

Spring 2008

Rollins Alumni Record, Spring 2008

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ROLLINS

A L U M N I R E C O R D

SPRING 2008

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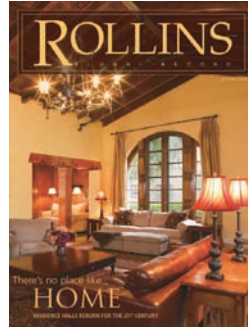
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ROLLINS

A L U M N I R E C O R D

SPRING 2008



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Fox Hall, one of 13 residence halls that have been renovated or renewed in the past two years.

Photo ©Matt Wargo Photography



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DESIGN: Design Studio Orlando, Inc.

MISSION STATEMENT: The *Rollins Alumni Record* serves to maintain and enhance the relationship between Rollins College and its alumni and other constituencies by building pride in the institution through effective communication of news of alumni and the College. It aims to keep readers of varying ages and interests connected to current developments, programs, and achievements at Rollins, and to keep alumni connected to each other. The magazine is the College's primary vehicle for communicating to alumni Rollins' mission of commitment to educational excellence, educating students for global citizenship and responsible leadership, innovation in pedagogy and student services, and maintaining the close community ties that have always been a hallmark of the Rollins experience.

All ideas expressed in the *Rollins Alumni Record* are those of the authors or the editors and do not necessarily reflect the official position of the Alumni Association or the College. Letters to the editor are welcome and will be considered for publication in the magazine. The *Rollins Alumni Record* is published three times a year by Rollins College for alumni and friends of the College. Please send your comments or suggestions to: *Rollins Alumni Record*, Rollins College, 1000 Holt Ave. - 2747, Winter Park, FL 32789-4499, or e-mail the editor at mwismar@rollins.edu.

Member, Council for the Advancement and Support of Education and Florida Magazine Association

POSTMASTER: Send address changes to Rollins College, 1000 Holt Avenue - 2747, Winter Park, FL 32789-4499.

NOTABLE *achievements*



Duane Ackerman '64 '70MBA '00H

MAN AT THE TOP—**F. Duane Ackerman '64 '70MBA '00H**, who has served on the Rollins College Board of Trustees since 1993, has been elected to a one-year term as chairman of the board. Ackerman is the retired chairman and chief executive officer of the BellSouth Corporation. He began his communications career in 1964 and served in numerous capacities with BellSouth. He serves on President George W. Bush's Council of Advisors on Science and Technology and is the immediate past chairman of the President's National Security Telecommunications Advisory Committee. Ackerman received an undergraduate degree in physics from Rollins, and master's degrees from the the Crummer Graduate School of Business and Massachusetts Institute of Technology. He was inducted into the Crummer School Hall of Fame in 1997, was the 1990 recipient of the Rollins Distinguished Alumnus Award, and received an honorary doctorate from Rollins in 2000.

PUBLISHED—Charles Harwood Professor of Operations



Barry Render

Management **Barry Render** has just published his 39th and 40th textbooks: *Principles of Operations Management*, 7th ed., and *Operations Management*, 9th ed., both under the Prentice Hall-Pearson label. The two books are the market leaders in the U.S. and global arenas, and are available in Chinese, Spanish, Portuguese,

and several other languages. In the current editions, Barry highlights the supply chain and the operations at Darden Restaurants with four new video case studies. The Foreword is written by Darden CEO Clarence Otis, member of the Crummer School's Board of Overseers.

DISTINGUISHED—Professor of Religion **Yudit Greenberg**, Associate Professor of Computer Science **Richard James**, and Assisant Professor of Anthropology **Rachel Newcomb** were named Cornell Distinguished Faculty for 2007-08. The award is given for exceptional professional accomplishments in at least two of the College's three primary emphases of teaching, research, and service.

I want my R-TV

Students launch campus television network thanks to gift of 100 flat-screen TVs from trustee Thomas J. Petters and Polaroid

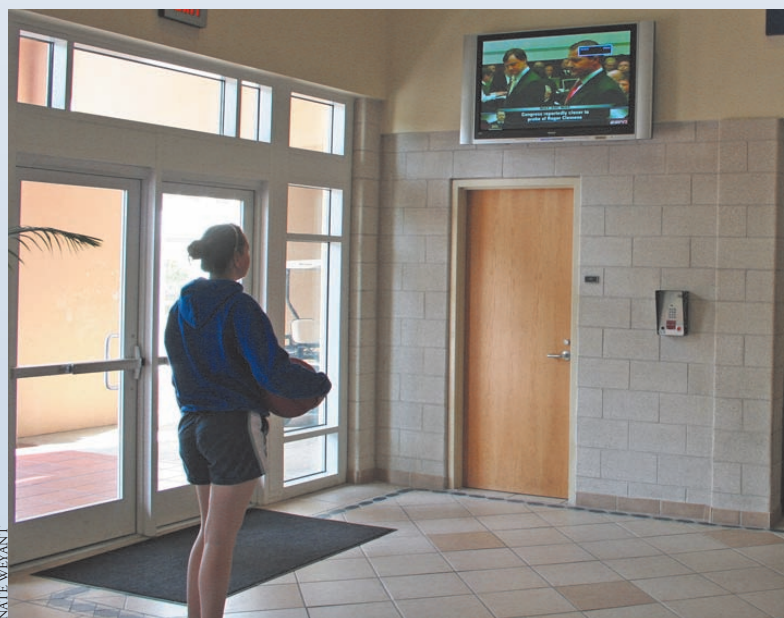
THIS YEAR, ROLLINS STUDENTS HAVE AN EXCITING NEW NETWORKING opportunity. TV networking, that is.

Communication students are hard at work preparing to launch R-TV, Rollins' first 24-hour, campus-wide television network. The project was made possible by a generous donation of more than 100 flat-screen, plasma TVs from Rollins trustee and parent **Thomas J. Petters** and **Polaroid**.

Designed to provide new opportunities for communication, entertainment, and education, R-TV will be operated and programmed completely by Rollins students. "The network of Polaroid TVs will permit us to communicate important information quickly and give our students a new outlet for creative programming," said Rollins president Lewis Duncan. Network content will include Rollins news, event information, student videos, and some regular programming, including CNN and foreign broadcasts.

The new TVs have been placed in buildings across campus, particularly high-traffic areas and places where students tend to congregate, including residence halls, the Cornell Campus Center, the Alford Sports Center, the Bush Science Center, the Olin Library, and some classrooms. "Students need to be able to receive information wherever they are at Rollins," said Petters, CEO and chairman of Petters Group Worldwide. "By providing televisions across the campus, we hope to open the lines of communication for everyone at the College.

Members of the Rollins community are excited about the world of possibilities R-TV will offer, from providing students with hands-on experience in running a television network to providing a venue for showcasing student projects. "One of the great things about R-TV is that it will give students an outlet for their creative ideas," said sophomore Andrew Grey, a communication major. "Now if a student makes a movie, instead of just putting it on YouTube, it'll be broadcast on screens across campus for the entire community to see." —*Mary Wismar-Davis '76 '80MBA*



NATE WENANT



AKIN RITCHIE '11

DANCING WITH THE TARS—About 170 Rollins students, faculty, and staff put on their dancing shoes for a 12-hour continuous dance marathon at the Cornell Campus Center that raised more than \$35,000 for the Children's Miracle Network, a nonprofit organization that helps raise money for children's hospitals throughout the country. The event was designed to symbolize the physical and mental struggle faced daily by children with terminal or critical illnesses. The **Alpha Tau Omega** fraternity won the overall "Miracle Cup" for its participation and spirit, including involvement in dancing and fundraising. The **Chi Omega** sorority won the top spirit award, and the **Kappa Delta** sorority won the top fundraising award.

Bright futures

Rollins is a top producer of Fulbright students

THE ROLLINS COMMUNITY WAS NOT SURPRISED TO LEARN THAT THREE of its number had won Fulbright Fellowships in 2007-08. We *were* surprised, however—and more than just a little proud—to learn that Rollins is considered a top producer of Fulbright Fellows.

In the Fulbright Program's recent listing of the colleges and universities that produced the most U.S. Fulbright Fellows in 2007-08, Rollins is the only Florida school listed in the Carnegie category of Master's Colleges and Universities. In all, only seven Florida schools produced U.S. Fulbright Fellows in the 2007-08 academic year.

Alison Schill '07, Elizabeth Buckley '07, and Brooke Harbaugh '06 all won one-year Fulbright grants to study abroad this year. "We are very pleased that these graduates will have the opportunity to apply their Rollins education in this prestigious international program," Rollins President Lewis Duncan said.

Under the Fulbright U.S. Student Program, almost 1,500 American students in more than 100 different fields of study were offered grants to study, teach English, and conduct research in more than 125 countries throughout the world beginning in fall 2007. The Program's goal is to equip future American leaders with the skills they need to thrive in an increasingly global environment by providing funding for one academic year of study, research, or assistant teaching abroad.

Since its inception in 1946, the Fulbright Program has provided approximately 290,000 participants worldwide the opportunity to observe each others' political, economic, and cultural institutions; exchange ideas; and embark on joint ventures of importance to the general welfare of the world's inhabitants. In the past 61 years, almost 42,000 students from the United States have benefited from the Fulbright experience.

Rollins' three Fulbright Fellows are currently immersed in their teaching assistantships abroad: Schill is teaching English to high school students in German; Buckley is teaching English to elementary school students in South Korea; and Harbaugh is training English teachers in Argentina.

—Jeni Flynn Hatter



BusinessWeek

Rollins' part-time MBA ranked 23rd nationally by *BusinessWeek*

The Professional MBA program at the Rollins College Crummer Graduate School of Business was ranked number 23 by *BusinessWeek* magazine. The Crummer School was also ranked fifth in the South and number one in Florida. The Rollins MBA was the only business school in Florida that ranked in the top 30.

"We are extremely pleased to be recognized once again by a major business publication. The quality of our faculty, students, and facilities has enabled us to be ranked alongside some of the best business schools in the country, such as UCLA, Emory, and USC," said Dean of the Crummer School Craig McAllaster. "This ranking follows on the heels of our ranking by *Forbes* magazine as the number one full-time MBA program in the state. These rankings confirm what our faculty, students, alumni, and corporate recruiters already know—that the Crummer School at Rollins College is Florida's most prestigious MBA."

BusinessWeek's 2007 part-time MBA rankings are based on three measures. First, a student survey, sent to 9,274 part-time MBA students at 81 programs and completed by 3,209 (35%), measures general student satisfaction. Second, the academic quality score consists of six equally weighted components: average GMAT score, average work experience, percentage of tenured faculty teaching in the part-time MBA program, average class size in core business classes, number of business electives available to part-time MBA students, and the program's graduation rate. The third measure is based on the percentage of graduates who say their MBA program was "completely" responsible for their achieving their career goals.

The *BusinessWeek* study is conducted every two years. "We are so pleased that the students surveyed gave Crummer an A+ for teaching quality of faculty, an A for the caliber of classmates, and an A for our curriculum," McAllaster said. "For overall student satisfaction, we were ranked 13th out of 81 schools—not bad for a small school in Winter Park, Florida."—Kathryn Pichan

NATIONAL AWARDS—Three Master of Liberal Studies professors have won highly competitive recognition from the **Association of Graduate Liberal Studies Programs (AGLSP)**. Professor of Philosophy **Thomas Cook** received the National Faculty Award, presented for outstanding teaching, and Professor of History **Barry Levis** won the award for Outstanding Contributions to the



DAVID WOODS

Robert Smither

AGLSP. These awards were presented at the association's annual meeting, held in Memphis in October and hosted by The University of Memphis University College. Professor of Psychology **Robert Smither**, director of the Master of Liberal Studies program, has been elected an AGLSP board member.

OUTSTANDING PRAISE—The **Master of Arts in Counseling** program has been praised as a top national program by the **Council for Accreditation of Counseling and Related Educational Programs (CACREP)** following an intensive November site visit and review. CACREP is America's highest accreditation agency for counseling programs. After attending an exit interview with the reviewers, Dean Sharon Carrier said, "They reported that our counseling program is one of the most outstanding they have seen and that we have the potential to recruit nationally and make a name for ourselves in the field of counseling in an international and multicultural context."



BEVERLY BRONUS

Sharon Carrier

The on-site visitation team's report to President Duncan indicated that the MA in Counseling program had met all of the agency's more than 200 standards. Student clinical instruction was one of the many program strengths noted in the report, which stated, "all site supervisors indicated that Rollins College students were the best prepared both professionally and personally" and that many of the supervisors hire Rollins graduates. The report also praised the faculty: "The resounding theme from administrator to students, and from alumni to supervisors, is that the Rollins faculty is stellar." The team noted the mentoring, role modeling, and transformative experience the faculty provide their students. The final phase of the accreditation review process takes place when the CACREP Board meets in July.—*Renée Anduze '04HH*



WILLIAM SHUGART '11

Coming to Rollins to get an education...and give one, too

Founding church sponsors international student

THE ADJUSTMENT TO COLLEGE LIFE CAN BE DIFFICULT NO MATTER where you come from. But imagine how it felt for first-year student Lindinhlanhla "Lindi" Siphukuthula Mngadi, who took a 23-hour flight from his native South Africa to attend Rollins.

Mngadi exchanged his home town of Durban, a city that draws a large number of tourists, for another tourist magnet, Orlando. But that, he discovered, is where the similarities between his old home and his new one end. "Before I came to the United States, I was around missionaries a lot," Mngadi said. "I didn't expect to notice the differences."

The largest contrast he has observed is that people here are not as social as those in South Africa. "People don't really make time for each other," he said. "They talk to someone else usually because they want something. I talk to everybody to make friends."

Making Mngadi's education possible has taken the proverbial village. Three years ago, the First Congregational Church of Winter Park—the very one that founded the College in 1885—approached newly elected Rollins President Lewis Duncan with a proposal. The congregation wanted to help an international student attend Rollins and receive an education that could help that student return home a better leader.

Two of the church's missionaries selected Mngadi. "We wanted to be careful not to create a situation where a student wouldn't be well equipped to succeed," said Bryan Fulwider, senior minister of First Congregational Church. In addition to emotional support, the Church supplies money for incidental living expenses, and through the Church, a local doctor, dentist, and optometrist give Mngadi free use of their services. Global Ministries, an organization of missionaries around the world, will provide for three round trip flights from Orlando to Durban. Rollins awarded Mngadi a full scholarship.

"One of the rules was that he had to help educate other students," President Duncan said. "We'd love to have every student travel the world and experience other cultures; however, we can't afford that. So, if we can't send the students to South Africa, hopefully Lindi can teach us something about it."

Mngadi enrolled as a pre-engineering major, but is considering adding political science as a second major. That might lead to a world-class application of Rollins' education for global citizenship and responsible leadership. "I think I might like to be president of South Africa," he said of his plans after college. "I made this decision after my first few weeks here. There's a lot of corruption [in South Africa] and it rubs me the wrong way."—*Daniel Paulling '08*

Exchanging global lessons in the Galápagos



Kelsey Kimmel '11 and one of her Galápagos students

DENISE K. CUMMINGS

IN DECEMBER, 29 STUDENTS FROM the Arts & Sciences program and the Hamilton Holt School, accompanied by six faculty and staff, went on a five-day mission to educate and improve technology for native high school students in Santa Cruz, one of Ecuador's Galápagos Islands. Arranged in coordination with the nonprofit organization Galápagos ICE: Immerse Connect Evolve, the field study was an extension of the Fall 2007 Rollins

College Conference course *Activism 101*, a service-learning course taught by Chief Information Officer Les Lloyd, who led the excursion.

The Rollins students spent their days teaching English language classes and computer skills to eighth-through-13th graders at El Colegio Nacional Miguel Angel Cazares. They focused many of their lessons on conservation and sustainability of the rare ecosystem found in the Galápagos, reinforcing the islands' established codes of eco-tourism for the young people who will one day manage them. By week's end, the two student groups were immersed in an open exchange of both academic ideas and socio-cultural traditions such as song and dance.

As an additional contribution, the Rollins group, which included four members of the Information Technology staff, donated more than a dozen personal computers, four laptops, three digital video cameras, and a projector to the school. With the help of Rollins and Colegio students, the IT staff installed the computers (complete with software programs such as Photoshop), equipped the school with wireless Internet, and rewired the school's English Language Lab, leaving behind additional cable and tools for sustainable network support.

—Denise K. Cummings, Assistant Professor of Critical Media and Cultural Studies and participant in the Galápagos service-learning trip

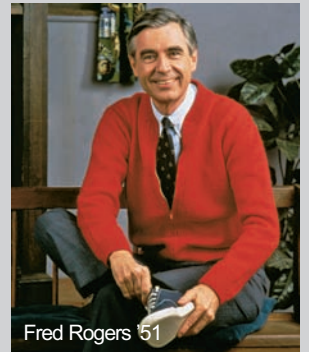


DENISE K. CUMMINGS

Hamilton Holt School student Heather Mahan '08 leads an ice-breaking exercise on the first day of classes in the Galápagos.

SINCE *last time*

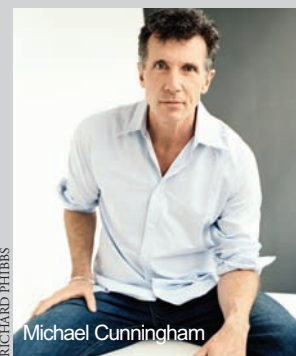
In the Master's Institutions category of *Open Doors 2007: Report on International Educational Exchange*, a national survey on U.S. students studying abroad and international students coming to the U.S., Rollins was ranked 8th in the nation for "short-term programs" (less than 8 weeks), 20th in the nation for total undergraduate participation (noted at 39.7%), and 21st in the nation for total number of students studying abroad (including Crummer students) ... Rollins hosted both the 73rd Annual Bach Festival and a series of humanities panels featuring international scholars as part of the 2008 Zora Neale Hurston Festival ... The Rollins College Child Development Center celebrated the life of the late Fred



Fred Rogers '51

Rogers '51 with a presentation by Hedda Sharapan, associate producer of *Mister Rogers' Neighborhood*, titled "Won't You Be My Neighbor: What We Can Continue to Learn from Fred Rogers." The program included treasured video segments, behind-the-scenes stories, and an outtake of Mister Rogers sharing his views on how to be a caring neighbor ... The new Rollins

chapter of the Future Business Leaders of America - Phi Beta Lambda, (FBLA-PBL), which includes students from the College of Arts & Sciences and the Hamilton Holt School, won 33 awards at the Florida FBLA -PBL District III Leadership Conference ... Rollins welcomed the following guest speakers: Hwee Hwee Tan, author of *Foreign Bodies*, which explores the meaning of spirituality in our postmodern age of materialism, simulacra, and pop culture; Slavoj Žižek, sociologist, philosopher, and social critic, well known for his use of the works of 20th-century French psychoanalyst Jacques Lacan in a new reading of popular culture; Joseph M. Rosen, professor of surgery at Dartmouth-Hitchcock Medical Center and chair of the Defense Science Board's Medical Panel, who gave a presentation titled "The New Faces of War"; Betsy M. Bryan, Alexander Badawy Professor of Egyptian Art and Archaeology at Johns Hopkins University; and Thomas P. Johnson Distinguished Visiting Scholars and Artists, including global economist George DeMartino, who considered "'Free Trade' versus 'Fair Trade'"; Rabbi Pinchas Giller, Kabbalah scholar and associate professor of medieval Jewish thought at the Ziegler School of Rabbinic Studies of American Jewish University; anthropologist David Kronenfeld and systems analyst Jerrold Kronenfeld, who discussed computer simulations of group behavior; Mary Sheriff, W. R. Kenan, Jr.



