

Rollins College

## Rollins Scholarship Online

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The Center for Global Initiatives

All College Committees and Initiatives

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11-20-2020

### **Minutes, Global Initiatives Committee Meeting, Friday, November 20, 2020**

Rollins College Global Initiatives Committee

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Global Initiatives Committee  
Meeting Minutes 11-20-2020

In attendance: Giselda Beaudin, Doragnes Bradshaw, Ed Bustos, Zack Gilmore, Maralyn Graham, Jim Johnson, Emily Nodine, Alberto Prieto-Calixto, Blake Robinson, Jenifer Ruby, Marc Sardy, Jessica Wensel, Keith Whittingham

- Approval of Minutes from our last meeting (attached). Ed motion to approve, and Alberto second, approved.
- Reports on international student enrollment and targets and recommendations/response from the committee (see attached slides)
  - Jessica Wensel and Maralyn Graham Crummer updates:
    - Students deferred from fall to spring, and now taking requests from some students to defer to fall 2021
    - 18 students in fall programs.
    - 5 students for EAMBA program
      - Includes 2 exchange students.
    - No overall goal for international student enrollment
    - Efforts to recruit students from Latin-America, especially for Executive MBA and Doctoral program – using faculty, students and alums to recruit. Not able to travel at this point.
  - Jenifer and Ed reports on CLA/Holt.
    - 18 CLA students starting in spring (17 students were defers from fall)
    - Reach goal is to someday reach 15%; more realistic goal is 12%
    - Short-term goal for next year is 9% target and would be great to get 10%
    - Ahead right now on applications for 2021
    - Gaining traction from years of travel – some applicants now met Ed as freshmen. Not sure what impact of not traveling now will have in the future.
    - Ed and Brandy have been doing lots of virtual visits and fairs this year.
  - Being on the road and developing the in-person relationships is critical to raising enrollments.
  - There is a concern with staffing in International Student and Scholar Services given that declines were only 11% overall, goals for enrollment remain the same, and staffing was reduced by 33%.
    - Concerns with customer service – ability to fully deliver on the promise of excellent and consistent student support.
    - International Admissions also trying to provide support, but they are not immigration experts.
    - To support fall 2021 enrollment, there is a need for staffing by, ideally, March/April.
  - Jim motions that this committee recommends support for International Admissions and International Student and Scholar Services. Keith seconds the motion. Open Discussion.
    - Be more specific – ask for specific staffing needs for International Student Services.
    - No specific needs for International Admissions at this time.
    - Make it clear that the request is related to our strategic plan and strategy for the role of this committee in relation to international student recruitment and enrollment.

- Jim motion to have Giselda draft a statement and circulate for committee approval. Giselda second. Motion approved.
- CLA/Holt study abroad sub-committee report on program approvals and discussion.
  - Approved the University of Otago program to continue as recommended by IP.
  - Approved the ISA American University of Rome program to continue for at least the next four years, through the 2023-24 academic year. We believe this program continues to meet its intended purpose: to provide a traditional study abroad experience with significant student support in Rome for a wide range of majors and GPAs. However, we are also recommending adjustments to the program (additional course requirement to enhance cultural learning and dispositions for global engagement, explore options for conversation partners to increase immersion, and excursion to increase immersion and dispositions for global engagement).
  - Approved the Trinity in Rome program to continue through 2022-23. However, given the concerns with the continually increasing costs, during this time IP will seek to negotiate a larger discount with Trinity College in order to be able to continue the program. If this is not possible, IP will work with Art History faculty to determine an alternate, lower-cost program option in Italy that still meets the needs of Art History majors.
- Update on Global Experiences Index:
  - Blake and Giselda brought it to the CLA Curriculum Committee and it was endorsed.
  - Determine next steps to roll it out to faculty, staff and students:
    - CLA Faculty committee members take it to their departments – Zack, Emily
    - Blake will bring this to Olin Library
    - Doragnes can bring it back to Holt and the Holt Dean
    - Include it in campus-wide email
    - Share it during a CLA faculty meeting
    - Student-facing version: Giselda will reach out to Valerie and if she isn't able to move this forward, Giselda will assign to senior student employees in her department.
- Determine spring meeting day and time:
  - 1/22 3:30-4:30
  - 2/19 3:30-4:30
  - 3/26 3:30-4:30
  - 4/23 3:30-4:30
- RIG Sub-committee recommendations
  - Jim will circulate recommendations via email.
  - With committee approval, we will share with Susan and then send back out to faculty and staff before the end of the term as a follow-up to the survey.
- Tabled to January meeting:
  - Brainstorm: how we can get data from students who aren't necessarily motivated towards global learning?

Slide from Ed Bustos

## Historical Data & 2021 Goal

	2017	2018	2019	2020	2021	2021 YTD
Total Apps	5247	5462	6166	6074	6245	4685
Total Accepts	3366	3640	3577	3689	3700	1097
Gross Deposit	570	651	643	619	640	
Net Deposit	530	569	559	503	530+	
International Apps	712	703	747	877	800+	413
Total Accepts	443	308	278	327	300+	57
Gross	61	61	66	52	60	
Enrolling	50	37	56	39	48	
<b>International Percentage</b>	<b>9.4%</b>	<b>6.5%</b>	<b>10.0%</b>	<b>7.4%</b>	<b>9%</b>	

Slides from Jenifer Ruby

International  
Student  
Enrollment  
Fall 2020

**Rollins**  
INTERNATIONAL STUDENT  
& SCHOLAR SERVICES

<u>LEVEL</u>	<u>COUNT</u>
UNDERGRADUATE	273
GRADUATE	27
DOCTORATE	7
NON-DEGREE (EXCHANGE)	1
Optional Practical Training	35
	343

International Student Enrollment Fall 2020



<u>SCHOOL</u>	<u>COUNT</u>
CLA - NON-IMMIGRANT	189
CLA - US ABROAD	52
HOLT - NON-IMMIGRANT	41
HOLT - US ABROAD	1
CRUMMER - NON-IMMIGRANT	25
Optional Practical Training	35
	343

International Student Enrollment Fall 2020



<u>SCHOOL</u>	<u>REMOTE - ABROAD</u>	<u>REMOTE - US</u>	<u>Total</u>
CLA	68	36	104
CRUMMER	2	4	6
HOLT	10	8	18
	80	48	128

## International Student Enrollment 5-year Change



	2015	2016	2017	2018	2019	2020	1 yr. change	5 yr. change
Undergraduate students	199	222	228	215	243	220	-9%*	11%
Graduate students	35	48	33	34	29	27	-7%	-23%
Exchange students*	5	6	11	9	7	1	-86%	-80%
Doctoral	4	5	7	6	8	7	-13%	75%
OPT students**	38	40	41	37	39	35	-10%	-8%
US Abroad						53	n/a	
Total	281	321	320	301	326	343	-11%	3%

\*14 students took leaves of absence