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11-19-2021

Minutes, Global Initiatives Meeting, Friday, November 19, 2021

Rollins College Global Initiatives Committee

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Global Initiatives Meeting Minutes

November 19, 2021

In attendance: Jenifer Ruby, Blake Robinson, Dan Flick, Emily Nodine, Fiona Bown, Doragnes Bradshaw, Astha Sen, Jim Johnson, Giselda Beaudin, Ed Bustos

Guests: Rebecca Powell, Brian Barilone

- Approval of October meeting minutes (attached)
 - Jenifer motion to approve. Giselda second.
 - Minutes approved.
- Update on plan to promote the Path to Global Citizenship using Peer Mentors
 - Fiona shared with Aspen Fox and she shared with all peer mentors
 - Encouraged a global event for the final peer mentor event and some peer mentors have chosen to do international education week events
 - Also shared with Juan Franco who shared with all RAs and encouraged global events in the Residence Halls
 - Giselda will also speak with Aspen and Juan and Ashley in the summer about how best to promote study abroad and global learning through the RCC program
- Update from CLA/Holt study abroad sub-committee: discussion on curricular and co-curricular mechanisms for increasing global engagement
 - Had a rich discussion of possible mechanisms
 - Decided that current range of strategies for increased outreach and engagement are sufficient for now based on the current participation rates
- Update on call for Faculty Coordinator for Global Initiatives
 - Provost Singer asked Giselda and Jim to develop a new process
 - Wrote position description and criteria
 - Nominations will come to the Provost
 - Selection committee made up of standing members of the Global Initiatives Committee and the outgoing Faculty Coordinator for Global Initiatives
 - See attached document
 - Call will be going out in December for 1/31 deadline: please consider applying and/or help spread the word
- Discussion of international student enrollments and determine recommendations (if any)
 - Ed Bustos report from CLA:
 - Significant increase in international student applications between 2020 and 2021 – largest number of international applications ever.
 - May be impacted by having no admissions fee any longer – second year of having no fee (previously was \$50)
 - Switched to being need-aware for international students in 2019 – many institutions do this. Making sure students can afford to be here for the full degree.
 - Goal was always to be 10% or higher in CLA – made that in 2019 but was 6% in 2020 and 7.7% in 2021.
 - So far things look good this year – aiming for a total population of 9% or higher
 - May reinstitute an application fee for international students if needed since some applications being submitted are not serious applications: works better in the domestic context than in the international context

- Percentages are overall but don't include US citizens from abroad
 - Rollins is becoming more expensive which is a challenge for international recruitment
- Rebecca Powell (Crummer):
 - Spring 2022: currently have 4 EAMBA's
 - Fall 2021: 11 EAMBA, 2 Executive MBA, and 2 for the doctoral program
 - Spring 2021: 4 EAMBA's
- Brian Barilone (Holt):
 - Don't actively recruit International Students
 - Biggest feeders are community colleges for both domestic and international
 - Meet with international student groups at Valencia and Seminole
 - Some international applicants find their way to our graduate programs – either on their own or through Ed and Brandy
 - Aim for 15-20 international students annually (across all three starts during the year and across both undergraduate and graduate)
 - Last year Valencia and Seminole were completely virtual so couldn't recruit at all
 - Seems like they are coming back to normal numbers for spring
- Jenifer Ruby:
 - If you include U.S. students from abroad, this year we are at 11% overall, 11% for Crummer and 12% for CLA
 - Top sending countries: Brazil, Germany, UK, Spain and Colombia
 - Lots of Brazilian students come to Rollins from Valencia. Many Brazilians have homes in Central FL.
- Crummer and Holt also get some international students into their graduate programs from CLA
- Fluctuation in top sending countries is normal year-to-year
- Jenifer's team created some great social media graphics sharing the fall numbers
- 40% of international students are studying business
- Alford scholars: currently only 1 Latinx student
 - At least one international student has to receive an Alford each year
 - Demographics of Alfords do fluctuate
 - Also not all Alford scholars accept the offer to come to Rollins so some international students from Latin-America have declined the offer in the past couple years
- Currently CLA target is 10% - reach goal would be 12% and extreme reach would be 15%
- Big challenge is that we don't have the right majors – don't have Finance, Marketing, Engineering, etc.
- Division 2 for sports helps with international recruitment and International Admissions has good partnerships with coaches
- Rising costs are a concern – we do provide need-based aid but only up to about 50% so there are still substantial costs. We do have some good scholarships as well but there are additional costs.
- During budget cuts in 2020, the International Student and Scholar office lost a position and went from three staff to only two staff
 - Jenifer doesn't see staff coming back anytime soon
 - They are looking at case management software instead, which would, once set up, reduce workload

- Biggest costs for case management are implementation and annual licensing fee
- Also exploring options for a home-grown system
- One case management system is going through some changes to make the international student system – so waiting for those changes before moving forward
- Initial set-up costs are high and ongoing costs are not insubstantial.
- If the office determines a need to move forward with case management software, would like support from the committee
- Depending on the software, it might be able to be used for study abroad and possibly even domestic travel, which would have an impact on workload in several areas once it is set-up.
- Meetings in the spring:
 - Friday afternoons at 2:00.
 - January 28
 - February 25
 - March 25
 - April 22
 - Tentative – let us know if that doesn't work
- (tabled) Develop a plan to publicize the GIC and RIG grants more broadly this year
 - When do we want to plan a RIG workshop for individual grants? What about for travel seminars?
 - Sent initial email about GIC grants – other ideas for getting the word out about these