RICHARD PHIBBS

Michael Cunningham

Distinguished Professor of Art History at the University of North Carolina; Fred Chappell '64 and Dana Ivey '63 '08H, who returned to the Annie Russell Theatre for its 75th-anniversary season production of *The Importance of Being Earnest*; and the following participants in Rollins' award-winning authors series *Winter With the Writers*, a *Festival of the Literary Arts*: Pulitzer Prize-winning author

Michael Cunningham, poet Mark Jarman, Irish short story writer Claire Keegan, and novelist Jamaica Kincaid.



MAGICNUMBER 500

Veteran men's basketball coach Tom Klusman '76 '78MBA earns career-milestone 500th win

TOM KLUSMAN '76 '78MBA REACHED A MILESTONE 500TH career victory as head coach of Rollins' men's basketball team January 30 with an 83-75 win over Sunshine State Conference (SSC) opponent Eckerd College. The accomplishment came as no surprise to the raucous crowd of students, fans, and alumni who packed the Alford Sports Center to cheer the 28-year veteran coach to the victory, nor to members of the Central Florida media who came out in full force to cover the event.

"I'm glad that the players and everyone around here can finally relax because they really wanted to see me get this win," Klusman said. "It's very special to me that they worked so hard to help me get a record, but now we can get back to focusing on basketball."

Klusman's name has been synonymous with Rollins basketball success for more than 30 years. He began his illustrious career with the Tars as a standout guard on the team from 1972 to 1976, averaging 10.5 points per game and handing out 352 assists during his student career. A key player on the first two Rollins squads in history to make it to the NCAA tournament (1974 and 1976), he remains number 33 on the Rollins all-time scoring list, with 1,006 career points.

Klusman's coaching career began in 1978 with a season as assistant coach at Winter Park High School, followed by three

seasons at Rollins as an assistant under Head Coach Mark Freidinger '71 '72MBA. Klusman replaced Freidinger as head coach in 1980 at the age of 26, making him the youngest coach in College history.

Heading into this season, Klusman was ranked 9th among active Division II coaches in victories and 47th in winning percentage. With his milestone win, he joined an elite group of just 30 all-time SSC coaches with 500 victories. In 2003-04, he led the Tars to their most successful season to date, with a 27-6 season record and winning percentage of .818. The '04 Tars won the SSC Championship title for the second straight season, earned the sixth NCAA II playoff berth in Rollins history, and advanced to the Elite Eight, also a first in Rollins history. These accomplishments earned Klusman his fourth—and second-straight—SSC Coach of the Year award. In 2006-07, the Tars went 25-7, 13-3 and shared the SSC regular season title. They advanced to the NCAA Regional Tournament, where they lost to Eckerd in the second round, which makes Klusman's milestone win

against Eckerd extra sweet.

In his 28 years as head coach, Klusman has had 21 winning seasons, nine seasons with 20 or more victories, six SSC titles, and two conference tournament titles, and has reached four NCAA II tournaments. His numerous honors include recognition as NABC South Region Coach of the Year (1991 and 2003) and SSC Coach of the Year (1984, 1991, 2003, 2004, and 2006). He was inducted into the Rollins College Sports Hall of Fame in 1992 and the Sunshine State Conference Hall of Fame in 2000.

While these accomplishments are significant, the statistic of which Klusman is most proud is that in his three decades of coaching the Tars, only three of his players have not graduated. That's just one per decade—a stat that sets Rollins apart from many other colleges. "At Rollins, the role of sports and physical education is to enhance the quality of student life, to contribute to an energized environment whose primary goal is promoting academic success and developing the student as a whole person," Klusman said. "Our mission says, 'Students will be scholars first, athletes second'...and we never lose sight of this."

—By Nate Weyant and Mary Wismar-Davis '76 '80MBA
(Tom Klusman can be reached at tklusman@rollins.edu.)

Stay on top of the Tars at RollinsSports.com

Take a walk down memory lane and catch up on the current whereabouts and activities of your favorite Rollins professors.

—By Ruth Jackson



Alexander Boguslawski

Professor of Modern Languages and Literatures
aboguslawski@rollins.edu

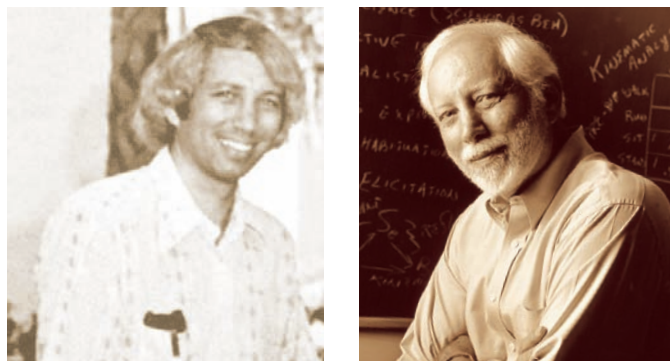
Like an epic tale from Russia, the story of Professor Alexander Boguslawski's time at Rollins spans decades and crosses cultures. Boguslawski's courses in Russian culture have taken political turmoil in stride and embraced technological advances, as evidenced by *History of Russian Painting*, which produced Web pages that have been referenced by the *Encyclopedia Britannica* and the Guggenheim Museum and have had over half a million visitors.

The Polish-born Boguslawski graduated from the University of Warsaw with an M.A. in Russian philology in 1975 and earned a Ph.D. in Slavic languages and literatures from the University of Kansas in 1982. Since joining the Rollins faculty in 1983, the specialist in Russian art and literature has taught courses in Russian language, literature, folklore, history, and culture. Boguslawski, who currently serves as chair of the Department of Modern Languages and Literatures, is a prolific writer whose scholarly papers have been published internationally. Among his many academic honors is a 2005-06 Arthur Vining Davis Fellowship.

Boguslawski speaks three languages and reads 11. The multi-faceted scholar also communicates in the languages of art and music. Four of his paintings recently were chosen as covers for the 2007 Moscow editions of Sasha Sokolov's novels. He is also a guitarist and balladeer who has performed at Rollins and the University of Central Florida, and with the Orlando City Ballet.

Recently, Boguslawski discovered two new passions: painting icons and translating novels from Russian into English and Polish, including a Polish translation of Sokolov's *A School for Fools*. He is also the sole translator of author Victor Brook, having translated his story collection *Hotel "Million Monkeys" and other stories* into English.

"My 24 years at Rollins have allowed me to do so many exciting things: to improve as a teacher, develop new courses, and introduce many students to the beauty and richness of Russian culture."—Alexander Boguslawski



Roger Ray '62

Professor of Psychology
rray@rollins.edu

When Roger Ray '62 returned to Rollins in 1969, he was named assistant professor of psychology, but he still held athletic titles from his student years as a standout water skier for the Tars. His many water skiing feats resulted in his 1991 induction into the Rollins College Sports Hall of Fame.

Known as an enthusiastic professor and innovator, Ray combined his interests in learning, innovation, and interior design to help design the Johnson Center, an extension of the Bush Science Center built in 1988 to house the Department of Psychology. The innovative facility, with observational laboratory classrooms, including a sleep lab, led to a National Science Foundation grant and enabled Ray to forge a microsurgery partnership between Rollins and Orlando Regional Medical Center.

In 1974, Ray was a U.S.-U.S.S.R Health Professional Exchange Scientist in I. P. Pavlov's original Department of Physiology in Leningrad. From 1985 to 1992, he coordinated an exchange research program on stress, hypertension, and cerebral dynamics between Rollins, the University of Florida, and the I. S. Beritashvili Institute of Physiology in Soviet Georgia.

In addition to teaching psychology, Ray has served as the director of Rollins' Quantitative Learning & Teaching Center. He has published extensively in the areas of behavior systems analysis, cardiovascular psychophysiology, and artificially intelligent adaptive Internet systems. Among many awards and honors, Ray received the 2007 Bornstein Award for Faculty Scholarship and the 1985 Hugh and Jeannette McKean Grant.

"Rollins was a life-changing experience for me as a student, but it has been an even more important part of the way I have lived my life for the past 38 years. Teaching here has allowed me to participate in similar life-changing processes for generations of Rollins' students, and that has really been a joy."—Roger Ray

Woman With a View



JUDY WATSON/TIMACTY

As director of the Cornell Fine Arts Museum, Luanne McKinnon has introduced “new ways of seeing and thinking” to exhibitions and programs that make the Museum a model for college museums of the 21st century.

BY ROBYN ALLERS

It might seem incongruous that a museum director, someone who has devoted her life to art, displays nary a print or painting on the walls of her home. Luanne McKinnon, director of the Cornell Fine Arts Museum since June 2007, shrugged off the anomaly. “I live with beautiful works at the Museum during the day and look so intently, but at home...well, I live with art in my pantry.”

Then, glancing around, one begins to notice: A framed Picasso drawing leans against the mantel. A Matisse keeps it company on a desk beside the computer. A small Buddha sits on a table and, indeed, in her pantry, a miniature sculpture by outsider artist “The Wire Man of Philadelphia” perches on a shelf beside the iron. McKinnon lives with art casually. As if it were air.

Art has been central to McKinnon’s life since childhood. She grew up in West Texas amid “nothing but sandstorms and space and tumbleweeds bigger than I was.” She turned inward, to art books and *National Geographic* magazines, the vast western horizon a mere backdrop for her imagination.

When she was 14, her mother took her to the Dallas Museum of Art, where McKinnon

took one look at a large monochromatic painting by the abstract expressionist painter Mark Rothko and “just understood empathetically what he was about, from growing up in that wide West Texas space,” McKinnon said. She began to make art herself. “I wanted beauty and meaning, the elevation out of the ordinary.”

She still does. “In a world where e-mails and text messaging have replaced belles-lettres and blogs suffice for postmodern salons, I see a real need for things that enrich the soul and address our being,” she explained.

McKinnon embraces both the cerebral and the visceral in her very catholic and unsentimental conception of beauty, as even a glimpse into the Cornell’s galleries reveals. From the stark, haunting beauty of Louise Nevelson’s coal-black wood sculptures to the languid figures in a Cézanne lithograph, the works comprising the spring 2008 exhibitions at the Cornell Fine Arts Museum reflect our culture’s shifting notions of the sublime and the subversive.

In her pursuit of “beauty and meaning,” McKinnon avoided a direct trajectory toward a particular career. “I view life as a kind of perpetual, active reverie rather than as a set of

professional goals,” she said. After earning her MFA in painting from Texas Christian University in Fort Worth, McKinnon moved to New York City, where her first job as a research assistant for the artist Robert Rauschenberg culminated in a large-scale exhibition at Washington’s National Gallery of Art. For several years, McKinnon thrived in the heady New York art world of the 1980s, a period that saw artists such as Jean-Michel Basquiat, Keith Haring, and Barbara Kruger rise to celebrity prominence. She opened her own business as a private art dealer specializing in 20th-century masterworks. Later, as the director of contemporary art for ACA Galleries, she cultivated contemporary artists, curated exhibitions, and oversaw catalogue production, installations, and collections.

When, in the early 1990s, New York’s art-world momentum sputtered to a standstill, McKinnon decided to return to the “world of meaning.” Accepted into the Ph.D. program in art history at the University of Virginia, she discovered she excelled in the world of scholarship, as she had in business. Her studies focused on European and American modernism and contemporary art and theory.

In 2005, McKinnon and her husband, the artist Daniel Reeves, were living in southern France where she was writing her dissertation and tending a small orchard of fruit trees when then-director of the Cornell (now Director Emeritus) Arthur Blumenthal offered her the position of curator of exhibitions. At the time, the Museum building was undergoing major renovations and the staff was operating out of student housing. Even so, said McKinnon, “I was attracted by the friendly staff, the permanent collection, the beauty of the campus, and, most of all, by a belief that my work could be felt and appreciated here.”

Two and a half years later (a year of that time as acting director and curator of exhibitions), with 17 exhibitions under her belt, an acquisition endowment, new educational staff, an enthusiastic advisory board, and a three-year exhibition scheme in the works, McKinnon feels she made the right choice.

For her first exhibition, *Eye to Eye*, unveiled at the reopening of the Museum in January 2006, she filled the Clive Gallery with a wide range of portraits from the Cornell’s collection and on loan in an examination of the powerful relationship between the subject and the viewer. The pieces spanned style and time period, from a 16th-century Tintoretto to

the contemporary photographer Cindy Sherman’s photograph of Andy Warhol as Marilyn Monroe. Dozens of pairs of eyes cast their gaze directly on the viewer, provoking a sensation both eerie and arresting.

The show perfectly expressed McKinnon’s curatorial vision—art as a point of view, an intellectual and sensual experience for the viewer. From the color of the



Paul Cézanne’s *Le Grand Baigneurs*, 1896—a recent acquisition for the Cornell’s permanent collection

“I want the statement
‘We are among the best’
to ring far and wide.”

—LUANNE MCKINNON, DIRECTOR
CORNELL FINE ARTS MUSEUM

wall to the lighting to the height of the works themselves, every detail adds to that experience. In these matters, McKinnon credits the able assistance of an exacting, dedicated staff.

McKinnon took similarly thematic approaches with the ambitious landscape exhibition *Revising Arcadia* (fall 2006) and with the current Corps Exquis: *The Human Form c. 1585-2006*, on view through April 6. “The riddle, particularly when working with a broad permanent collection, is how do you infuse life into an exhibition through a particular interpretation,” said McKinnon. For the answer, she thinks like a painter—conceptually, driven by dreams and instinct filtered through experience and technique. “I saw the whole exhibition in my mind’s eye,” she said of *Corps Exquis*.

Set against a molten coral-rose wall, *Corps Exquis* is an intimate display of drawings, etchings, lithographs and new

media interpreting “the exquisite body.” Built around significant recent Museum acquisitions, including two Picassos, a Cézanne, a Rembrandt, and a Matisse, the exhibition also features important works by leading contemporary artists such as Ida Applebroog and Kiki Smith.

These sometimes startling groupings of style and period are a hallmark of McKinnon’s vision, her continued desire for elevation out of the ordinary. “If I have a talent,” she said, “it’s orchestration of choice.”

She is being modest, of course. Her talents reach far beyond the curatorial, as Nestor de Armas, chair of the Museum’s Board of Visitors, appreciates. “Her insider’s knowledge of and connections to the art world are huge assets for the Cornell as we raise the bar for exhibitions and acquisitions,” he said. “But beyond that, Luanne brings high standards and enormous energy and passion to her work. She has really galvanized us as a Board to raise the stature of the Cornell, to be recognized as one of the best small museums in the country.”

“Passion I have little control over, it is just there,” McKinnon said. “But I am in the ‘seeing business,’ and that is very rewarding.”

Rewarding for the College, as well. McKinnon has consciously integrated the Museum’s offerings into the College curriculum.

Faculty lectures often complement exhibitions, and the Museum has welcomed classes in environmental studies, history, English, art history, and religion. McKinnon’s recent hiring of Matthew McLendon as curator of academic initiatives seals her commitment to the academic program. “Luanne’s vision for Cornell as a vibrant learning commons, an interdisciplinary nexus for a diverse community of on- and off-campus patrons, has crafted an ideal college museum for the 21st century,” said Roger Casey, vice president for academic affairs and provost.

“I want the statement ‘We are among the best’ to ring far and wide,” said McKinnon. From exhibitions to educational programs to acquisitions, her commitment to excel through new ways of seeing and thinking places the Cornell within those ranks. “These things have staying power. They possess worlds of meaning,” she said. “What more could one work for?” ■



BRANDED

Through strategic marketing, Rollins is taking the initiative to get the recognition it deserves.

It comes as no surprise that President Lewis Duncan places a high priority on enhancing the College's institution-wide image. He talked about it even during his interview for the presidency. "Rollins' identity—and our ability to effectively and consistently project and communicate it—is critical to the continued ascent of the College's recognition for academic excellence," he has commented.

To begin the process of strengthening Rollins' identity, President Duncan looked inward to the College's own highly ranked Crummer Graduate School of Business for expertise. Beginning in the spring of 2005, Greg Marshall, Charles Harwood Professor of Marketing and Strategy, and Jule Gassenheimer, professor of marketing, conducted a comprehensive, 18-month image study that laid the groundwork for what would become Rollins' Strategic Marketing Initiative, a plan to enhance the College's image—or "brand"—and ultimately bring Rollins more of the recognition it deserves.

Understanding the project's importance, Rollins' trustees gave the nod to creating a new position, vice president for strategic marketing, and the College named one of its own to fill it: Crummer's Greg Marshall. Marshall joined Rollins in December 2003 with a Ph.D. from Oklahoma State University, teaching experience that included stints at OSU, TCU, and the University of South Florida in Tampa, and a business background that had taken him from management at Target Corporation to marketing and sales management positions at Mennen Company (now part of Colgate-Palmolive) and Warner-Lambert (now part of Pfizer).

Rollins alumnus and frequent *Alumni Record* contributor Stephen Combs '66 sat down with Marshall to discuss the emerging Strategic Marketing Initiative and what it means for Rollins' future.



JUDY WATSON/TRACY

SC: How do you market a college? Is marketing education the same thing as selling deodorant?

GM: That's a great question to start with because it reflects a popular stereotype. People tend to see marketing as just selling and advertising since that's what they encounter every day. Marketing goes beyond that—it's about creating an image, a *feel*, for an offering, whether a physical product or otherwise. But it's much more straightforward with a physical product than with something like higher education. Products like deodorant have tangible, physical properties that a user can see, touch, smell. Obviously, Rollins has a "product," too—but it's much more complex. One way to think about our product is that it's the total *experience* people have when they come into contact with Rollins in any way—as a student, parent, alum, or

otherwise. Capturing and communicating that experience is one of the Strategic Marketing Initiative's key goals.

SC: Does a college really need marketing?

GM: Marketing is playing an increasingly important role in higher education. Most schools nowadays invest in enhancing their image because they know it pays back—with a stronger reputation, better students, more donations, and so on. Over the years Rollins has done a lot of effective public relations, and in fact marketing has been happening at Rollins for years, but really only at the departmental level—the Crummer School, the Holt School, athletics, admission, and other campus units. And while they've been doing a great job, there hasn't been an investment in marketing Rollins as an institution—which means we don't have a strong

overall “brand.” When you think about schools that have strong national or global presence, you think of the top brands—Stanford, Princeton, Harvard, even schools like Washington & Lee and Trinity. These schools are investing more and more heavily in their images as institutions. That’s largely what’s been missing here—and that’s what our Strategic Marketing Initiative is all about.

SC: How did the Strategic Marketing Initiative get started?

GM: One thing I’ve learned over the years is that, in any type of organization, for marketing to be successful, it has to be understood and embraced by the CEO. Here at Rollins, it got started because President Duncan understands the value of institutional marketing and its importance to the College’s future success. And our trustees get it—they are savvy professionals who understand the importance of investing in our image, who see that the schools we consider our primary competitors are making the investment and succeeding. Marketing isn’t just brochures and radio spots—it’s a philosophy, a culture that benefits both the institution and its constituents.

SC: How has your background prepared you for this undertaking?

GM: My business career, which included both marketing and sales management, gave me a good understanding of the big picture of marketing. Primarily, my interest, what I teach, is strategic marketing—that is, how any organization can invest in marketing for the betterment of the whole organization. More and more organizations today are focusing on strategic marketing—in other words, not so much just on the marketing of a department or specific product, but a holistic approach: How do we invest in marketing in ways that will enhance the organization and its performance? And how do you define and measure that?

Why would someone—student, faculty, or otherwise—want to come to Rollins? Why would someone want to give money to Rollins? Why would a member of the Central Florida community want to attend an arts or athletic event on our campus? Those are the types of questions marketing has to think about because people have so many choices and options.

SC: At Mennen, did you market the corporate name or the individual product names? Are we talking about the same concept at Rollins?

GM: Mennen is actually a great example of that. “Rollins” is basically analogous to a “corporate” name and our various schools, programs, and departments to individual



“We need to get to the point where there is broad awareness about the true value of a Rollins education, where the image of Rollins is as vivid as that of any school that offers a top educational experience.”

