, the sum of nearly \$965,000 has been secured. In addition, Rollins is one of the institutions named to share in the liquidation of the Conrad Hubert Estate which was administered by Calvin Coolidge, Alfred E. Smith, and Julius Rosenwald. Recent gifts include a grant from the Carnegie Corporation for the library, and several gifts from individual don-

ors, including \$1,000 from Murray Season-good, former mayor of Cincinnati.

President Hamilton Holt and members of the Executive Committee are confident that efforts to complete the fund will be successful during the new calendar year. Many instances of endorsement and encouragement indicate that financial support, which has been temporarily withheld, is certain to materialize within the coming few months.

In the meantime, Rollins needs help. A sixty percent increase in enrollment this year has severely taxed limited resources in funds, equipment, facilities, and buildings. Adequate maintenance of the successful Rollins Plan, now in its fifth year, and the ever-increasing number of applications from prospective new students, make the completion of the additional endowment fund imperative.

The total endowment, including gifts received during the past year, is now about \$1,500,000. The income of \$75,000 is entirely inadequate to provide for bare necessities. At least \$1,500,000 additional endowment is needed to maintain the College on its present plane and without the necessity of constantly incurring annual deficits.

The trustees believe that Rollins offers an opportunity for wise giving. Considered quite by itself this educational enterprise is worthy of the most generous support; considered in relation to the whole field of higher education it is a sign and portent of a new day for our colleges.

GIFT OF \$8,000 FOR NEW BOOKS

A sum of \$8,000 has been granted to the Rollins College Library by the Carnegie Corporation in New York. The grant is to be subscribed at the rate of \$2,000 a year for a period of four years.

Implied endorsement behind this significant gift has served, naturally, to give President Holt and the trustees added faith and encouragement in their efforts to improve and refine higher education under the Rollins Plan of Study.

The grant from the Carnegie Corporation will go far in helping to fill an acute need of what President Holt has termed "the heart of the College." Heretofore, limited resources of the Rollins Library have made it necessary for the directors to depend upon the generosity of friends for purchases and gifts of books. A judicious expenditure of the funds to be made available by the Carnegie Corporation will immeasurably help to give Rollins the kind of a service library that the ideals of the College require.

TRAVELLI FUND HELPS

THE Charles Irwin Travelli Fund of Boston, Mass., has given Rollins College two scholarships valued at \$300 for assignment to worthy students this year. Upon the recommendation of the scholarship committee, they have been awarded to Edward J. Cruger, Peekskill, N. Y., and Thomas J. Morris, Winter Park, Fla., both sophomores.

MERGERS vs. INDIVIDUALISM

PRESENT-DAY economic problems growing out of the progressive integration of American business and its apparently declining individualism will be studied at the Third Annual Institute of Statesmanship to be conducted at Rollins College from January 5 to 10, 1931.

Under the general subject of "Our Changing Economic Life," the course of inquiry will be directed to studies into the effect upon American economic life of industrial mergers and consolidations, bank mergers and branch banking, chain stores, chain newspapers, radio broadcasting chains, combinations of public utilities, as well as causes of the combination movement, public policy toward the control of business, and the effect of combinations upon the individual.

The general subject and its various sub-topics will be presented through the usual method of round table discussions, open forums, and general public addresses. Ralph Reed Lounsbury, director of the Institute, has prepared the following program of round tables:

Causes of the Combinations Movements—Leader: Myron W. Watkins, professor of economics, New York University.

Public Policy towards the Control of Business—Leader: Dr. Ralph E. Heilman, dean, School of Commerce, Northwestern University.

Chain Stores—Leader: Ray B. Wester-

field, professor of economics, Yale University.

Bank Mergers and Branch and Chain Banking—Leader, Dr. Luther Harr, assistant professor of finance, University of Pennsylvania.

Combinations and the Individual—Leader: W. E. Weld, professor of economics, University of Rochester.

