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Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, March 12, 2012

Crummer Graduate School of Business Faculty
Rollins College

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Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 108 at 1:30pm

March 12th, 2012

Welcome........................................................................................................Craig McAllaster

Review/Approval of Minutes.................................................................Craig McAllaster

PMBA Strategic Committee Update .................................................Jule Gassenheimer

Blended Learning.......................................................................................Jane Reimers

Other Business...........................................................................................Craig McAllaster

Adjournment...............................................................................................Craig McAllaster

Next Faculty Meeting
April 16th
1:30pm
Room 108
Crummer Faculty and Staff Present:
Alice Argeros, Susan Bach, Lynda Boyce, Jackie Brito, Pam Clark, Steve Gauthier, Susan Haugen, Margaret Linnane, Cheryl Mall, Craig McAllaster, Erica Sorrell, Jane Trnka, Mike bowers, Henrique Correa, Ralph Drtina, Jule Gassenheimer, Bill Grimm, Mark Johnston, Halil Kiyimaz, Allen Kupetz, Greg Marshall, Kyle Meyer, Jane Reimers, Bill Seyfried, Clay Singleton, Ted Veit

Welcome.................................................................Craig McAllaster

Review/Approval of Minutes.................................................................Craig McAllaster

PMBA Strategic Committee Update ........................................Jule Gassenheimer
The Committee members are:  Jule Gassenheimer, Ron Piccolo, Jackie Brito and Steve Gauthier.
Please see attached PowerPoint presentation given by Jule Gassenheimer.  A motion to approve
the new format was voted on and approved.  The new format will begin in March 2013. The
biggest concern voiced by the faculty was having the cost stay competitive with other area
schools.

Blended Learning .................................................................Jane Reimers
Jane is currently taking courses working towards her Master’s Degree.  As a result, she is
developing a course for Faculty members to learn about blended courses and the importance of
keeping them consistent across the board.  The course she will teach will begin after graduation
on Monday April 30th.  It will be a 7 week course with weeks 1, 4 and 7 face to face and the
remainder online.  You must complete this course if you plan to teach blended courses.

Other Business:
.....................................................................................Craig McAllaster

The Crummer School’s 3rd Annual Crummer Reunion Weekend is being held this Friday and
Saturday. This year, in conjunction with the Crummer Reunion events, we will be hosting the
2012 Crummer Alumni Hall of Fame Induction Ceremony. Each of you received an invitation in
the mail for this prestigious event on Friday. You and a guest are invited to attend. Details are as
follows:

Crummer Graduate School of Business
2012 Alumni Hall of Fame Induction
Friday, March 16th
5:00 – 6:30 p.m.
Cornell Fine Arts Museum Patio at Rollins College

Inductees:
William H. Bieberbach ’70 ’71MBA
Robert D. Finfrock, Jr. ’71MCS
Steven W. High ’81MBA
Allan E. Keen ’70 ’71MBA ’10H
John C. Myers III ’69 ’70MBA

Please click here to RSVP.
Parking maps will be sent to you.
Venture competition is this week. Please use this link to see a complete schedule.
http://www.rollinsceo.com/

The IDEA Faculty forms have been sent out. Please complete them and return to Lynda by April 17th.

Sun Trust Distinguished Leader of Merit and Leadership Awards Dinner Information:

Adjournment.................................................................Craig McAllaster

Next meeting: Monday, April 16th at 1:30pm in room 108