—Greg Marshall

“product” names. At Mennen we believed strongly in a family branding strategy—one brand name (Mennen) with various related sub-brands (Speed Stick deodorant, for example). And while the individual products represent excellence in what they deliver, the Mennen name itself carries strong overarching quality connotations with consumers. The Rollins image study and a later audit of all the marketing being done on campus revealed a very fragmented image of Rollins that detracts from building a coherent understanding of who we are and what we do. For instance, we found over 30 different applications of the Rollins logo—varying colors, type, style, etc.—which naturally causes confusion about what Rollins really is, what it stands for. It’s important that as an institution we have a single, unifying, unambiguous look, feel, and message that communicate our strengths and pride. Then, each campus unit does its own sub-branding within the context of that larger family brand: “Rollins.”

SC: Rollins’ Arts & Sciences program currently gets 3,000 applications for admission each year and enrolls only 500 students. Isn’t Rollins already getting good students? Why do you need to market the College differently?

GM: We have very good students, and they’re getting better all the time, thanks to recent initiatives that help identify and recruit top high school students. But collectively, we at Rollins aspire to get even better, and marketing

is important if we are to remain competitive in today’s rapidly changing marketplace where shifting demographics and intense competition from other schools are making it harder and harder to compete for top students. This generation of high school students pays a lot of attention to brand and image, and the images they have of colleges are gained primarily on the Web.

SC: The Nike generation—people who wear logos on their shoes.

GM: Exactly. When those young people are sitting there in the cold of night in upstate New York Googling colleges, often with a parent sitting at their side, they decide very quickly whether they like a Web site or not. They look at an image online, whether it’s a retail store or a college, and form an opinion instantaneously. If they don’t like it, they’re one click away from never visiting you again. A strong and consistent message and look—what we’re saying about ourselves and how it’s being said—are critical to capturing and sustaining the Millennial Generation’s interest.

SC: Is this a 21st-century incarnation of “Come to Florida, where the weather is nice”?

GM: Our climate, location, and beautiful campus are certainly assets for Rollins, but our location also presents us with certain challenges. For one thing—and I can speak about this firsthand since I was at the University of South Florida for many years—the State University System in Florida generally has an unfavorable academic image, especially compared to colleges and universities in Northeastern states. Underfunding, large class sizes, difficulty graduating in a timely manner—these are just a few drivers of Florida schools’ poor image. Marketing is all about perception, and perception becomes a person’s reality. Florida schools—even the private ones like Rollins and the University of Miami—end up hurt by the state’s overall image in education. It’s the ultimate guilt by association. This came through loud and clear during our image study: people often hesitate to think of Rollins College as a top-tier school because of the “Florida problem.” As a result, Rollins might not be the first choice of many students we’re targeting outside of Florida. So, as part of our marketing strategy, we’re developing some new ideas about how we can better use the Florida connection to our advantage.

SC: That explains why you need marketing.

GM: Rollins is a great institution, but we need more recognition from great high schools, great students, and great guidance counselors—

especially in our out-of-state target areas. Our image study showed that Rollins' "product"—the experience we offer—is very sound, but we need to do a better job of communicating it. Our top-notch faculty, exceptional students, small class size, international opportunities—these features and many others make us much more compelling than simply a pretty campus in a sunny state. When you begin to check off Rollins' key tick points and it's "good...good...good...good...good," you realize that we need to invest in telling that story. Being a "best-kept secret" usually is not the best position to be in.

SC: Specifically, what steps are being taken to enhance Rollins' image and how long will it take?

GM: The first important steps were the image study and marketing audit—they provided key information that helped us determine what we need to accomplish. Last fall, we contracted with two agencies to work in tandem—one to help brand the College in terms of message and graphics, the other to build a new and more effective Web site for the College, which, as I mentioned before, is critical. The agencies are already working on project plans and have been meeting with people from all areas of the College to gain a thorough understanding of what Rollins is, what our aspirations are, and what specific needs each aspect of campus has from the marketing initiative.

We're already seeing important results in terms of collaboration and support across campus. I think each campus unit really understands how a strong Rollins identity will benefit their specific area. And the campus is excited about the launch of the new Rollins brand campaign and Web site, scheduled for later this year. In the meantime, we're working on updating Web content so that when the new Web site opens, it will not only look great, it will also communicate great information.

SC: Over the long term, how will this marketing effort benefit Rollins and its constituents?

GM: Research on higher education marketing consistently shows that a strong institutional reputation facilitates getting top students and top faculty. It facilitates securing greater financial support. It helps build alumni pride. We need to get to the point where there is broad awareness about the true value of a Rollins education, where the image of Rollins is as vivid as that of any school that offers a top educational experience. Like the schools with the strongest images, if we communicate clearly our strengths and our pride, students will come to Rollins expecting to be proud, will be proud while they're here, and will leave here as proud alumni. To me, the single most powerful takeaway from the image study was that, universally, people have a high level of aspirations for Rollins' continued success—and strong beliefs that Rollins will be successful. For a marketer, that's priceless. ■



GREG W. MARSHALL

*Vice President for Strategic Marketing
Charles Harwood Professor of Marketing and Strategy, Crummer Graduate School of Business*

Hometown: Tulsa, Oklahoma. After 11 years in Florida (first Tampa, now Orlando), now calls Florida home.

Education: B.S.B.A. and M.B.A., University of Tulsa; Ph.D., Oklahoma State University.

Career Summary: Started with Target Corporation while still in school, when Target had fewer than 30 stores. Held managerial positions in marketing, sales, operations, and merchandising at Warner-Lambert, Mennen, and Target. Went back to school for Ph.D. after 15 years in industry. Served on the faculty of the University of South Florida, Texas Christian University, and Oklahoma State University prior to joining the Crummer School at Rollins in January 2004. Has served as a consultant and trainer for a variety of organizations.

Favorite Courses to Teach: Strategic marketing, business strategy.

Professional Activities: Editor, *Journal of Marketing Theory and Practice*; immediate past editor, *Journal of Personal Selling & Sales Management*; member, review boards of the *Journal of the Academy of Marketing Science*, *Journal of Business Research*, and *Industrial Marketing Management*; past president, American Marketing Association Academic Division; past president and Fellow, Society for Marketing Advances; vice president for programs, Academy of Marketing; member, board of directors of the Direct Selling Education Foundation.

Publications: More than 40 scholarly articles in numerous refereed business journals; co-author of four college textbooks—*Sales Force Management*, *Relationship Selling*, and *Marketing Management* (all with Mark Johnston of Crummer), and *Marketing: Real People, Real Choices*. The books are used globally at over 400 colleges and universities.

Awards: Cornell Distinguished Faculty Award, Rollins College; Outstanding Marketing Teachers' Award, Academy of Marketing Science; Chandler Freitz Top MBA Teacher Award, Oklahoma State University.

Favorite Business Book: *Who Says Elephants Can't Dance?: Leading a Great Enterprise through Dramatic Change*, by former IBM Chairman Louis Gerstner. Gerstner's challenges when he assumed the top role at IBM in 1993 were staggering yet he set the stage for complete organizational renewal and new heights of success.

Best Quote for Businesspeople: Oklahoma's most famous son, Will Rogers, said, "Even if you're on the right track you'll get run over if you just sit there." Change is omnipresent.

Business Hero: Peter Drucker, who is widely regarded as the father of modern business management. Drucker taught us that marketing "...is the *whole business*...seen from the *customer's* point of view. Concern and responsibility for marketing must, therefore, permeate all areas of the enterprise."

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NOISE POLLUTION

Art and science
converge in faculty
collaboration

BY LORRIE KYLE RAMEY '70

(l-r) Professor of Physics Thom Moore, Associate Professor of Art Rachel Simmons '97, Associate Professor of Music Dan Crozier, and Professor of Philosophy Tom Cook

Take one visual artist, one physicist, and one philosopher. Combine regularly. Add one unexpected composer. Mix freely. This recipe for creativity has produced a partnership of sight and sound that debuted at Rollins' Cornell Fine Arts Museum last fall. Slated for permanent exhibition in the Bush Science Center, *Noise Pollution* is a happy example of collaboration across disciplines, an inspired intersection of the liberal arts and sciences.

“We asked a simple enough question: ‘Can art and music be translated into one another by a scientific method?’

Turns out the answers to that question and even the question itself are much more complex than we thought.”

—*Rachel Simmons '97*
Associate Professor of Art



Pressure

The recipe was born from a 2001 conversation between art professor Rachel Simmons '97 and physics professor Thomas Moore about British artist David Hockney's controversial theory that the Old Masters used available technology (at that time, the camera obscura) to project the images they painted. Their discussion evolved into a broader consideration of the relationship between art and science. Might the two disciplines actually have more in common than they thought?

As artist and scientist contemplated the similarities (Simmons suggests Moore's laboratory is his studio), they looked to philosophy professor Thomas Cook for input. With his expertise in the philosophy of science, as well as his own interests in music and art, “Tom provided important context throughout our exploration,” Simmons said.

With a philosopher on board as facilitator and mentor, the team continued the journey, which led them to probe the relationship of sound and visual image. That's when Cook introduced the concept of “synesthesia”—a phenomenon where an individual's experience of one sense simultaneously evokes another, such as color and taste or language and color.

Enter music professor Daniel Crozier. In a chance conversation with Simmons, Crozier revealed that he is a “synesthete”—in his case, one who sees colors when he hears music. As a

composer, he offered perceptions that were of special relevance to the investigation and he was recruited to the team.

Would it be possible, they wondered, to find a computer algorithm that would mimic synesthesia, converting sound into color, and color into sound?

To tackle the question, the group experimented with assigning pitch, duration, and intensity of sound to color, hue, and saturation, then translated works by various artists, including Picasso and Rousseau, to sound, pixel by pixel. When the human eye views a painting, however, it doesn't move consistently from left to right, top to bottom, but more randomly. So, the sounds that resulted from the application didn't relate directly to the visual images as observed. Particularly vexing was the difficulty with “wrapping”—the shift from the end of one scanned “row” of art to the beginning of the next. To address this problem, Simmons painted a work on a cylinder so the scan would be uninterrupted—possibly the first work of art created for this purpose. (In the future, the group hopes to have access to an eye tracker, which could permit viewers to hear their own “compositions” as they look at a work of art, as well as offering research opportunities for art, philosophy, and psychology students.) An additional challenge, Crozier noted, is the temporal difference between music and art—the time



The order of the images in *Noise Pollution* reflects the rhythms of the audio accompaniments, alternating between the melodic tones of a simplified image and the cacophony generated by visual complexity.

required to experience a musical composition as opposed to the immediate observation of a visual whole.

Noise Pollution evolved from Simmons' interest in the effects of underwater sound on marine mammals. "The idea came to me one day as I sat in [Assistant Professor of Biology] Fiona Harper's marine systems lecture," she explained. "I was looking for a way to tie together the sound experiments with my interest in marine ecosystems."

First, Moore applied the sound-color algorithm to Crozier's piano work *Barcarolle No. 1*, converting the melody of the initial phrases into a two-dimensional image that was titled *Composition*. Simmons used *Composition*'s palette to create digital images, which were then scanned. Then, the algorithm was applied to create unique audio accompaniments for each piece. The installation at the Cornell Fine Arts Museum permitted viewers to become listeners as well.

Though Simmons was aware of the effect her visual choices would have on the subsequent sound, she "put that in the back of my head" and concentrated on producing imagery that was artistically satisfying. Moore, on the other hand, wanted to remain true to the pure science of the algorithm, but the results could not always be defined as "music," Crozier and Cook determined. "We have not found an algorithm that converts visually pretty to audibly interesting," said Moore, so some human intervention was required. The team's creative mantra became "freed by the rules."

Ironically, Simmons, whose graduate work focused on artistic process, discovered she was more concerned with the final product, while Moore, whose research is oriented to seeking results, was more concerned with process, arguing for strict adherence to the methodology. For Cook, the exercise has offered "a way to use science to 'translate' between different art modalities," but has also served to reinforce his view of the divide between "the deterministic,

'mechanical' and the intuitive, ineffable character of art."

Ideally, the algorithm for which the group was searching would translate color into music (not merely sound), and music into art (not merely color). Does such an algorithm exist? Moore is doubtful. If it does, its discovery would open an entirely new field of inquiry and research.

But even if it doesn't, the explorations and experiments have added both breadth and depth to the team members' ideas about each other's disciplines, and they are justifiably proud of the creative byproducts of the search.

The four faculty—with as many perspectives, but now bound by a common curiosity—will continue their interdisciplinary journey. They are planning their next project, which

will apply different "rules." In a process similar to genetic evolution called "radial adaptation," the collaborators will create several audio/visual models, selecting the most

successful and subjecting it to further creative modifications, selecting the most successful of those variations, and so on, through multiple generations.

"This sort of interaction could only happen at a small college like Rollins," Cook said. It is a model of the liberal arts at its best: crossing disciplines, crossing generations, crossing boundaries. Or, in the words of the artist, the physicist, the philosopher, and the composer: "A prime example of the whole being greater than the sum of the parts." ■

Noise Pollution can be seen and heard online at www.rachelsimmons.net.

For further information about art/science/technology collaborations, visit Art & Science Collaborations, Inc. (asci.org).

"Science and art are not as different as we think... Both are about experimentation, exploration, and the testing of theories."

—Rachel Simmons '97, Associate Professor of Art

The Scientist and The Artist

A dia-blog between

Thomas Moore & Rachel Simmons

The Artist: If you create music from art which was itself created from music, should that process be as literal, streamlined, straightforward and objective as possible to ensure a kind of integrity in the process? To an artist, the results are what matters; the process, though important and crucial, should be composed of loop-de-loops, meaning many, many subjective choices along the way. In other words, changing the rules because by doing so, you can improve your results.

The Scientist: The artist seems to believe that good art is the purpose. I think that good art must be the result but that the purpose is a deeper understanding of the connection between two senses. That is, can we show that there is some natural and global synesthesia? Is there some deeper connection that we are missing by allowing the human to have a free hand at every point in the process?

The Artist: Is there some DNA imbedded in art that can be teased out and made into music? Is it about rhythm, composition, space, contrast? Of course it is, but is there a formula that can make that quantifiable?

The Scientist: Both art and music are constructs of the human mind; why would it be strange to find a quantifiable link between them? Must the process of the creation of art remain mysterious to protect the beauty of the product? I claim that understanding does not diminish our wonder, only enhances it, and therefore we should pursue it relentlessly.

The Artist: The irony about this exercise is that you want an actual answer to the problem we pose, and I am just content to talk about it because reaching conclusions doesn't concern me, as an artist, in the same way it concerns you, as a scientist. Makes perfect sense when you think about it. Our disciplines are, by design, meant to flesh the other one out. Even as we both search for meaning, we do this with different ideas about what meaning looks like, smells like, tastes like, etc.

The Scientist: For me, discovering such a connection [between art and music], and demonstrating it, would enhance the artistic experience, not detract from it.

I understand the physics of a rainbow in detail but this knowledge makes the rainbow more beautiful to me.



MLS

A MASTER'S PROGRAM ROOTED IN
ROLLINS TRADITION

"THERE'S A QUOTE FROM EMERSON ABOUT HOW PEOPLE 'LIVE ON THE BRINK OF MYSTERIES AND HARMONIES INTO WHICH THEY NEVER ENTER.' I LIKE TO THINK THE MLS OFFERS A WAY FOR US TO ACCESS THOSE MYSTERIES AND HARMONIES."

—ROBERT SMITHER,
DIRECTOR, MLS PROGRAM

"We must revert to simpler methods, fewer rules, less emphasis upon information for its own sake, and more upon linking the subject studied with the life of the individual studying it."—*Hamilton Holt*

A PIONEER STORY

1885. Rollins College opens its doors in Winter Park. The New England Congregationalists who founded the College brought their idea of liberal arts education to the frontier folks of Central Florida—a progressive, if not always profitable, undertaking.

1925. Enter Hamilton Holt, the consummate Renaissance man. A Yale graduate who had studied economics and sociology at Columbia before becoming a journalist, Holt had earned world fame as an activist for world peace. This broad-minded reformer was elected president of Rollins and went on not only to rescue but also to revolutionize the financially strapped institution.

His academic philosophy had students at its heart. He wrote, "We must revert to simpler methods, fewer rules, less emphasis upon information for its own sake, and more upon linking the subject studied with the life of the individual studying it." In his quarter century at Rollins, Holt turned a frontier experiment into one of the most innovative institutions of its time, winning national attention for his Conference Plan, which brought teachers and students together to share knowledge around conference tables instead of in lecture halls. Progressive on many fronts, Holt hosted a variety of famous statesmen, scholars, and artists on the campus, whose signature Spanish-Mediterranean architecture he also defined.

1985. While drinking eggnog and tossing tinsel on a Christmas tree, a handful of Rollins faculty devise a Holt-style plan: their beloved college should take liberal arts education a step beyond, to the graduate level. Shortly thereafter, in a train club car en route home from a liberal arts program conference, Dean of the Hamilton Holt School Robert Miller, Professor of History Barry Levis, and Professor of English Maurice "Sockey" O'Sullivan (now Kenneth Curry Professor of Literature) forged the curriculum for an interdisciplinary master of liberal arts program, melding the best of what they had learned. Then, Levis took their plan and ran with it.

1987. Fully designed, funded, staffed, and equipped, Rollins' Master of Liberal Studies Program welcomes its first students. Dedicated to enlightening inquisitive Floridians in courses as disparate as *Michelangelo* and *Nuclear Legacy*, the MLS program became the state's first master of liberal arts offering. Rollins joined the ranks of Harvard, Dartmouth, Duke, Johns Hopkins, Georgetown, and Wesleyan in an avant-garde postgraduate movement advocating broad knowledge over narrow specialization.

2008. Rollins celebrates two decades of innovative liberal arts teaching at the graduate level, more than 200 MLS alumni, Hamilton Holt's forward thinking, and the wondrous capacity of the human mind to be curious.



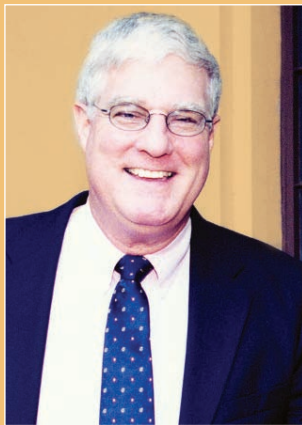
"A liberal arts education develops a person's ability to make informed choices in life. The 'liberal' in liberal arts relates to liberation and therefore to freedom."

—Patricia Lancaster, Professor of Modern Languages and Literatures

By Renée Anduze '04HH

LEARNING FOR ITS OWN SAKE

It's a story he loves to tell and tells often. Years ago while teaching *Religion and Western Culture* in the MLS program, Barry Levis, professor of history and a program founding father, missed a class to attend a conference and then came down with the flu. "I was just miserable, but I thought I can't miss two classes in a row." So he went to class and apologetically told his students he'd try to teach till 8:00, halfway through the scheduled time.



Barry Levis, professor of history and MLS program founding father

to bear in our discussions, then bring the discussions to bear when they go back into the world."

As diverse as the MLS students are the MLS courses. Cook has taught courses ranging from *Origins of Modernity* to *The Mad and the Bad*, where students study both Plato and Sylvia Plath. "I've taught Dostoyevsky's *The Brothers Karamazov* and *The Autobiography of Malcolm*

X. That's a nice juxtaposition."

For Cook, who has taught in the MLS program for 12 years, many students stand out. Take the police lieutenant. "She brought to the classroom discussions very concrete examples from 'the street.' And she said she found the classes and readings valuable in addressing the human drama and life situations she encountered as a policewoman."