Speakers will include: William E. Humphrey, member of Federal Trade Commission; John Temple Graves, II, editor, Birmingham, (Ala.,) Age-Herald; Professor John M. Chapman, Columbia University; Mrs. Florence Kelley, National Consumers' League; R. W. Lyons, National Chain Stores Association; Professor William Z. Ripley, Harvard; Edmund Platt, formerly vice-governor of Federal Reserve Board; Freeman Tilden, Warner, N. H., author; Professor Clyde William Phelps, University of Chattanooga; Bernard H. Kroger, founder of Kroger Grocery and Baking Company; Professor Harold R. Bruce, Dartmouth College; Mrs. Henry W. Peabody, chairman, Woman's National Committee for Law Enforcement; J. C. Penney, J. C. Penney Stores; and, M. H. Aylesworth, president, National Broadcasting Company.

Applications for membership should be sent to the Institute of Statesmanship, Winter Park, Florida, accompanied by a registration fee of \$10, payable by each active and associate member, which fee will entitle him to attend all sessions of the Institute.

JOHN DEWEY AND CO.

UNDER the chairmanship of Professor John Dewey of Columbia University, an educational conference will be held at Rollins College during the week of January 19, 1931, for the purpose of studying curricula in liberal arts colleges, with the view to improving the contents of courses now being offered at Rollins and other institutions of the kind.

During the past five years, Rollins has been carrying forward various experiments in the field of college education. So far these experiments have dealt almost entirely with methods of teaching.

A start toward a solution of the problem of content of liberal arts curricula was made during the present academic year when President Holt appointed a faculty committee and a student committee to study the problem separately. The student educational committee has met for two hours daily during the Fall term to carry on its investigations.

It is felt that the question is of such great importance as to warrant bringing together a carefully selected group of experts to canvass the situation and to propose what revisions in curricula seem necessary and desirable to make them meet present-day needs and, possibly, those of the next decade.

The Conference will be limited to ten or twelve men selected because of their ability to contribute in large measure to such a program.

UNITS TWO AND THREE

WITH the completion of Pugsley Hall and Mayflower Hall, two new dormitories for women, Rollins College now has three units in its architectural plan for a new group of instructional and residential buildings on the shore of Lake Virginia.

The first unit was Rollins Hall, a men's dormitory, the gift of the late Edward Warren Rollins, a relative of one of the founders of the College. The two new women's dormitories were partially completed in time for occupancy at the opening of College this Fall. Pugsley Hall is the gift of Ex-Congressman Cornelius A. Pugsley, New York banker, philanthropist, and Rollins College trustee. Mayflower Hall is an anonymous gift.

In general, Mayflower and Pugsley Halls are featured by tile roofs in variegated colors, Spanish texture stucco in two-tone effects with natural and artificial stone trimmings.

Each building, designed as a unit in itself houses sixteen girls with a matron in charge.

To be mounted and placed over the fireplace in Mayflower Hall is a block of wood fifteen inches long, cut from a beam of the original "Mayflower" and presented to Rollins by the Society of Friends at Chalfont St. Giles in Buckinghamshire, England, on whose property the "Mayflower", it is said, is now serving, somewhat ingloriously, as a haybarn.

NEHRLING LIBRARY PURCHASED

THROUGH the co-operation of the Florida Audubon Society, the entire ornithological library of the late Dr. Henry Nehrling, internationally famous horticulturalist and ornithologist, who died in Gotha, Florida, this year, has been purchased by Rollins College for its library.

The Florida Audubon Society assisted in making the purchase by loaning to the College a portion of the price required for immediate sale.

Dr. Edwin Osgood Grover, director of the library, is authority for the statement that the Nehrling Library gives Rollins the best collection of material on ornithology in Florida. It contains many valuable publications including an eight-volume set of Audubon's works and an almost complete set of the "Auk."



AN ORIENTAL GIFT

Not the least interesting among recent gifts to the Rollins College Library is a shipment of ten books presented by His Majesty, the King of Siam. The books relate to the history, flora, geography and literature of Siam.

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