Then there was the letters-to-the-editor editor. "She was inundated each week with a pile of opinions on matters political, religious, and philosophical from the widest variety of folks. She brought examples of that into the classroom and conversely brought our discussions on political theory and philosophy to her editorial thoughts and decisions in a way I thought was really wonderful."

They're nontraditional students of the real world, professionals varied in all but their motivation—which is simply to learn, according to Cook. "They're truly in it for education for its own sake." ■

"Well, we actually stayed late—until 9:30—because the students taught the whole class. They just took it on. I tried to referee a little bit, but they were so excited about getting together and talking about the ideas their readings had generated. The class was on Thomas Aquinas, who's not necessarily the most stimulating person in the world. But the students kept it going, and it was just wonderful."

To the man who brainstormed, proposed, lobbied for, acquired funding for, and first directed the MLS program, "That story is really the epitome of what the program is about—the excitement of learning."

According to Professor of Philosophy Thomas Cook, this excitement is fueled by the diversity MLS students bring to the classroom. "They come from such a wide variety of perspectives and professions and life experiences, and bring those experiences

MLS Anniversary Event to Feature Columnist Frank Rich



BRIGITTE LACOMBE

The New York Times journalist and best-selling author Frank Rich will highlight the 20th anniversary of Rollins College Hamilton Holt School's Master of Liberal Studies (MLS) program on Saturday, April 12. MLS alumni and students will gather for a day of celebratory events, culminating with an address on "Art, Culture, and Politics" by the renowned op-ed columnist, whose weekly essay crosses politics with popular culture and whose latest book is *The Greatest Story Ever Sold: The Decline and Fall of Truth from 9/11 to Katrina*. This presentation, which is free and open to the public, will begin at 7:30 p.m. at the Harold & Ted Alford Sports Center. Rich, who comes to Rollins as a Thomas P. Johnson Distinguished Visiting Scholar, will sign books following the event.



WARD HALL LOBBY

PHOTO BY MICHEL GUNTER

THERE'S NO PLACE LIKE HOME

RENOVATIONS BRING COZY, COMMUNAL FEEL TO ROLLINS RESIDENCE HALLS



WARD HALL LOBBY

Comfortable leather couches, Oriental-style rugs, winding staircase with decorative tile steps and wrought-iron banister, welcoming floral arrangement, colorful modern art, windows offering a view of Lake Virginia...

Enter the main lobby of Ward Hall (formerly New Women's Dormitory)... and you might think you've entered the wrong building. A recent renovation of the 38-year-old lakefront facility reflects a string of recent residence hall facelifts designed to enhance the total Rollins experience. "Our goal is to integrate the academic experience with residential life—to create a homelike, comfortable

environment that will draw students together to study and socialize," said George Herbst, vice president for business and finance and treasurer.

The renovations, designed by Hanbury Evans Wright Vlattas & Company, complement the "living-learning community" concept that has been implemented in several Rollins residence halls, where students of common interests live together and attend classes together—sometimes even in the residence hall. The "new" Ward Hall incorporates a classroom on the second floor as well as another unique feature: Rollins' first-ever faculty apartment.

Thanks to generous gifts from alumni and friends, including Winifred Martin

Warden '45 and the Bert W. Martin Foundation; the Elizabeth Morse Genius Foundation, Inc.; JAM Anonymous Foundation, Inc.; and the Estate of Stuart C. Miller, 13 residence halls have been renovated or renewed in the past two years, and others will follow when funding is secured. These new comfort zones promise to facilitate bonding among students and faculty and, in turn, enhance student satisfaction with the overall Rollins experience.

So click your heels three times and join us on a visual tour that offers you a glimpse of Rollins residential life in the 21st century.

—Mary Wismar-Davis '76 '80MBA



WARD HALL

Ward Hall (built in 1969 and originally named Women's Dormitory) underwent a complete renovation last summer, aimed at taking advantage of the building's beautiful lakefront setting. The most dramatic feature of the renovated

residence hall is the open main lobby with a two-story entrance atrium, winding stairway to the second floor, comfortable lounging and study areas, and new windows that capitalize on the building's lake view. Important structural changes include the addition of Rollins' first faculty apartment and a state-of-the-art classroom. The overhaul included new mechanical and electrical systems, new baths, new windows, fresh paint and finishes inside and out, a new kitchen, hardwood floors in student rooms, tiled floors in public spaces, and new furniture. In the fourth-floor lounge, the wood ceiling was refinished, new windows were added, and an old metal, padlocked door was replaced with a doorway opening to a rooftop patio balcony overlooking Lake Virginia and the Orlando skyline. The balcony floor (once cracked asphalt) was resurfaced, new balustrades were put in place, and decorative awnings were added to offer sun protection.



FACULTY APARTMENT



BEFORE

FOURTH FLOOR LOUNGE



FOURTH FLOOR BALCONY

BEFORE





MAYFLOWER HALL

Built in 1930, Mayflower Hall has been home to several Greek organizations through the years, including current resident Non Compis Mentis (NCM). The building's bedrooms and bathrooms were upgraded three years ago and its chapter room was refreshed this winter with new paint, furniture, and Oriental-style rugs.





HOOKER HALL

Hooker Hall, dedicated in 1937, now houses the Chi Psi fraternity. In a major renovation that took place last summer, two rooms in Hooker Hall were transformed: the fraternity's chapter room and the Alpha Room. The Alpha Room now sports new paint, a refinished wood ceiling, terrazzo floors that were rediscovered and cleaned, and new rugs and furniture. The chapter room has a new kitchen, new furniture and rugs, and was painted in the fraternity colors of purple and gold. A special feature: its new vinyl-tile floor, complete with purple tile in the design of the fraternity's Greek letters.

ALPHA ROOM



CHAPTER ROOM

BEFORE





MCKEAN HALL

Built in 1962, McKean Hall (originally New Hall) has been renovated in recent years to serve as a home for living-learning communities, where students live together in "pods" and take the same classes together. Last summer, all 13 of the building's pods were refreshed, each with its own look. Fresh paint in cheery colors, plush sofas and chairs, decorative rugs, art, and ambient lighting have transformed these areas into cozy, comfortable spaces that are ideal for studying and socializing. The building's lobby area also was upgraded.



FOX HALL

Dedicated in 1937, Fox Hall, currently home of the Kappa Delta sorority, was the guinea pig for testing a new "homelike" style for residence halls. Since its interior renewal in 2006, it has served as a model for subsequent renovations. The renovation included uncovering and restoring terrazzo floors in the chapter room and hallways; refinishing wood paneling; adding decorative tiles and wrought-iron railings to the staircases; restoring the stone fireplace; adding new molding, hardwood floors, and in-wall air-conditioning units to the bedrooms; replacing ceilings in bedrooms and corridors; and finishing off the building with new paint, furniture, lighting, window treatments, area rugs, and artwork. A chapter room alcove that had once been dead storage was revealed and is now a cozy study "cubby."



BEFORE



PINEHURST COTTAGE



Pinehurst men, 1909

Built in 1886 according to a "cottage plan" that would allow close interaction among student residents, Pinehurst Cottage is the only remaining original structure on the campus. The historic residence hall underwent a complete exterior and interior restoration in 2007, guided by Hanbury Evans Wright Vlattas & Company, an architectural firm with expertise in historic preservation. The exterior of the cottage was completely re clad with wooden siding, windows were replaced, and historic color schemes and window shutters were reintroduced. Student rooms received new hardwood floors, fresh paint, and new furniture. The first-floor living area's carpet was replaced with a pine floor typical of the era and new furniture was selected with an eye to complementing the late-19th-century style. In addition, a new kitchen was added, "Throughout this renovation, we maintained a great sensitivity to the historic nature of the building," said Vice President for Business and Finance and Treasurer George Herbst.





“These more comfortable environments are a great enhancement to the residential life communities. Students are spending more time studying and congregating out of their rooms. Friendships are built. Bonds are strengthened. And the residents are truly beginning to take ownership of their ‘homes.’”

—Luke Taylor, Resident Assistant, McKean Hall





HAROLD ALFOND '97H
1914-2007

A LEGACY OF
Goodness

BY LORRIE KYLE RAMEY '70



“It is an honor to salute a man who has made a difference, a true champion.”

—PRESIDENT LEWIS DUNCAN

Ask anyone at Rollins to talk about College athletics in particular, and generosity in general, and chances are the name Alford will pop up. With the dedication of the Alford Swimming Pool in 1972 (a more-than-welcome addition for students previously sent to swim in Lake Virginia), Rollins parent and trustee Harold Alford '97H initiated a series of gifts that set the standard for athletic facilities at the College.

Indeed, it is impossible to imagine Rollins' sailing team and world-ranked water skiers without the Harold Alford Boathouse, Tar baseball without the Alford Stadium at Harper-Shepherd Field, or the College's all-star basketball and volleyball players without the Harold & Ted Alford Sports Center. Despite the high profile of these structures, it is the spirit of the man—his appreciation for the special values sports contribute to the education of the whole person; his respect for hard, honest work; his generosity and compassion—that will continue to inspire generations of student-athletes.

Harold Alford's passion for sports appeared early and he excelled in high school competition: quarterback, basketball captain, baseball star. But if he was a born athlete, he was also born into shoes. The son of a shoemaker, he started his career working a 25-cent-an-hour, 10-hour-a-day shift in a Kennebunk, Maine shoe factory. He tried juggling both callings, playing baseball at night, until he was asked to assume management responsibilities at the factory.

In 1939, Alford learned of a vacant shoe factory in nearby Norridgewock. Selling his car to raise \$1,000 for the purchase, he and his father acquired the property and started their own company. The decision was a home run: father and son sold Norrwock Shoe Company in 1944 for more than \$1 million, and the younger Alford served as Norrwock's president for 25 more years.

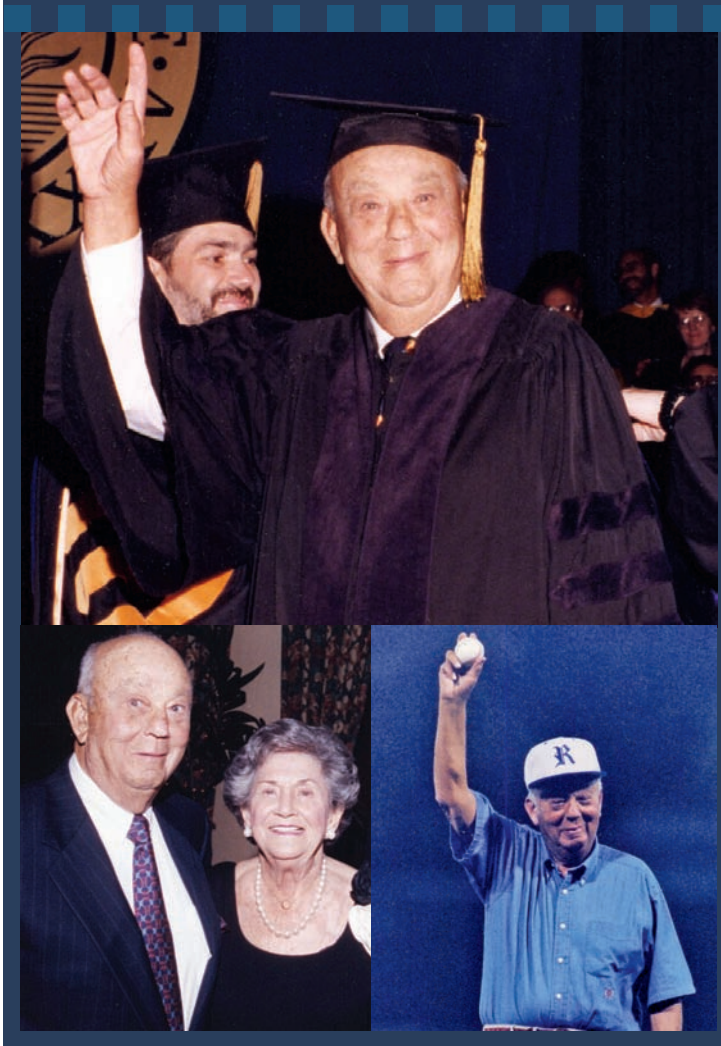
Alford's next venture came in 1956 in response to an appeal from Maine officials for assistance creating employment in the small town of Dexter. Following the Norrwock model, he acquired a vacant mill and launched Dexter Shoe Company. Over the decades that followed, the family-owned business grew to 4,000 employees with annual production of as many as 7.5 million pairs of shoes and annual sales in excess of

\$250 million. Dexter's success was a product of its focus on quality, customer service, innovation (including introducing the concept of the factory outlet store), and reinvestment of profits. In 1993, in a clear grand slam, Alford agreed to sell Dexter Shoe to Berkshire Hathaway in an unprecedented stock swap. Berkshire Hathaway CEO Warren Buffet described the Alford management team as “.400 hitters,” a characterization Alford must surely have relished. (Another major league triumph occurred when Alford was invited to become an owner of the Boston Red Sox in 1978. Gratifyingly, he was able to celebrate the team's 2007 World Series Championship before his death.)

Hand in hand with business success came philanthropy. In 1950, Alford and his wife, Dorothy (“Bibby”), who died in 2005, founded the first private foundation in Maine. Their thoughtful giving supported causes primarily in healthcare and education, particularly with an eye to children. A native of Swampscott, Massachusetts, Alford remained loyal to his roots throughout his life, giving back much of his fortune in New England. Among

the beneficiaries of the Alford's generosity are Colby College, the University of Maine, St. Joseph's College, Husson College, Thomas College, the University of New England, the University of Massachusetts, Boston College, the Maine Children's Home for Little Wanderers, Maine General Hospital, Mid-Maine United Way, and the community of Waterville, Maine.

Alford used philanthropy as an opportunity to teach the value of partnership and leverage. By offering challenges and matching gifts, he demonstrated how a community working together could accomplish far more than a few individuals. In an act that will bear fruit in perpetuity, just weeks after Alford's death, it was announced that thanks to the Harold Alford College Challenge, a shared initiative with the Finance Authority of Maine and the state's hospitals and schools, every child born in Maine will receive a \$500 grant for a college savings account. The program is the first of its kind in the nation and promises to touch 14,000 families annually.



Top: Harold receives an honorary doctorate from Rollins College, 1997; bottom, (l-r): Harold and his wife, Bibby; Harold celebrates Tars baseball by throwing the opening pitch at a game at Alford Stadium.



Clockwise from top left: Harold throws the first pitch, opening day at Alford Stadium, 1984; Harold and Rollins President Rita Bornstein '04H '04HAL; Harold, son Ted '68, and Samuel Lawrence '95H (seated); Harold and daughter-in-law Barbara Lawrence Alfond '68

The Harold Alfond Athletic Scholarship at Rollins College, established in 1967, has helped make a Rollins education possible for an entering student of outstanding caliber—both scholastically and athletically. The 2007-08 recipient, Kelsey Broadmeadow '10 of Rehoboth, Massachusetts, describes herself in terms that also epitomized her benefactor: “a person who doesn't understand ‘give up.’” Broadmeadow, who suffers from a rare degenerative condition that required reconstructive surgery of her hip joints, swims competitively for the Tars. “I'm so grateful for the opportunities that I have been given,” said Broadmeadow. “I'm trying my hardest to make everyone proud!”

Alfond's ties to Rollins date from the arrival of his son Ted '68 on campus in 1964. The bond was strengthened with the enrollment of his youngest son, Peter '75. Among the Rollins family who also call Harold Alfond family are daughter-in-law and former trustee Barbara Lawrence Alfond '68 and grandson John Alfond '92. “Harold understood and supported the family tradition at Rollins and provided both facilities and financial support which promote fun, pride, and fellowship,” recalled President Emeritus Thaddeus Seymour '82HAL '90H.

Like his father, Ted has served the College as a trustee, and both brothers have provided financial support for their alma mater. In addition to a leadership gift for the Harold & Ted Alfond Sports Center, Ted and Barbara have contributed funds to endow the Theodore Bruce and Barabara Lawrence Alfond Chair of English and help launch the Bornstein Student Leadership Forum, as well as generous annual donations to The Rollins Fund. Peter, too, is a loyal supporter of The Rollins Fund, and has endowed a scholarship for athletes with financial need, preferably from Puerto Rico, where he resides. Without a doubt, generosity runs in the Alfond family.

“Harold understood and supported the family tradition at Rollins and provided both facilities and financial support which promote fun, pride, and fellowship.”

—PRESIDENT EMERITUS THADDEUS SEYMOUR '82HAL '90H

Harold Alfond's unparalleled career and literally millions of dollars of contributions to a range of worthy causes were recognized with awards such as the Ted Williams Distinguished American Award, United Way of America's Alexis de Tocqueville Society Award, and the National Football Hall of Fame's Gold Medal, whose recipients also include General Douglas MacArthur and six U.S. Presidents.

Although he never attended college, Alfond received honorary degrees from five colleges and universities, including Rollins, where the College's 13th president, Rita Bornstein '04H '04HAL, cited his “extraordinary history of generosity, sense of sportsmanship, astute business sense, and love of life and family” before awarding his honorary Doctor of Laws degree to a standing ovation.

In celebration of the very special qualities that characterized this unique entrepreneur, philanthropist, and sportsman—honesty, integrity, service, and support for education and intercollegiate athletics—Rollins created the Alfond Award of Excellence. Since its inception in 2001, the Alfond Award has been presented to role models such as baseball player/manager Davey Johnson, professional golfer Arnold Palmer, and Harold Alfond himself. In his remarks on presentation of the Award to its namesake, Rollins President Lewis Duncan recognized “the example of charity and character Harold has set for us all.”

President Duncan's closing words continue to ring true as Rollins pays tribute to Harold Alfond's legacy: “It is an honor to salute a man who has made a difference, a true champion.” ■

Thomas R. Donnelly '63

2008 DISTINGUISHED ALUMNUS AWARD RECIPIENT

On his first trip to Latin America as a junior officer in the United States Agency for International Development (USAID), Tom Donnelly discovered the difference between what people did in embassies and what they did in the field. "I saw the people in embassies reading newspapers and writing reports," he said.

Instead, Donnelly chose a life in the field. His first assignment was as a junior USAID officer in Ecuador, a country that had virtually no textbooks, nor any bookstore at the country's 15 universities. There, he directed U.S. funds to publish textbooks and created an organization to provide technical assistance and centralize the purchase and distribution of textbooks to bookstores.

Donnelly soon was promoted to Deputy Director of Regional Technical Aid Centers for all of Latin America. Based in Mexico City, he began similar textbook programs for other countries throughout Latin America, and led the effort to create the market and infrastructure for what has become a highly successful textbook-publishing industry in Mexico.

At the time, there was no official USAID mission in Mexico. After a brief stint in Washington, Donnelly was named the first USAID Mission Director to Mexico. His philosophy was to use American aid for projects the Mexican government wanted and needed, as opposed to those imported from the United States.

One of Mexico's priorities was a national effort to reduce population growth. Donnelly met Pita de la Vega, a woman who ran a family planning group in Ciudad Juárez, across the border from El Paso, Texas. It was a grassroots effort that relied on block captains to go door to door to promote sex education, children's health, and family planning. Donnelly asked de la Vega to help him establish similar programs nationwide.

Nothing seemed to work until Donnelly realized that the only socially permissible activity for wealthy women in Mexico was Red Cross volunteer work. De la Vega and Donnelly recruited the wealthiest woman in each town to host an event with her friends. "Pita would do her presentation about the Juárez program," Donnelly said. "The ladies were asked to list five people as the ideal leader, and without exception, the first choice was always a clear winner and was always present." The community programs eventually expanded to include micro-credit lending, community banks, home gardens, and nutrition. They have thrived in the poor, peripheral neighborhoods of Mexico's exploding cities.

Donnelly also arranged for scholarships for some of Mexico's brightest students to study in the U.S. One such scholar was Herminio Blanco, the younger brother of a traveler Donnelly met in an airport during a long flight delay. Blanco eventually earned a Ph.D. in economics from the University of Chicago, taught at Rice University, and became Mexico's Secretary of Commerce and Economic Development. In that position, Blanco was Mexico's chief

Rollins College is proud of its alumni, who are actively contributing to the health, wealth, productivity, harmony, spiritual guidance, and hope of citizens throughout the world. To help spread the good news, each issue of the *Rollins Alumni Record* features "Alumni of Note." If you would like to suggest any alumni who should be spotlighted, please contact the Alumni Relations office at 1-800-799-ALUM or e-mail us at alumni@rollins.edu.



negotiator for NAFTA, the North American Free Trade Agreement.

Donnelly officially retired from foreign service in 1995 and returned to Winter Park, but his foreign service didn't stop there. He has continued to act as a consultant to the Mexican government and, since 2002, has served as the non-paid program director of SHARES, a ministry of Adventist Health System's Florida Hospital Foundation.

SHARES has two projects in Mexico, a cleft palate-lip clinic and a rural medical program. American plastic surgeons, anesthesiologists, residents, nurses, and technicians take vacation time and pay their own expenses for the weeklong excursions. They work in partnership with Mexican counterparts, who also donate their services. "Medical mission groups typically parachute into a place, treat people for a week, and then leave," Donnelly said. "What happens two weeks later with chronic conditions that need constant supervision?"

The cleft-palate organization has seen life-changing improvements in its patients. Donnelly once visited the home of a boy with a cleft palate whose mother kept him inside with the windows boarded up. "She wouldn't let him go outside because of how ugly the deformity was," Donnelly said. "It was very hard to get her to open the door. I told her the operation was free. The child had the operation, the windows are no longer boarded up, and he has a normal life now."

Tom McKean, a maxillofacial surgeon and SHARES founding chairman, said the American volunteers learn that tests they routinely order in the U.S. aren't available in parts of Mexico. "They have to learn to diagnose by asking questions," he said, "and they learn as much from the local doctors as the local doctors learn from them. They are much better doctors when they come back. The partnership and working with the government is due to Tom Donnelly."

In January, Donnelly was recognized with the Rollins Alumni Association's 2008 Distinguished Alumnus Award for his commitment to foreign service and his impact on the lives of people in Ecuador, Mexico, and other Latin American countries. The secret to his success, he said, is "working in partnership so that whatever one does is perceived as the need and priority of the host country. Citizens in other countries may like Americans, but they don't necessarily want to 'be' or 'do things' like Americans. You have to design programs in accordance with the ways a country works."

tloomaxtli@earthlink.net

—Warren Miller '90MBA, with Stephen M. Combs '66

Thane Maynard '76

Animal instincts ■ Thane Maynard '76 considers himself lucky to have grown up in Central Florida before the days of air conditioning. As a child, the stifling indoor heat sent him outdoors—riding his banana-seat bike to the wetlands (cutting through the Rollins campus along the way), catching snakes and gators, and camping and canoeing with friends. Beginning college at Rollins in 1972 when some classrooms and residence halls were not yet air-conditioned meant hours spent catching the breeze on the banks of Lake Virginia.

Though global warming may be a household topic these days, the environmental movement was in its infancy in the early '70s. Maynard rode the first wave of the environmental studies program at Rollins under the guidance of its coordinator and his mentor, Thomas Harblin. He was hooked and from Rollins headed first to the University of Michigan School of Natural Resources for an MS degree; then on to a lifelong career that has included stops as U.S. project coordinator with the World Wildlife Fund (WWF), education director of the Cincinnati Zoo and Botanical Garden, director of the Puget Sound Environmental Learning Center, and most recently, executive director back at the Cincinnati Zoo.

Maynard is perhaps best known as host of the *90-Second Naturalist*, a daily public-radio series that airs on stations across the U.S. He uses this platform, as well as his role at the Zoo and frequent television appearances (*Good Morning America*, *Today*, *CBS This Morning*, and *Late Night with Conan O'Brien*), for promoting his mission: to tell the story of biological diversity, natural history, and wildlife conservation to the general public. His 13 books on wildlife, many for young adults, include *Rain Forests* &

Reefs, a book co-authored with teenage daughter Caitlin that provides an account of the two-week tropical ecology workshop in Belize they attended together, and *Working With Wildlife*, a student guide to careers in wildlife. Maynard, who believes a liberal arts background is an excellent starting point for life and career, said, "I am often asked what is the best major for preparing for a career like mine. Most people look to studying biology, but I tell students to focus on fit, not just format. Yes, it's true you can't be a veterinarian without studying biology and serious science, but there are thousands of jobs with wildlife for people of all backgrounds." His best advice: "Read about it, think about it, and follow it."

Clearly, Maynard follows his own advice. Scheduled for release in fall 2008 is his new book *Hope For Nature*, written with famed primatologist Jane Goodall. Together, Maynard and Goodall chronicle the comeback stories of many species and the people dedicating their lives to saving them. Their goal is to inspire, particularly at a time when, according to Maynard, "Nature is under siege like never before. There are heroic comebacks under way, from peregrine falcons to American alligators and California condors. So yes, there is hope, but we must choose to live more simply and care more about the miracle of the world around us." thane.maynard@cincinnati-zoo.org —Alice Smetheram Bass '88



Andrew Judelson '89

Brand guru ■ When you think of Sports Illustrated, Andrew Judelson '89 wants you to think of the brand. Not just the magazine, although the publication still appears weekly in print, as it has since 1954. Nor *SI.com*, although the Web site breaks more sports news than any of its

competitors. No, Judelson, who is *SI*'s chief marketing officer and one of the highest-ranking media executives ever among Rollins alumni, wants you to think of Sports Illustrated as a multi-platform brand.

"There's an immediacy to today's consumers," Judelson said in a phone interview from his midtown-Manhattan office in the Time-Life Building (Time Warner owns *SI*). "Our goal is to give them what they want, when they want it, and how they want it. The magazine is still heavily read, but we can touch consumers in many ways."

Those ways include the print magazine; the interactive Web site, where breaking stories appear within minutes and readers can post their comments or forward stories to others; and event sponsorship, television programming, advertising, and promotional activities.

Judelson, who grew up in Weston, Connecticut and now lives in the nearby town of Darien with his wife and young son, earned a BA in politics with a concentration in Russian at Rollins. He has many fond memories of the College and specifically his mentor, Alexander Boguslawski, professor of modern languages and literatures. "Alex, who is a great artist, painted a picture for me when I graduated that hangs in my house,"

Judelson said. "I consider him a friend first and a professor second."

After earning his bachelor's degree, Judelson knew that he wanted a career that involved sports. An amateur athlete (tennis at Rollins; hockey, skiing, training, and running today), he decided against law school in favor of a business degree. After earning an MBA at Tulane University, he went on to positions at Clarion Performance Properties and Sprint (where he managed corporate sponsorship and event marketing). He then made his break into the sports arena, landing a job with the National Hockey League. He spent nine years with the NHL, climbing to the position of senior vice president for corporate marketing before accepting a position with *SI*.

"I'm proud of the fact that I've worked on all sides of the business—agency with Clarion, client with Sprint, property with the NHL, and now media," Judelson said. "I treat myself as a brand. I know my brand attributes, strengths, and areas in which I need to improve. Anyone who is looking to develop their career should treat themselves the same way."

The "Judelson brand" plans to stay in the sports field, but one day in the future, he may move back to the property side. "I might want to move and run a top-tier professional team with the ultimate goal being ownership," he said. "But it would have to be a team that has a regional sports network and lots of other assets—bells and whistles."

In the meantime, Judelson is focused on strengthening Sports Illustrated's delivery of its content on its multiple platforms, and enjoying every minute. "If you do what you love," Judelson said, "you'll never work a day in your life." andrewjudelson@timewc.com

—Warren Miller '90MBA

Ayse Numan '00

Global ambassador ■ For Ayse Numan, who for four years made the biannual commute from her native Turkey to the Rollins campus, traveling halfway around the world is nothing out of the ordinary. Recent travels, however, have taken the former volleyball standout and Sullivan Scholar the full circuit of the globe, connecting her with cultures she once knew little about to promote a cause as big as the world itself: peace.

In the wide-open waters of the world's vast oceans and seas, peace can take the form of the gentle lapping of the waves, a night's sky filled with countless stars, or a chance encounter with a horizon-spanning rainbow. Or, if you happen to be on one particular seafaring voyage, peace takes the form of the boat itself and all those aboard.

Every three months, the Peace Boat departs from Yokohama, Japan with nearly 1,400 passengers and crew for a journey around the world, visiting more than 20 countries along the way. Its mission is to create awareness and bring about positive social and political change in the world. With each visit, Peace Boat participants connect with communities, working together to discuss and plan initiatives to promote cross-cultural and sustainable cohesive societies. In a word, they seek lasting *peace*.

As a volunteer English teacher aboard the vessel—universally called the “1,400-person floating village”—last year, Numan not only taught others, but she herself was a student of the experience. “I learned that communication is the key to everything. I thought, if we could live in a peaceful atmosphere in our ‘floating village,’ there is a chance to live in peace in our beautiful world.”



Steve O'Donnell '91

On the fast track ■ Steve O'Donnell caught the sports bug at Rollins, and a subsequent career journey has taken him not just around the country, but also around the racetracks.

During his junior and senior years, O'Donnell took advantage of the opportunity to broadcast College baseball and basketball games while serving as intramural sports director. “That experience made me think that if I could work in sports somehow and make that a job, it would be great,” he said. That turned out to be an understatement for O'Donnell, whose latest career lap has taken him to a position in the upper echelon of one of the world's largest sporting operations. He now serves as vice president of racing events and operations for the Daytona Beach-based NASCAR.

After graduating from Rollins with a degree in political science, O'Donnell moved to New Jersey to work for Allnet Communications. A year later, he returned to Florida—and future wife Erin Higgins '91, making the risky move of accepting an unpaid marketing and public relations internship with a minor league baseball team, the Orlando Cubs. That decision paid off, leading to a full-time job with the Daytona Cubs as an assistant general manager and “jack of all trades.” “It really opened up a lot of doors,” said O'Donnell of his two-year stint with the Cubs. “It gave me experience in a lot of different areas and the opportunity to see what I liked and didn't like doing. It helped me hone my skills in customer service and understand what is involved in putting on an event.”

O'Donnell headed back to Orlando in 1996 when, with the assistance

Having already become fluent in Japanese during six years spent teaching in Japan, Numan could converse easily with the many Japanese students signed on for the voyage. The experience that affected her most, however, came during a stay in the Northeast African country of Eritrea, when communication occurred on a basic, yet powerful, level.

Numan sat down for coffee with an Eritrean woman; neither could speak the other's language. Through simple hand gestures and the help of an interpreter Numan soon learned the woman had lost three children during the country's vicious civil war. Although the woman had to sleep on the street—as did most of her neighbors, and now without her children, she still maintained a smile. “I will never forget how strong a woman she was,” Numan said. “Right before I left, we hugged as if we had known each other for years. We both had tears in our eyes when we were saying goodbye.”

Numan enjoyed her life abroad, but now, back in Turkey, she feels it is time to take what she has learned—both on the seas and as a Rollins student—and educate youth. Her focus, not surprisingly, will be to instill the urgency of understanding global issues facing the next generation. One of her first lessons: “There are two sides to every story.” Peace, she knows, is achieved only by understanding both.

aysenuman@yahoo.com —Nathaniel Eberle '98 '01MACCT



of several Rollins alumni, he secured a job at the Citrus Bowl. There, he was responsible for promoting the Olympic soccer matches taking place at the stadium that summer, as well as working on a host of other events, including the facility's annual college football bowl game.

That same year, O'Donnell made what turned out to be more than just a pit stop with NASCAR: he joined the car-racing company's team as marketing services coordinator. His responsibilities involved traveling to racing events and dealing with hospitality, event, and television sponsors. He also oversaw the post-race “victory lane” celebration and sold the sponsorship insignias displayed on racecars.

O'Donnell went on to manage the marketing services group, and his work on NASCAR's 50th-anniversary project earned him a promotion to director of series marketing. In that position, he essentially served as account manager for NASCAR's three biggest sponsors—then Winston, Anheuser-Busch, and Craftsman—handling day-to-day marketing, advertising campaigns, and events. From there, he became director, and later managing director, of NASCAR's weekly and touring division regional races before his rise to vice president a year and a half ago.

His race to the top of NASCAR recently earned O'Donnell a spot on *SportsBusiness Journal's* Forty Under 40 list, which honors the most promising young executives in sports business under the age of 40.

O'Donnell, who attended 30 races in 2007 alone, is often joined on his travels by Erin, 9-year-old son Ryan, and 7-year-old daughter Shannon. “We stay in a motor home and the kids love it,” he said. “We make a good time of it.” Sodonnell@nascar.com

—John Michael De Marco

Labor of Love



Sophia Wood

Alumni rally to support CECO, a program established by Joe '84 and Vicky Szabo Raymond '85 for children with motor disabilities



CECO founder Joe Raymond '84 and son Joseph

When their son Joseph was born with cerebral palsy, **Joe '84** and **Vicky Szabo Raymond '85** were determined that their motor-disabled son would reach his maximum developmental potential. They were less sure of how to go about doing that. They searched various programs, trying to find the right fit, but all seemed to be missing something essential that they couldn't pinpoint. Wanting the best for their son and unwilling to settle for less, Joe and Vicky decided to research a relative's suggestion: a program called "conductive education," performed at the Petö Institute in Hungary, which encourages the motor disabled to carry out coordinated and integrated actions through comprehensive education and daily routines. It wasn't long before they found a leader, or "conductor," and were operating their own conductive education summer program out of a Rollins classroom.

Seven years later, the Conductive Education Center of Orlando (CECO) still flourishes, and while it has moved off campus, the program's ties to Rollins remain strong. Through the years, Rollins community members—such as Professor of Political Science **Donald Davison**, Men's Soccer Coach **Keith Buckley '88 '95MBA**, current students, and many alumni, including **John '77 '84MBA** and **Sandra Smith Race '78**, **John '83** and **Laura Coltrane Riley '83 '91MBA**, **Kurt Wells '95**, and **Alexandra Edgar '06 '08MBA**—have rallied to CECO's cause, establishing its curriculum and staff, implementing and supporting its numerous fundraising efforts, and raising awareness of its positive effects on the community.

With the aid of conductive education and the Rollins community, Joseph has grown more independent. And Joe and Vicky have gained the peace of mind that comes from seeing their son's potential and pride grow with every new skill he masters.



Kurt Lewis and CECO instructor Judit Moncz

Class News Editor: Laura J. Cole '04

1937 70TH REUNION 2008

1938 70TH REUNION 2008

1947 60TH REUNION 2008

1948 60TH REUNION 2008

1952

In December 2005, **Norbett "Norby" Mintz** gave up his active clinical practice. In June 2007, he withdrew from his teaching position of 30 years at the Massachusetts School of Professional Psychology, where he was one of the school's founders. Following in the footsteps of his favorite Rollins professor, Dean Emeritus Wendell Stone, he has a vacation house in Vermont.

1953

In the 1953 *Tomokan*, you can find **Dean Doran** before he received his captain's license.



Dean writes, "I send along pictures for you to know I'm still able to sail." **Mae Wallace Bryson** sends news that her husband of 51 years, **James A. Bryson '51**, passed away five years ago. Their youngest son, Mack, turned 50 last year, making all three of their children in their 50s. Mae writes, "I am blessed that at 76, I can still enjoy them, five grandchildren, and two great grandchildren. I am in good health and smart enough to thank God for 'the fabulous 50s' for my children—and it all started May 26, 1951, when Jim and I married in Rollins Chapel."

1957 50TH REUNION 2008

1958 50TH REUNION 2008

1961

William Bentley remains in contact with **Don Salyer '59**, **Frank Healis**, **Jim McDermott**, and **Dutch Schoener**. He writes, "I would love to hear from anyone from our era and to have visits from anyone who makes it to the Blue Ridge Mountains. Don't hesitate to call! I have so many fond memories of Rollins."

1963

Peter Marino serves on the board of advisors for Xcalibur, a leading provider of technology, engineering, and consulting services to the public sector. Peter is a nationally acclaimed expert on defense and intelligence issues. Throughout his career, he has held various senior executive positions, including the director of technical service at the CIA, president/COO of both Lockheed Electronics Co., Inc. and Fairfield Industries, Inc., senior vice president of E-Systems, Inc., and CEO and president of Fire Arms Training Systems.

from some old classmates soon!" This past summer, **Greeley Wells** attended several meditation retreats and a family reunion at Lake Coeur d'Alene, Idaho. He also had his art in two group shows in Ashland, Oregon—at the Bohemia Gallery and Hanson Howard Gallery.

1967 40TH REUNION 2008

Deborah Wood Olsen has relocated to Asheville, North Carolina to be near two of her young grandchildren. She writes, "I will continue to practice real estate and look forward to finding any Rollins acquaintances in the vicinity."



RETAKE—"Seems like only yesterday," said **Jack Northrup '49**, that a *Tomokan* yearbook photographer snapped the above left photo of him and College sweetheart **Priscilla Likely '49** in front of the old Student Center. That was 1949, their senior year. Fifty-eight years—and 57 years of marriage—later, on May 22, 2007, the couple revisited "the place where it all began" and posed for a photo at the same location (now the entrance of the Charles Rice Family Bookstore & Café).

1964

Duane Ackerman '70MBA '00H, former chairman and CEO of BellSouth and chairman of Rollins' Board of Trustees, was named to the board of directors of UPS and Home Depot.

1966

After retiring from a 31-year career in teaching four years ago, **Sheila Stacy Handrahan** finally sold her house in Scituate, Massachusetts and purchased a condo in Plymouth. She writes, "Now I have more time to enjoy my two beautiful grandchildren, Josh and Carly Connor, and to really enjoy an almost stress-free life! I highly recommend it. I do have room for guests, so if you are in the Boston/Plymouth area, please give me a call. I hope to hear

1968 40TH REUNION 2008

In October of 2004, **Lauri Reger Griffith** retired from her government position. She has since started her own business, Cents-ible Decorating Services, where she rearranges and decorates homes using items clients already possess. Lauri writes, "This artistic endeavor has proven to be very satisfying to me and my customers. I love my new creative career!"

1969

Ann Elmore Berlam was appointed by Florida Governor Charlie Crist to the Edison College Board of Trustees. She was also elected to the board of directors of the Community Foundation of Collier County and named chair of the

grants committee for the Foundation. **Jan Zelenka** has been acting as the editor for the literary works of Vaclav Havel, the past President of the Czech Republic and renowned human rights activist who was presented the Medal of Freedom in 2003 by President George W. Bush. Jan has edited Havel's *To the Castle and Back*, published in English translation this past May, and his play *Leaving*, which is to be staged in New York this year. Jan is also finishing his own extensive manuscript, the *Encyclopedia of Czech History*, which will have more than 2,500 entries and 400 pictures.

1971

The author of four best-selling books, **Debby Greene Fulford**, under the pen name DG Fulford, is awaiting the April 2008 publication of her most recent memoir, *Designated Daughter: The Bonus Years With Mom*. She wrote this with her mother Phyllis Greene, herself an accomplished author. **Janis Hirsch '72** describes the book as "an honest, funny, and sweet portrait of the strength of love, the sadness of loss, and the unexpected joy that comes with sharing a life."

1973

Scott and **Susan Meade Sindelar** spent the 4th of July at their home in Phoenix with **Christopher Murray** and his wife Nicky.



1974

Karen Grady Joslin writes, "I'm enjoying my college-age children (oh the memories!), friends, and lots of sea kayaking in Pennsylvania."

1976

Steve Schott looks forward to planning a Rollins tennis alumni event at the West Side Tennis Club for 2008 or 2009. He writes, "If you're interested in helping to

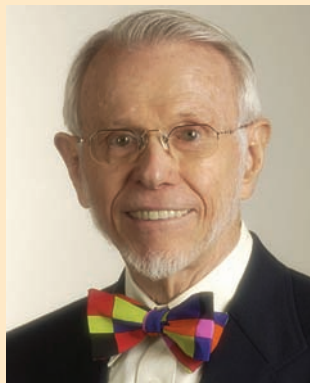
Bert Roper '48

MAN OF INVENTION ■ Fourth-generation orange grower, inventor, innovator, landowner, businessman, and Navy veteran, Bert Roper '48 has played many roles in his life—and he continues to reinvent himself even at the age of 84.

Roper's special place in Rollins lore is secure. "I hold the record of being the shortest attendee at Rollins who left voluntarily," he chuckled. His student days at Rollins were brief (two courses—one in botany and one in zoology—to qualify for a master's degree program at the University of Pittsburgh), but his passion for the College has been life long. "One of my favorite high-school activities was attending plays at the Annie Russell Theatre," the Central Florida native recalled. He became hooked on Rollins after hearing its eighth president, Hamilton Holt, speak at the College's "Animated Magazine" and has maintained strong ties to the institution ever since, including a "delightful acquaintance" with Rollins' 12th president, Thaddeus Seymour '82HAL '90H.

Roper's family has been involved in the area's citrus industry for nearly 100 years, and his business is one of the largest organic growers in the state of Florida. Always searching for solutions, he invented the Tree-See sprayer to address the wasteful method of typical citrus spraying. Using specially designed sprayers with ultrasonic impulses to detect the presence or absence of trees or plants, the Tree-See reduces fuel usage from five gallons to a half gallon per acre, and water usage from 500 to 10 gallons per acre.

Roper's citrus-growing pedigree, which includes election to the Florida Citrus Hall of Fame, hasn't kept him from branching out into other projects. Some of his time these days is devoted to promoting and improving his



Cosmic Management manual—a self-described "work in progress on how you operate yourself and relate with others." According to Roper, *Cosmic Management* discloses the learnings of his 35-year self-improvement journey which has included the study of religion, philosophy, health, and fitness. The idea for the book

came to Roper "after flipping through the owner's manual for my new car, when I thought to myself, 'Why hasn't anyone given me a manual on how to operate me?'" His ultimate goals are to understand himself and teach others *CM's* tenets in 10 hours or less.

Another important work in progress for Roper is the construction of a revolutionary "green" building in downtown Winter Garden adjacent to the Garden Theatre, which is undergoing restoration. "The exciting thing," he said, "is that

we expect it to be one of the greenest buildings in the world." The facility's innovations will include capturing and using rainwater in conjunction with waterless urinals and bathroom fixtures that demand a fraction of the water of typical models; growing vegetables and herbs in two greenhouses on the roof without the use of harmful pesticides by introducing "friendly," beneficial insects and microorganisms; raising tilapia, and using the fish water to provide nutrients for the plants and the plants to clean the fish water, with no groundwater input; and serving "zero miles" food to visitors.

Bert Roper's life—which includes his wife of 57 years Barbara (whom he met on a blind date), four children, and nine grandchildren—has been nothing if not full. As if to impart his philosophy on life, Roper likes to reiterate an old Zen saying that's included in *Cosmic Management*: "Trying fails; awareness cures." beroper@iag.net
—Russ J. Stacey '05HH

Sundance in January. He writes, "Our daughter Camille just started first grade and our son Luke is growing like a weed."

1982 25TH REUNION 2008

1983 25TH REUNION 2008

In August, **Kris Averell** completed a master's in occupational science and will soon be employed as an occupational therapist. She's a single mom of two girls, Erin and Paige, and they live in the Louisville, Kentucky area. The Washington Nationals named **John "Squire" Galbreath** as assistant general manager for baseball administration. He served as director of baseball administration for three seasons, and joined the Washington Nationals late in 2004 as a special advisor to the general manager.

1984

On World AIDS Day (December 1), **Zachary Dunbar's** *The Ballad of Eddy Tyrone* was given its world premiere. The radio play, which depicts two cowboys who face the odds in the heart of Texas, was written for the Terrence Higgins Trust in the UK, Europe's biggest AIDS charity.

1985

Timothy McCoy, the owner of several McDonald's restaurants north and west of Boston, has been named to the Merrimack College Board of Trustees.

1986

Caroline Falkenburg lives in Santa Rosa Beach, Florida with her long-time sweetheart, Marshall.



1987 20TH REUNION 2008

Last summer, **Barbara Ward Meyer** went deep sea fishing with **John**



Harding and **Beth Zanarini** off Cape Cod.

1988 20TH REUNION 2008



Kane Baker was featured in the October 2007 issue of *Palm Beach Magazine*. The Palm Beach inventor, entrepreneur, pilot, and investor is a self-proclaimed adrenaline junkie, and the article discusses his love

organize this event, contact me!" The N. Donald Diebel, Jr., M.D. Good Samaritan Fund named **Hal George** the 2007 recipient of the Good Samaritan Award for his selfless and generous support of the local chapter of Habitat for Humanity. Along with President Emeritus Thaddeus Seymour, Hal founded the Winter Park-Maitland chapter. The first chapter meeting was held 17 years ago, and Hal and Thad have been trading places as chair and vice-chair of the organization ever since. Last year, the chapter built its 40th house, and Hal has been there for each and every one of them.

1977 30TH REUNION 2008

Nancy Hubsmith Rozance '78MBA (see *Weddings*) writes, "I am now living in Sacramento, California and would love to get together with any alums who live in or visit the area." **Tom**



Wilson went fishing in Massachusetts with **Peter Sharp**, and **Cabell Williams**, and **Rick Castino '78**.

1978 30TH REUNION 2008

1979

Rick Burgess was named in the directory of *Who's Who Legal: Florida 2008*. He is a shareholder and member of Gunter Yoakley's litigation department, and his name is included in the environment chapter with 35 others.

1980

Jody Kielbasa is the executive director of arts administration for the Sarasota Film Festival. He recently co-produced a film starring William H. Macy, Meg Ryan, Elliott Gould, and LL Cool J, which had its World premiere at

of kiteboarding: "He felt kiteboarding, which uses a board propelled by a large, maneuverable kite, gave him the additional energy to ride—and soar above—the languid waves of Palm Beach." Jenny Craig, Inc. appointed **Dana Gebhart Fiser** to vice president of corporate operations. Dana will oversee field operations and training for approximately 440 company-owned Centres in the U.S. and Canada. Dana has been with Jenny Craig since 1990 and has worked as a program director, Centre director, national sales trainer, regional director, divisional supervisor, and director of operations in the U.S., Australia, and New Zealand. **John Stiles** left GCS Services in September of 2007 to become the operations manager of Facilities Management. He writes, "My wife, Kim, and I have been proud grandparents for over a year now." **Kristen Svehla Worthington** received a master's in English from Middlebury College and is completing a doctorate in curriculum and instruction this summer. She presently lives in Kansas City with her husband, Jim, and daughter, Brooke Hollis.

| 1989

Sandra Muvdi started the Jessica June Children's Cancer Foundation in memory of her only child, who lost a short battle



with leukemia. The Foundation provides assistance with basic human necessities to underprivileged children with cancer in medical and financial crisis. **Lynn Threatte Endresz** has started her own English Language Instruction group, based in Idstein, Germany. The instruction focuses on school-age children learning English as a second language. Her students range from third graders to "Gymnasial" level, advanced high school equivalent. Lynn writes, "I wish to hear from any and all from the Rollins community."

| 1991

Robert Williams manages the design and construction of capital projects for USGA and the American Museum of Natural History for Zubatkin owner representation in New York City. He married Kristen Mulvoy in 2004, and they are in the process of adopting a baby girl, Josephine, from Guatemala.

| 1992

Carla Borsoi '95MBA ran into **Dal Walton** '93 at South by Southwest.



| 1993

Deanna Bartsch Norris (see *Weddings*) works in the Manhattan office of Fleishman-Hillard International Communications as the coordinator of media relations for the health care department. **Kirk Nalley** '01MBA recently accepted an account executive sales position with Strohl Systems, a global leader in business continuity planning and data recovery software and services.

| 1994

Ginger Bryant published her first book, *Orlando Firefighting*, which charts the history of firefighting in Orlando from 1885 to present day.



Erik Metzdorf (see *Family Additions*) is marketing his company's services under the company name Rad Interactive, where he sources products like re-usable shopping bags, custom-designed store retail shelving, and custom-designed metal fixture components, as well as many others. **Ryan Saniuk's** company, Sauce Marketing & Events, created and produced the Madden NFL '08 VIP



Experience. Attended by Tiki Barber, Warren Moon, Lil John, Rick DiPietro, and others, the Experience overtook Times Square's ESPN Zone and transitioned the space into a VIP Luxury Lounge. It was the exclusive after-party for "Maddenoliday," which featured an Ozzy Osbourne performance atop the Hard Rock marquis. As a thank you for the media exposure the Experience afforded the team and for additional Sauce input, the Philadelphia Eagles cheerleaders secured field passes for Ryan and **Kirk Nalley** '93 '01MBA.

| 1996

After serving in Rollins' theatre department for three years, **Scottie Campbell** is now the director of marketing and public relations at the Orlando Shakespeare Theater. He is engaged to Brendan O'Connor. After three years of running her own marketing and PR

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HOMECOMING 2007



THE SPIRIT AND CAMARADERIE OF ROLLINS SPREAD OVER THE CAMPUS

as local alumni gathered to celebrate Homecoming 2007. Festivities sprang into action at the home of John '89 and Day Laguardia Gigliotti '89 '94MAT, where Central Florida alumni from the classes of 1980 through 1995 came together with the Alumni Association Board of Directors. On Friday and Saturday, generations of alumni showed up in force in their blue and gold at Cahall-Sandspur Field and Barker Family Stadium to mingle with students and cheer on current and former Tars alike. The following photos capture the Rollins pride and the magical conviviality that Homecoming embodies.



Above: (l-r) De Anne Wingate '96, Peter Bok '92, Elizabeth Ashwell '99, and Bobby Ourisman '78

Left: Jim Chanin '87 and Kim Chanin

Below: (l-r) John Gigliotti '89, Alison Hicks Mosley '90, and Day Laguardia Gigliotti '89 '94MAT



Above: (l-r) Tamara Watkins Green '81 and Marejane Moses Muse '81

Below: (l-r) Linn Terry Spalding '74, Inca Silver, Aliza Silver '94



Soccer Tailgate Party



Juan Kusnir '07



Above left: Aaron Robison '03

Above center: Linda Grace '07HH and Cat McConnell '07

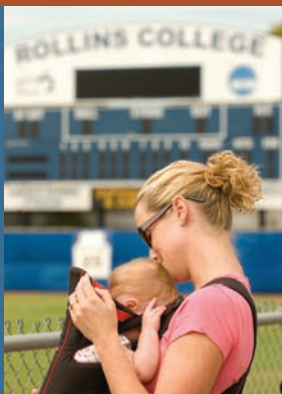
Above right: (l-r) Dave Berto '56, Jack Rich '38, and Cyrene Palmisano Grierson '53

Left: Tom Grubbs '56



Barbecue and Alumni Baseball Game

Right: Peyton and Jessica Bean



Below: Linda Qualls Coffie '62 '78MSCJ



Nick Manson '05, Steve Castino '02 '05MBA, Eric Strauss '00 '04MBA, Eduardo Chile '06, Alex Rosario '04 '05MBA, Brent Haworth '99, Kevin Davidson '02, Jon LoBello '03, Steve Edsall '04, and Rob Sitz '02



Above: (l-r) Jeff Halbert '04 '05MBA, David Costantino '98, Kevin Davidson '02, and Nick Manson '05

Left: (l-r) Matt Gerber '05, Landon Gerber, Jon LoBello '03, Alex Rosario '04 '05MBA, and David Nathanson '07



Mark "Jiggy" Jigarjian '09

Pam Finley Henry '90 and John Henry '88 '90MBA

COMMUNICATION IS KEY ■ What would you do if your child were suddenly diagnosed with a life-altering illness that required constant monitoring and testing? In the case of Pam Finley Henry '90 and her husband, John Henry '88 '90MBA, they took to heart the old adage of necessity being the mother of invention and created MyCareConnect.com.

When doctors informed them five years ago that their daughter Sarah was suffering from Type 1 diabetes, they knew nothing about the disease. They quickly learned, however, the importance of continually keeping tabs on their daughter's glucose level throughout the day. "During the first year, we tested her blood sugar at least four times a day and gave her insulin shots three to four times per day," Pam said. "Then we had to write down everything and fax the information to the doctor weekly."

Sarah's attending school compounded an already tough situation. "One of the difficulties of having a diabetic in school is that you are handling the care of your child's diabetes to others. As a full-time working mother, not knowing how her diabetes was being managed was stressful." Then there were the exchanges of calls with Sarah's teacher and the school nurse, not to mention the inevitable "phone tag" and voice-mail messages. "I hated interrupting class, and they hated interrupting me at work—but there was no alternative."

With no existing Web site or software available to help them, Pam hired a programmer to help her develop MyCareConnect, a user-friendly



online tool that enables real-time communication and blood-test logging among daughter, parents, and doctors. The streamlined process alleviated a lot of anxiety. Sarah even uses it to communicate how she's feeling throughout the

day. Later, with guidance from Children's Medical Center of Dallas, one of the leading diabetic hospitals in the country, the site was expanded as a patient-management system, allowing other parents of diabetics to access it.

And that's when the site took off. Feedback from medical professionals and families using

MyCareConnect was nothing but positive, John said. "That's also where I got heavily involved—in the development, testing, and marketing, and also drumming up investors."

Sarah, now 11, is like any other girl her age thanks to an alert determination that is part of her daily routine. "She tests herself throughout the day, jumps online to record those test results, and gives herself insulin accordingly," Pam said. "Since she was diagnosed so young, it is simply a way of life for her."

The Texas couple, who have two other children—12-year-old JT and 1-year-old Ryan—met while they were attending Rollins. Both received undergraduate degrees in political science, and John also earned his MBA at Rollins. Pam says that one of the things that initially drew her to Rollins was seeing firsthand "what a close-knit, caring community" the College embodies. It only seems appropriate that she and John would go on to create a similar online community to share with others.

—Russ J. Stacey '05HH

2001

Leslie Davies is excited to announce that she just purchased her first home in Costa Mesa, Connecticut. **Timothy Malinovsky** graduated from the University of Miami with an MBA.

2002 5TH REUNION 2008

Sherry Ambrose was honored for her work effort by Enterprise Florida, the state's leading economic-development organization that acknowledges contributions deemed vital to its goal of economic diversification. The team, led by **Nadia Ballard '03MBA**, redesigned www.eflora.com, a one-stop info shop for companies considering a move to Florida and a medium that promotes Florida globally as a viable business center. Sherry, along with **Elizabeth Logan '03HH** and **Michele Hickman '06MACCT**, was a member of the support team. **David Charles Cohen**, chief executive maestro of Writers of the Round Table, Inc., is featured in the new book *Millennial Leaders: Success Stories From Today's Most Brilliant Generation Y*. David is an award-winning producer who is familiar with the world of film and TV. After 14 years in front of the camera, he founded 1421 Productions and LA Film Lab Entertainment, where he has produced over 17 shorts and features. Most recently, he produced *Notorious BIG*, *Bigger Than Life*, a documentary about the life of the deceased rap artist with Academy and Emmy Award nominated director Peter Spier. **Krifka Myler '03MBA** (see *Weddings*) and **Jay Steffey '03MBA** reside in Naples, Florida, where Jay is marketing director for Mediabrain, Inc. and Krifka is a group manager for Source Interlink Companies.

Deanna Russo was on the cover of the November 2007 issue of *Health Magazine*.



2003 5TH REUNION 2008

In November, **Carri Brodnax Geer '03** received her doctor of philosophy degree in chemistry with an emphasis in biophysics from the University of North Carolina at Chapel Hill. Professor of Chemistry Larry



firm, **Vail Duggan** returned to Orlando to manage marketing and promotions for the B.A.S.S. division of ESPN. **Cathy Sniogocki**



Billoni transferred from Rollins to Florida Atlantic University, where she received degrees in criminal justice and political science. She currently serves as the national vice president of alumnae for Theta Phi Alpha and works for Macy's Corporate as the company's risk manager. She writes, "It's great to run into some of you when I visit Winter Park. I hope everyone is doing great!" **Heather Sapey-Pertin's** email address in her Alumni of Note profile in the Fall 2007 *Alumni Record* was listed incorrectly. The correct address is Heather.Sapey-Pertin@wto.org.

1997 10TH REUNION 2008

1998 10TH REUNION 2008

In October, **Vanessa DiSimone** was admitted to the Florida Bar. She now works as an associate in the Winter Park offices of Winderweedle, Haines, Ward & Woodman. Her practice areas include estate planning, probate litigation, and corporate law. After graduating, **Thomas John** went to USF College of Medicine. He is currently doing his residency in gastroenterology at the University of Florida, and he plans to move to Tampa afterwards to practice with his father and sister.

2000

In August, Jonathan Katz proposed to **Lori Dennis**. They are planning for a wedding in the fall of 2008. After living in Japan for over six years,



Ayse Numan traveled around the world with the Peace Boat as a volunteer English teacher. In late 2007, she moved back to her home country of Turkey, where she is teaching at the Istanbul Japanese School and passing her experiences of traveling to over 30 countries and hundreds of cities to her students. (See story page 33.)

Eng-Wilmot drove five hours from his vacation home in Virginia to attend his mentee's oral defense presentation. Carri's research has focused on analytical studies on the mechanism of fibrin formation. By better understanding the mechanism of fibrin formation in solution and at surfaces, researchers may be able to design materials or therapies to improve the standard of care in hemostatic disorders and improve the blood-compatibility of currently available medical devices. In September, **Ryan Hanigan** had his first Major League Baseball at-bat. A catcher with the Cincinnati Reds, Ryan pinch-hit in the fifth inning and rifled a double down the left-field line against the Milwaukee Brewers. **Joseph Sapp** graduated from law school and passed the July 2007 Bar examination. He will be attending Stetson law school to receive a master of law in international law and business. **Rachel Volinski Neuhaus** (see *Weddings*) is director of government affairs for the Builders Association, serving as the association's principal lobbyist. Her husband, Stefan, is director for New York's state assembly leader James Tedisco and is also an elected official. They reside in Chester, New York.

2004

Jayne Agee O'Rourke works as a freelance writer and regular contributing writer for *Florida International Magazine*. **Paige Bradbury** joined the Prudential Douglas Elliman real estate firm in New York City as a licensed sales agent. **Bradley Deutsch** was awarded the rank of yellow belt in Iaido and is pursuing a Ph.D. in science. **Matthew Dicker** was offered and has accepted a book deal with Random House for a short story memoir that he has been writing over the last four years. It is a compilation of short stories entitled *Dumbfounded*, which is based on his grandmother, upbringing, and the upper eastside of New York. The book will be released in the fall of 2008. After working for ABC and Juilliard in



New York and with NPR in Colorado, **Mary Greene** is back in Florida, where she is getting her master's degree at the University of Miami. **Gretchen Huff** completed her master's degree in teaching and will be teaching ninth grade world history in New Jersey. She also coaches a high school girl's varsity swim team and enjoys her life at the Jersey

Shore. **Jared Parkinson** is a flight instructor at Air Orlando. **Rebecca Rutt** earned a master of science in international development degree at the Universiteit van Amsterdam in the Netherlands. After working in Uganda and with the United Nations in Kenya, she now resides in Rome, Italy. **Mark Thompson** graduated at the top of his MBA class with a 4.0 GPA from the University of Tampa, where he concentrated in finance. He has since obtained a job at Citigroup as an investment banking analyst in the company's middle market investment banking division.

2005

Erica Abbott is attending the Yaras Institute in Okasaki, Japan, where she will have completed two years studying the Japanese language in June. After graduating, **Lauren Engelmann** spent two years teaching and traveling. She is now a medical student at Florida State University. **Margaret Garner** is a law student at Barry University, where she was chosen for the trial team. **Jon Derek Guthrie**, who was an assistant choreographer for season two of *So You Think You Can Dance*, is currently traveling with the national Broadway tour of *Cats*. Jon Derek tours the country choreographing for various companies and studios, and serving as a faculty member for VIP Dance Competition and Convention. He recently founded Project V Entertainment, LLC and plans to apply to medical school next year. **Scott Leman** earned a master's in exercise physiology from UCF and has begun work on a Ph.D. in sports business and leadership. **Maura McCarthy** is finishing a master's in international relations at Boston College. **Jessica Murphy** works as a client services associate for the Boston Company Asset Management. **Brian Panarello** works with the Butler Opera Center in Austin, Texas and is auditioning for opera companies in the U.S. and across Europe. This summer, he will return to southern France to perform for the second year of *L'Opera du Périgord*. **Katie Schenk** is working on a five-year fellowship for her doctorate in philosophy at USF in Tampa.

2006

Erin Anthony Haugen is pursuing a dental career at the Marquette School of Dentistry in Milwaukee, Wisconsin. **Brian Certo '07MBA** opened a new restaurant, Eden's Fresh Company, in Winter Park. **Juliane DiRamio** is engaged to Joseph Sebastiano and

recently opened a boutique in Port St. Lucie. **Rachel Gentile** works in the portfolio reporting department at Raymond James. **Whitney Jones** is teaching English to Chinese students at the East China Institute of Technology in Nanchang. She writes, "E-mail me and show me some love!" Following graduation, **Elisabeth Kast** returned to Bermuda for a year and worked in the Women's Resource Center as a court advocate. In June, she was accepted into a teaching fellows program in New York, where she is now teaching math and special education and working on her master's in education at Mercy College. She writes, "I would love to hear from alums in the tri-state area." In January, **Carly Rothman** started graduate school in psychology at Columbia University. **Alexandra Sattler** teaches first grade at Windermere Prep in Windermere, Florida. **Adam Schmidlin** works at Hewlett Packard Co. in their software sales department. **Ashley Shea** and **Tim Sunyog '04** are engaged. The wedding is set for April 2008 on Marco Island, Florida.

2007

James Coker moved to New Jersey in September and started working in New York City in October. He has been working as an additional production assistant for two shows on NBC as well as interning for an independent film producer in his free time. **Charles Stevens** completed a study-abroad program in Germany for singing, acting, and dancing and now works as a signer and actor for The Holy Land Experience.

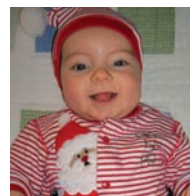
FAMILY ADDITIONS

'86 **Charlene Turner Matteson** and husband John, son Alexander David, 5/30/07, who joins brother Charles and sister Janine.



'90 **Laura Nafis Pennington** and husband Edward, son Philip Edward "Digges," 7/5/07.

'93 **Lori Dunlop Pyle** and husband Brad, son Benjamin Christian, 7/6/07, who joins brother Nathan, 2.



'94 **Erik Metzdorf** and wife Kerry, daughter Courtney Erica, 9/27/07,

who joins Caroline, 2.

Elise Simko Schroeder and husband Bob, son Marshall Emerson, 7/5/07, who joins sister Caroline, 3.



'95 **Melissa Dent Curry '99MAC** and **Charles Curry '98MBA**, daughter Georgia Grace, 8/16/07.

'96 **Edwin '98MBA** and **Sarah duPont Hendriksen '98**, son William duPont, 11/20/07, who joins sister Sophie Lewars, 2.

'97 **Alexis Mead Walker** and husband Jay, son Harry Mead, 11/1/06.

'98 **Mike and Paige Dreyfuss Cooper '97**, son Brady Ashford, 12/6/07.



Paul Doherty and wife Stephanie, daughter Olivia Grace, 8/15/07.

'99 **Kristin Dolina-Adamczyk Delfau** and husband Eric, son Nicolas Christophe, 9/28/07. **Donna Ford Gober** and husband Geoff, son Jackson Ford, 5/11/07. **Jody Horton Moore** and husband Todd, daughter Tesscani Alyse, 3/16/07, who joins sister Tayten, 2, and brother Tytan, 3.



'00 **Kaela Gustafson Nicolopoulos** and husband Chris, daughter Abigail, 9/13/07.

'01 **Nate and Ali Roach Banchiere '00**, daughter Sophia Jean, 5/5/07.



ALUMNI ASSOCIATION BOARD PROFILE

Elizabeth Ashwell '99

BUILDING BRIDGES ■

Making a living by working closely with the likes of Alan Greenspan, Tom Brokaw, Christiane Amanpour, and Lou Dobbs might seem like a daunting proposition. But for Elizabeth Ashwell '99, it's all in a day's work. As a senior event coordinator and project manager for Washington Speakers Bureau, Ashwell is essentially the "right-hand person" for top political and economic figures as they make their rounds on the lecture circuit.



bridge between the younger and older members. "The role that I help serve is that I've been out of school long enough that I have some professional background, but it hasn't been so long that I don't remember what it was like to be a student. It's great having perspectives of recent graduates as well as alumni who graduated 30 or 40 years ago." As the Executive Committee's Member at Large, Ashwell works closely with the alumni relations staff on the

planning of Board activities.

Ashwell travels mostly with Dr. Greenspan, the former chairman of the Board of Governors of the Federal Reserve, and is on site whenever he has a speaking engagement. Acting as a liaison, she handles travel plans, media concerns, and other logistics.

It's a position that has afforded Ashwell some wonderful opportunities, including standing onstage in an empty Radio City Music Hall, attending the IMF global meetings in Washington, DC, and enjoying the accommodations at some of the finest hotels. The downside? "Lots of late nights and early mornings and moving 100 miles an hour with lots of balls up in the air." When not on the road, she telecommutes from her St. Louis home.

"I get energized by meeting new people, seeing new challenges, taking on different experiences in different locations. It's really interesting to see how everyone else lives and to learn a little bit about a city or an organization day by day."

In her third year on the Alumni Association Board of Directors, Ashwell sees herself as a

Ashwell believes a top priority for the board is to continue to grow Rollins as a distinguished liberal arts school, keeping the balance of strong academics and a diverse student population. "The whole point of liberal arts is to mix theater and science and sociology and English and history and international relations in a way that more specialized schools don't have," she said.

A Philip B. Crosby Scholar while at Rollins, Ashwell kept busy with Chi Omega sorority, the sailing team, Rollins Outdoor Club, and Habitat for Humanity, as well as service as president of the Student Alumni Organization. "My sociology classes—the professors who taught them—made me think, exposed me to readings and theories and thoughts about life that I never would have been exposed to otherwise. Having that sociological lens as I'm working with people or organizations, and having that level of awareness, is an advantage I absolutely gained at Rollins." eashwell@hotmail.com

—Russ J. Stacey '05HH

7/21/07, at St. Patrick's Cathedral in New York, NY; bridesmaid: **Cara Ginsberg Lubin**; attendees: **Todd Renner '99MBA, Adair Butt Smith, Anthony Santorelli, and Jessica Walker Fischer '03MED.**



'01 **Jen Newberry** to Pat Dwyer, 8/4/07, in Cincinnati, OH; attendees: **Jon Adamo '00 '04MBA, Jay Newberry '00, Nik Paleologos '00, Ali Roach Banchiere '00, Nate Banchiere '01, Lindsey Cernuda Paleologos '01, Adrienne Forkois '01, Gibby Purdom Patterson '01, and Kendra Sasser Adamo '01. Catherine Ritman** to William Holligan, 7/14/07, at Christ Church Greenwich.



'02 **Lollie LaBarge** to Jason Wahl, 3/9/07, at Paradise Cove in Orlando, FL; usher: **Pepi Ribley '03**; attendees: **Hope Gerde, Liz Rollins, and Evan Hoffman '03 '05MBA.**

Stephanie LaFalce to Charles Stopher, 9/19/07, in Positano, Italy.



'93 **Deanna Bartsch** to Brian Norris, 9/8/07, at the Episcopal Church of the Holy Family.

'98 **Christina Leh '01MBA** to Todd Simon, 9/15/07, at Knowles Memorial Chapel; maid of honor: **Gabrielle Light '99**; attendees: **Rachel Bracken '96, Angela McAllister '97, Nicole Sydney '97, Holly Hammond, Julie Lewis, Suzanne Rehak, Kelly Rhodes Klody, and Courtney Catullo '99.**



Nishan Vartanian to **Victoria Hodges '00**, 9/29/07, at the First Presbyterian Church in Highlands, NJ. '00 **Laurie Skrenta** to Jason Dove,

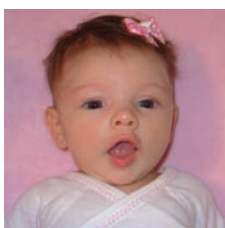
Eisnaugle '01, Jason Teaman '01 '03MBA, and Alexia Brehm '02 '03MBA.

'03 **Rachel Volinski** to Stefan Neuhaus, 5/26/07, at Sacred Heart in Monroe, NY; attendees: **Mary Conte and Amber Prange '05.**



WEDDINGS

'02 **Steven '05MBA** and **Brooke Blackwell Castino '05MHR**, daughter



Emma Kate, 9/30/07.

'02 **Christiana Laventure Thornton** and husband Jeff, son Owen Charles, 8/8/07.



'77 **Nancy Hubsmith** to Jack Rozance, 7/29/07, in Sonoma, CA; attendees: **Alison Flesh Morrow, Jody Matusoff Zitsman, Shelley Wilson Kelley, and Jacqueline Malan '06.**



'90 **Betsy Hill** to Joe Samuel, 7/14/07, in Denver, CO; attendee: **Kellee Johnson.**



'04 **Milissa Misiewicz '07HH** to **Dmitry Pitel '07HH**, 8/25/07, at St. Margaret Mary Church in Winter Park, FL; bridesmaids: **Kate Ferris** and **Lauren Daniel '05**.

'05 **Shereena Dann** to Michael Seerattan, 10/20/07, at Knowles Memorial Chapel.

'07 **Marissa Williams** to Julian Rodriguez, 6/28/07, in Tampa, FL.

IN MEMORY

'33 **Isabelle Hill Sheldon** died November 12, 2007. Isabelle was married to **James Sheldon '31**, former assistant to the president for development at Rollins.

'35 **Blanche Fishback Galey Alexander** died September 1, 2007. Blanche had a lifelong passion for art. She was a gifted realist artist and a powerful abstract artist and her paintings are included in corporate and private collections, as well as those of the Westmoreland Museum of American Art, the Southern Alleghenies Museum of Art, and the Morse Gallery of American Art. She also supported the artistic endeavors of others, such as the late furniture designer George Nakashima, whom she commissioned a 5-foot-by-12-foot dining table from in the 1950s. Blanche blended her love of art with her philanthropic endeavors and civic contributions and, to that end, she was instrumental in starting the Ligonier Valley branch of Southern Alleghenies Museum of Art, the Pittsburgh schools' Art Caravan, and the Carnegie Museum of Art Women's Committee Christmas tree display. She was predeceased by her first husband and is survived by her husband James, a son, two stepchildren, two granddaughters, and two great-grandsons.

'35 **Carol Smith Galbraith** died October 4, 2007. Carol was active in civic causes, including the League of Women Voters, the Red Cross, Meals on Wheels, and the Girl Scouts of America. She was predeceased by her husband **Guilford Galbraith '35** and is

survived by a son, a daughter, seven grandchildren, and 12 great-grandchildren.

'36 **Anthony F. Merrill** died May 9, 2007.

'40 **Louis B. Bills** died September 26, 2007. After graduating, Louis spent the next five years serving during World War II in the Pacific, Europe, and China. Even while a realtor, he continued to serve in the military, as a lieutenant colonel commanding the local

Air Force Reserve Squadron. He was chairman of the Palm Beach County School Board during the tumultuous years of desegregation from 1963 to 1967. A great believer in community service, Louis was also the director of several bank boards, director of the local American Red Cross chapter, and president of West Palm Beach and Riviera Beach Realtors boards. He was predeceased by his youngest son, Gregory, and is survived by his wife Betsy, three sons, six grandchildren, and eight great-grandchildren.

'41 **Frank M. Hubbard** died August 4, 2007. He was a legend in the road-building industry, a giant in the local and national world of philanthropy and community service, and a decorated veteran of WWII. He is survived by his wife Ruth, a son, a foster son, a daughter, and four grandsons.

'43 **George A. Estes** died November 28, 2007. During WWII, George was assigned to the U.S. 62nd Coast Artillery, where he fought in Algeria, Tunisia, Italy (under the direct com-

Brian McCarthy '99

RISKY BUSINESS ■ Brian McCarthy has seen danger, up close and personal. The 1999 graduate has spent much of the last four years overseas, including 20 months in Iraq, as a contract administrator with two multinational companies. He worked side by side with many Iraqi nationals, and what he saw surprised him.

"Not everyone in Iraq is involved in the war," McCarthy said. "A lot of the Iraqis are just trying to get by. They come to work every day. They're trying to support their families, and they need someone to help them get through this."

McCarthy majored in Latin American and Caribbean affairs (he speaks Spanish and Portuguese and is working on Arabic). He made his first trip outside the country while a student in Professor Pedro Pequeño's anthropology classes. "I was especially grateful for the opportunities that I had studying abroad in Mexico with Dr. Pequeño," he said. "I also enjoyed Spanish and Portuguese classes with Dr. Roy Kerr."

After graduation from Rollins, McCarthy returned to his native Miami and earned an MBA from Florida International University's international business program. In 2004, he was hired by a Swiss logistics company to go to Iraq. But after three and a half months of driving around Baghdad, the situation became too dangerous, he explained. "I resigned and was hired immediately by ArmorGroup, a British security firm that handles security for embassies and a multitude of large clients in the Middle East. One project was a school in al-Hilla to train guards and marshals for the Iraqi Ministry of Justice. As part of the management team, I was able to work in



McCarthy on a recent trip to Argentina. In the background, pipes are being unloaded for the Natural Gas Pipeline.

support of 15 projects simultaneously."

ArmorGroup had a different philosophy from that of most contractors in Iraq—one that was better suited to McCarthy. "We managed everything from outside of the Green Zone," he explained. "The company expects to be in Iraq

for 15 to 20 years, and they're focused on working with and hiring local people. We employed just over 700 Iraqi employees, and several hundred Fijian and Nepalese nationals."

In October 2005, McCarthy left ArmorGroup and Iraq and took a Miami-based position as a contract administrator with the Brazilian engineering and construction firm Odebrecht. "I needed to come back after 20

months in Iraq and stabilize my life a little," he said. Odebrecht builds large civil projects such as dams, bridges, stadiums, airports, and seaports. McCarthy has worked in New Orleans in support of a levee-repair project and was on the project team for a study of the oil sands in Alberta, Canada. Recently, he went to Argentina and Brazil to review the logistics operations of an expansion of the Argentine natural gas pipeline.

As dangerous as it was, McCarthy freely admits that going to Iraq advanced his career at lightning speed. "Once I received my MBA and went to Iraq, my career just launched," he said. "I would definitely recommend taking risks early in a career. The experience that you gain in difficult circumstances strengthens your ability to make decisions for the rest of your life, and employers know that someone able to cope with risk can be a very valuable asset to the company." bmccarthy24@aol.com

—Warren Miller '90MBA

Angelo Villagomez '04

BEAUTIFYING SAIPAN ■ Hafa Adai!—pronounced “half a day”—the native Chamorro greeting on the island of Saipan, reflects the life of Angelo Villagomez '04 in both spirit and sound. A Saipan native himself, Villagomez spends half his day serving as executive director of the Mariana Islands Nature Alliance (referred to as MINA, which happens to be the Chamorro word for “resource”) and the other half coordinating volunteers as chair of the Restoration Committee at Beautify CNMI!, the environmental coalition he

helped create. In his “spare” time, Villagomez, who has single-handedly built Saipan’s blog community, invites locals to blog through www.TheSaipanBlogger.com and Beautify CNMI’s blogger network, www.WeLoveSaipan.com. He also pursues another passion as starting forward on the first CNMI national soccer team. All of these efforts come together in one grand mission: to bring beauty, economy, and recognition to Saipan.

Saipan, part of the Commonwealth of the Northern Mariana Islands (CNMI), came into political union with the United States in the 1970s, with Villagomez’s father’s signature on the constitution. According to Villagomez, being American-educated and Chamorro-born in a community that includes Filipinos, Chinese, Koreans, Japanese, British, Americans, and native Chamorros has given him credibility there. His compelling message, “Beauty plus the environment equals economy,” has had the unprecedented result of breaking down ethnic barriers as people come together to help clean up the CNMI.

Before coming to Rollins, Villagomez received a BA degree in biology from the University of Richmond. He felt “out of sorts” in the lab, though, and ended up at Rollins after his mother introduced him to Barry Allen, associate professor of environmental studies. Realizing that environmental work would be the perfect way to connect his passion for mobilizing people with his interest in science, he pursued a second BA degree—this one in environmental studies. After graduating, he went to work for the League of Conservation Voters, where his duties included serving as volunteer coordinator during the 2004 Presidential campaign.



The catalyst for Villagomez’s return to Saipan in April 2006 was the sad event of his father’s death after six years in a coma. During the typical 18-day funeral, Villagomez was asked to take a job proposal for a coral-reef outreach

project (there are more coral reefs in Micronesia than anywhere in the world) to his contacts in the States. Upon reading the document, he discovered, “It was almost as if it was written for me. It combined working with people with science and environmental activism. I had degrees in science and environmental studies, plus I had profes-

sional experience in community organizing.” He was hired by the Marianas Resource Conservation & Development Council, another local nonprofit, to oversee the coral-reef project, which involved over 1000 volunteers in revegetation projects, stream-water sampling, stream and beach cleanups, and dive surveys. Following the completion of that project in January 2007, Villagomez was hired as MINA’s executive director.

Channeling his passion, experience, and love for his boyhood home into his work with MINA, Beautify CNMI!, and Saipan’s blog community is both challenging and rewarding for Villagomez. “It’s amazing how one person can really make a difference with the right passion and support,” he said. “I achieved what seemed like the impossible—turning the environment into one of the leading issues on this island. Thousands have been inspired to take an active role in taking care of their island and hundreds have been inspired to create their own Web sites so that they can tell their story. And each one of these people inspires someone else.” His contribution has not gone unnoticed: In 2007, Beautify CNMI! won an EPA Environmental Award and was named the *Saipan Tribune’s* Person of the Year, and Villagomez was named one of *Guam Business Magazine’s* “35 under 35.”

While Villagomez has achieved the “impossible” since returning to his native island, he says there is still much to be done. Currently, he is focused on two important goals. One is securing funding so he can continue in his role as executive director with MINA. The other: winning his next soccer match.

angelovillagomez@gmail.com

—Alice Smetheram Bass '88

mand of General Patton), France, and Germany. After returning from the war, he embarked on what would be a very successful civilian life and career as a professional lobsterman and entrepreneur. He established Estes Beach and Estes Lobster House Restaurant. He was preceded in death by his wife, Laurie, and is survived by a son, two daughters, five grandchildren, and three great-grandchildren.

'46 Mary Louise Sherman Fletcher died October 12, 2007. Mary Louise was a career volunteer. She was always doing for others, whether it was cooking meals for those in need, organizing food for the sick or hospitalized, or buying shoes for less-fortunate children. She was a founding member of St. Michael’s Episcopal Church. Mary Louise is survived by her husband, Richard; two sons; two daughters; nine grandchildren; and 10 great-grandchildren.

'47 Ilo Lorenz Elicker died November 28, 2007.

'50 Carol Gehr Sellars died November 16, 2007. Known to many as the “Shell Lady of Cayo Costa,” Carol was raised in Massachusetts and spent summers on the Maine shoreline, where her interest in shelling, encouraged by her father, developed. During World War II, she spent time overseas with the American Red Cross before attending Rollins. After graduating, her teaching career took her to Key West, Pompano Beach, and finally to Sanibel in the early 1960s. In 1974, she and her husband moved to Cayo Costa, where they remained for the rest of their lives.

'52 Richard “Dick” Pope, Jr. died November 8, 2007. Dick went on to become a world-famous water skier, a world-class outdoorsman, and the guiding spark for Cypress Gardens after his parents, the park’s founders, retired. He won four consecutive national overall water-skiing titles starting in 1947, and was inducted into the Waterski Hall of Fame in 1989. Pope was also a veteran of the U.S. Marine Corps and a member of St. Matthew Catholic Church. He was predeceased by his son, Dick Pope III, and is survived by his wife, Frances, and two daughters.

'53 **Margaret Bross Lynch** died September 10, 2007.

'54 **John W. Haussermann, III** died July 19, 2007.

'57 **Richard F. Trismen** died as the *Rollins Alumni Record* was going to press. In addition to teaching business law at the College (1966-1989), he was elected to the office of College secretary by the Rollins College Board of Trustees in 1978 and continued to serve in that capacity until his death. A fuller appreciation of his life will appear in the next issue of the *Record*.

'59 **Gardner Horton** died November 13, 2006. He was retired from the University of Tennessee Hospital's Drug and Alcohol unit. He was also retired from his position as manager of industrial relations at Cornerstone of Recovery, an alcohol and drug disease treatment center.

'59 **Lawrence L. Lavallo** died October 4, 2007. Larry practiced law in Boca Raton for 27 years and served as a member of the Rollins College Alumni Association Board of Directors, chairman of the Chamber of Commerce, and as president of the South Palm Beach County Bar Association. He is survived by his wife, Mary; a son; two daughters; and two granddaughters.

'62 **Stuart James Bell** died August 28, 2007.

'66 **Robert B. Heinemann** died August 5, 2007.

'04 **Amy Gallagher** died November 28, 2007. In 2004, Amy moved to Colorado,



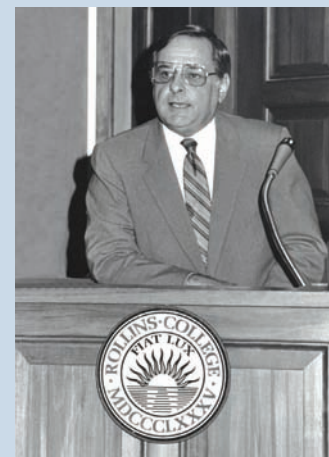
where she worked for two years at a behavior center, touching troubled teens. In September 2007, she moved to Granby,

where she taught English at Middle Park High School. Amy loved the Colorado mountains, where she enjoyed hiking, rock climbing, and snow boarding. She is survived by her parents and a sister.

■ IN MEMORY ■

Warren A. Johnson '98^{HAL}

Warren A. Johnson '98^{HAL}, Vice President Emeritus for Development and College Relations, passed away November 24, 2007 following a distinguished 32-year career in fundraising for higher education. His exceptional abilities enabled him to substantially improve the financial well-being of Rollins College as well as those of Tulane University and the University of Chicago. After being selected by President Emeritus Thaddeus Seymour '82^{HAL} '90^H to become vice president, Johnson spent 13 years at Rollins where his vision enabled him to design and direct efforts that strengthened the institution, provided enhanced opportunities for students, and earned him national recognition as a leader and strategic thinker in college advancement. Johnson worked with President Emerita Rita Bornstein '04^H '04^{HAL} to guide the planning and the majority of *The Campaign For Rollins*, the landmark fundraising venture that provided a secure future for the college that had come to mean so much to him. As a mentor to the advancement officers he hired, Johnson left a legacy of professionals who now make similar impacts at Rollins as well as at other campuses throughout the country. He is remembered as a consummate coach, an intellectually and ethically sound administrator, and a caring and compassionate man.



Born and educated in Minnesota, Johnson retained the solid values and work ethic with which he was raised and educated. After retiring from Rollins College in 1998, he remained a resident of Winter Park and served as a consultant to several area arts and cultural organizations. On January 24, 2008, a memorial service was held at Knowles Memorial Chapel to celebrate Johnson's life and honor his professional legacy.—*Carolyn Planck*

■ IN MEMORY ■

Ronald L. Acker, Sr. '64

Ronald L. Acker, Sr. '64 passed away June 10, 2007 after a long and courageous battle with leukemia. A native of Lodi, Ohio, Acker earned his B.A. from Rollins and M.Ed. from Fairfield University (Fairfield, CT), engaged in post-graduate studies at Columbia University, and received a National Science Foundation Fellowship to Bridgeport University.

Acker enjoyed a highly successful career in real estate in Central Florida, most notably as broker owner of RE/MAX 200 Realty, RE/MAX Town & Country Realty, RE/MAX Realty Centre, and RE/MAX Achievers. He and his wife, Kathy, purchased RE/MAX 200 Realty in Winter Park in 1989. Together with their sons, they grew the office from a few dozen to over 100 agents, earning the business recognition as the top independently owned real estate brokerage in Central Florida.

In recent years, Acker traveled throughout the world encouraging and mentoring both regional and emerging markets in the best practices for real estate professionals. He served as president of the Orlando Regional Realtor Association (ORRA), founding president of the Mid-Florida Regional Multiple Listing Service, and ORRA representative on the Economic Development Commission's Governors Council. He was named Realtor of the Year in 2001 and received the Walter Rose Lifetime Achievement Award from ORRA in 2005. He worked to improve Central Florida's affordable housing initiatives and supported numerous organizations, including Susan G. Komen for the Cure and Children's Miracle Network.

A tireless supporter of his alma mater, Acker served on the Board of Directors of the Rollins College Alumni Association for several years, including a term as president (1982-83); served on the Alumni Steering Committee in 1995; was a Career Services volunteer (2000-01); and served as an adviser to the Tau Kappa Epsilon fraternity. He also served as president of the Winter Park Sidewalk Art Festival, whose Jean Alice Oliphant Scholarship Fund benefits worthy art students at Rollins.

Acker is survived by his wife, Kathy; sons Lee, Kevin, and Mark and their wives; his mother; a brother; and seven grandchildren. In his memory, the Acker Scholarship has been established at Rollins College to benefit deserving students. Checks should be made payable to Rollins College Ronald L. Acker, Sr. Scholarship Fund and mailed to: Cynthia Wood, Vice President for Institutional Advancement, Rollins College, 1000 Holt Ave. - 2754, Winter Park, FL 32879. For more information, please call Leslie Carney '03 '09^{MBA} at 407-646-1528.



SPOTLIGHT ON YOUNG ALUMNI

—By Ruth Jackson

Krista Shirley '04

krista@ashtangayogini.com

ON A SPIRITUAL JOURNEY—"I deal with culture all day long," said Krista Shirley, yoga instructor and owner of a business that sells yoga products. Shirley's cultural and spiritual journey began during her Rollins days. The South Carolina native double majored in anthropology and classical studies and became fascinated with the cultural changes wrought by seafaring traders. Intrigued with the traditions and philosophies of the world beyond America, she took her first trip abroad her junior year. "Greece," she said, "opened my eyes to the beauty and cultures of our world." Shirley first studied Ashtanga yoga in the U.S. as an undergraduate. Her passion for the art later took her to Thailand and India. "Instead of doing



graduate studies in archeology, I became certified in Pilates and completed several extensive yoga teacher-training programs." Equipped with this training, she joined with a partner to start her own business, Ashtanga Yoga Shala Orlando, which she serves as vice president. "I

couldn't find a line of yoga products I loved, so I launched my own," she said. "All the products are produced by an Indian family I met in Mysore, and I've made them all available on the Internet." Her product line will soon expand to include yoga practice clothes. Shirley recently spent three months in Mysore continuing her training at the Ashtanga Yoga Research Institute and is now back in the Orlando area teaching yoga.

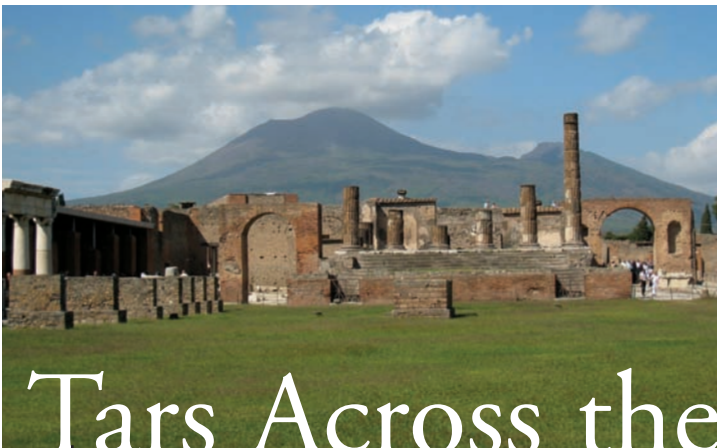
Jeff Golden '07

golden3278@gmail.com

PRACTICE MAKES PERFECT—Pros, amateurs, duffers...all want to discover the secret to being a great golfer. Jeff Golden, who played in his first U.S. Open fresh out of Rollins, already knows it. "It's all about hard work," he said. The economics major understands the correlation between time invested and quality of outcome. "My game has improved steadily each year, and I attribute that to the amount of



practice I do." The results speak for themselves. Last spring, in the final semester of his senior year, Golden led the Rollins men's golf team, earning a sixth-place finish at the Sunshine State Conference Tournament and an eighth-place finish at the NCAA Division II South Region Tournament. He qualified for the last two U.S. Amateur tournaments, represented Florida at the USGA State Team Championship, and was named the Florida State Golf Association Player of the Year. Then came the icing on the cake: He had the best score of the 47 players attempting to qualify for the 2007 U.S. Open at Oakmont Country Club. "Playing in the U.S. Open was the best week of my life," Golden said. "It was like I was in a dream." He attributes his success partly to Rollins and the opportunities he had as a student-athlete, and partly to his dad, a professional golfer who instilled in him a strong work ethic. "I learned about hard work and how it pays off by watching my dad practice when I was growing up." Hard work has certainly paid off for Golden, who said the PGA is exactly where he wants to be.



Tars Across the Globe

Since graduation, many Tars have sailed to the four corners of the world to get a taste of life beyond Lake Virginia's shores. If you're one of our globe-trotting alumni, the Office of Alumni Relations wants to hear about your adventures!

How did the experience change you or your perceptions of the world? Did it alter the direction of your study, career field, or life? Send stories, revelations, and photos of your journeys to ljcole@rollins.edu. They will be posted on our Tars Across the Globe page at www.rollins.edu/alumni/travel/TAG.

REGIONAL EVENTS

WINTER PARK, FL

October 27, 2007—Tea honoring Virginia Giguere Roose '48



Back row: (l-r) Irma Schaefer Ross '51, Nancy Neide Johnson '50, Flora Harris Twachtman '43, Virginia Giguere Roose '48, Jack Rich '38, and Dewey Anderson '56

Front row: (l-r) Alice Henry Acree '42, Peggy Caldwell Strong '43, Jenelle Gregg Bailey '48, Sherry Gregg Ogilvie '40, and Kit Johnson Rutledge '52



Virginia Giguere
Roose '48

DENVER, CO

October 24, 2007—Cool River Café



(l-r) Carol Orwick, Tim Orwick '67, and Katri Hakola '97



(l-r) Lauren Shrensky '97, Andrea Henderson Ehresman '99 '02MBA, Heather Moody '02, and Keith Gantenbein



(l-r) Heather Cameron '01MBA, Donald Golden '98, William Callahan '04, and Amanda Moon '06



(l-r) Jeremy Ratliff '98MBA, David Lord '67 '71MBA, and Jill Smithberger Cooke '81HH

BOCA RATON, FL

September 26, 2007—
Boca Country Club



(l-r) Gordon Hahn '57, Peggy Hahn, and Zachary Cooke '00



(l-r) David Zarou '86, Sybil Hudson Jones '91, Kate Zarou, Mason Jones '91, and Anne Chernick '03



(l-r) Adele Fort Kirkpatrick '56, Betty Carson Wales '42, and Joe Friedman '49



(l-r) Robert Franklin '68, Jolie Wheeler Riggs '50, Margy Mountcastle Robinson '51, and Charles Robinson '51



(l-r) Suzanne Babos Trudeau '85, Joanne Eichorn '85, Paul Hansrote, and Robert Franklin '68



(l-r) Dorothy Dunn, Mary Skook Bailey '52, and Pat Brett

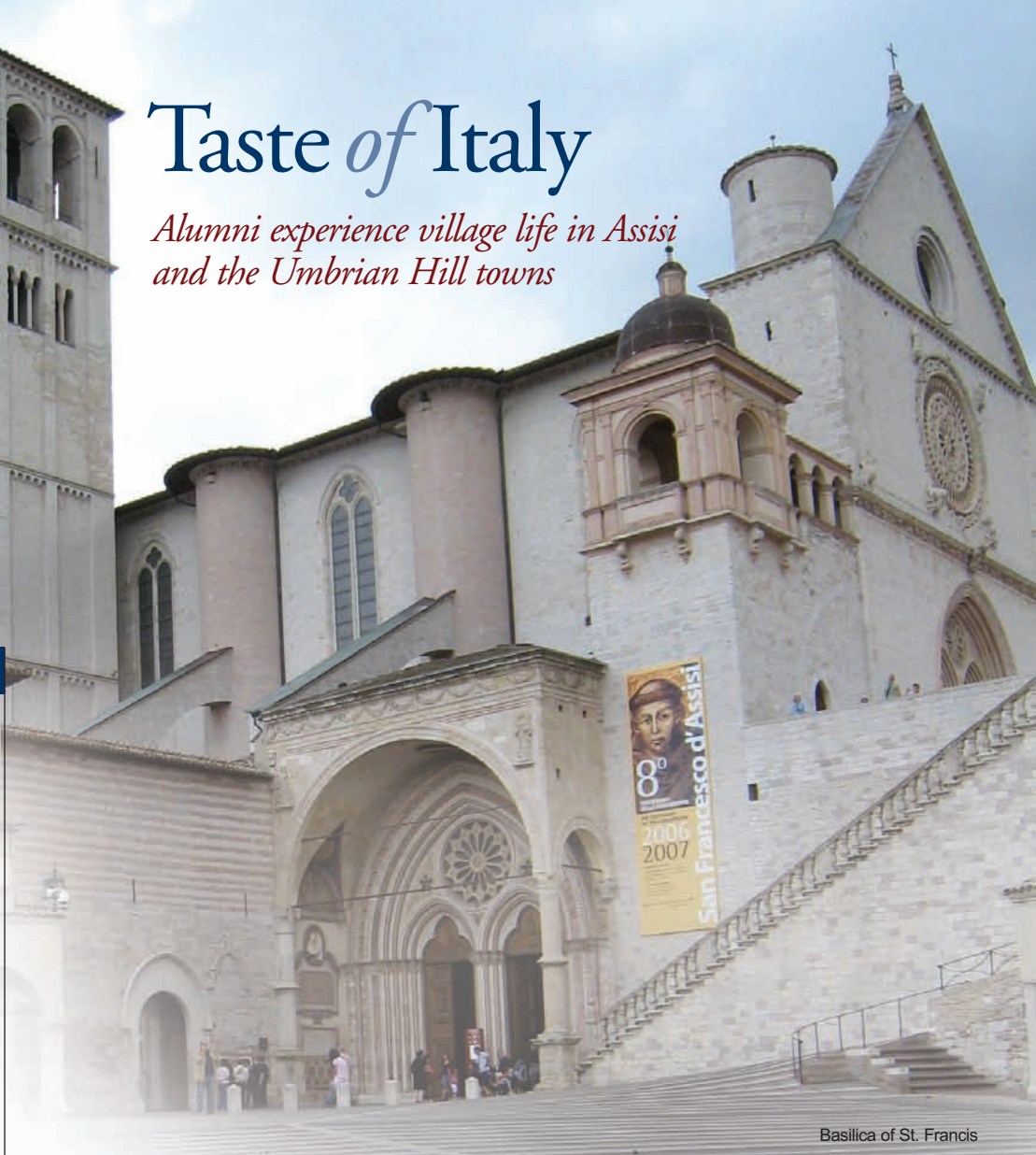
To view more regional event photos, visit: www.rollins.edu/alumni/events/photos

Taste of Italy

Alumni experience village life in Assisi and the Umbrian Hill towns

ROLLINS TRAVELS

In September, Rollins alumni, family, and friends immersed themselves in a unique travel opportunity that captured the essence of life in Umbria, a beautiful and historic region in the heart of the Italian countryside. Led by Professor Emeritus of Art Robert Lemon, the Rollins travelers were joined by Georgetown, University of Idaho, University of South Carolina, Louisiana State University, Villanova, and College of St. Benedict adventure seekers. The traveling companions built warm friendships and camaraderie as they explored the medieval towns (including their home base of Assisi), breathtaking scenery, and art and architecture of this ancient region. The trip was part of a series of annual excursions offered by the Rollins College Alumni Association Travel Program.



Basilica of St. Francis



Above left: (l-r) Nancy Haas MacKintosh '76, Ray Turner, and Director of Alumni Relations Elizabeth Francetic. Above right: Rollins travelers enjoy a scenic stop en route to Orvieto

Sandra Sands Hester '59 and Robert Pittman



Farewell Dinner – Hotel Subasio, Assisi
Standing: (l-r) Ann Hicks Murrah '68MAT, Ann Saurman, Sharon Scudder, Libby Drosdick, and Bob Pittman. Seated: Sandra Sands Hester '59 and Andrea Scudder Evans '68

“Our group was delighted and fascinated with the architecture, scenery, and cultural treasures that we saw throughout Umbria. A most impressive memory for me was the daily demonstration of faith and dedication in Assisi as hundreds, maybe thousands, of visitors entered the town each morning. Young and old, they climbed the steep hills and cobbled streets to the Basilica of Saint Francis where they paid homage to their revered saint. An unforgettable sight.”

—Sandra Sands Hester '59





Classic China and the Yangtze
May 26 – June 9, 2008

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Program invites you to explore the
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October 10 – 18, 2008



For more information, contact the Office of Alumni Relations:
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Spread the Spirit of FOX DAY

In an effort to spread the spirit of Fox Day beyond the campus, the Rollins College Alumni Association has declared **Thursday, April 24** as **Alumni Fox Day!**

We know the real world doesn't shut down when the Fox appears on the Mills Lawn, so we've decided to "schedule" Fox Day this year to allow you to plan in advance your celebrations with family and alumni friends. If you have an idea for a Fox Day alumni gathering spot in your area, spread the word by posting your location at www.rollins.edu/alumni/foxday. All alumni are encouraged to check this site regularly for the latest information.

And for those of you who can't quite bring yourself to give up the magical spontaneity of the Fox Day tradition, don't worry... We'll be sending out a **Fox Day alert via e-mail and text messages on the morning of the REAL Fox Day**—that eagerly anticipated spring day at Rollins when the Fox shows his face on the Mills Lawn and Rollins students revel in their surprise day off of classes.



Sign up now for the special Fox Day Alert Service

Go to ecores.stretchinternet.com/login.php, create a login, fill in your information, and check the "FOX DAY" box. (You'll be able to sign up for Rollins athletic updates while you're at it.)

Whether it's Alumni Fox Day or the "real thing," we hope you will recapture the spirit of this tradition that is uniquely Rollins and help spread the joy of Fox Day around the world!