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Minutes, Arts & Sciences Finance and Service Committee Meeting, Tuesday, December 3, 2013

Arts & Sciences Finance and Service Committee

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FINANCE AND SERVICE COMMITTEE

MINUTES: December 3, 2013

Approved: February 4, 2014

Attending:

Faculty: A&S: Ashley Kistler, Susan Cohn Lackman, Paul Reich, Eric Zivot; **Staff:** Steve Gauthier, Leon Hayner; **CPS:** NA; **Students:** Mary Birthisel, **Guests:** Bill Short (Asst. VP, Finance), Kimberly Schlaepfer; Giselda Beaudin

Note: Eric Zivot, chair *pro tempore* in Hoyt Edge's absence.

1. Approval of Minutes, November 5, 2013.
2. Kim Schlaepfer, representative from the Sustainability Subcommittee of F&S, presented a revised Idling Policy proposal. After discussion, a friendly amendment was added, the insertion of "vendors" so the phrase would read "college vendors' contracts." This will be a new campus policy – analogous to campus smoking policy. The proposal was forwarded to Jeff Eisenbarth for approval. Should it be policy instead of "best practice"? No – this policy looks good. Motion carries.

Schlaepfer added: Facilities is working to put in more hydration stations as well as limit access to water bottles; ECO-Rollins giving reusable water bottles to students willing to sign a pledge. Sodexo was willing to curtail water sales, which usually amounts to \$5000/week. Reuseable glasses will be switched from plastic. Scott Bitikofer will take ECO-Rollins students on a sustainability tour of campus, and students will go on to the Winter Park recycling center. Kim is thanked for time and efforts. Incoming students have been given reusable water bottles as well as a reusable bag.

3. Zivot introduced Giselda Beaudin, and explained the impetus for her visit comes out of discussions about student enrollment revenue and how that revenue is disbursed when we send students overseas, and what our process is for bringing foreign students to campus.

Beaudin explained: In terms of study abroad: Rollins collects a comprehensive fee (\$27,210 = room, board, tuition). Financial aid stays the same as what the student would receive were that student to be in residence on campus. The cost is comparable to being on campus. Once students are in our system Rollins pays out all the fees that are paid on our behalf. Beaudin is trying to weed out more expensive programs. Beaudin's office also covers indirect costs; *i.e.*, meal plan, air fare, visa costs – taken off student expenses. The International Programs Office makes sure that necessary expenses are covered, partially because many of these plans cost less than Rollins charges. Costs are spread over all international programs, and whatever is left is rolled back into Rollins' budget; this sum is equal to 20 – 25% of all the fees International Programs collects; while not a net-revenue generator, it is true that if students were on campus they would be spending some of the money on campus rather than sending it all abroad. 43% of students are getting financial aid; folks that are full-pay take more expensive trips that are not part of our programs; on the whole the students with financial aid traveling on international

programs is larger than the percentage of the student population as a whole Reich – what are the programs that are expensive and hard? Response: some are those with a small numbers of students: Duke Marine Lab (small number of students); Washington semester internship is beginning to push limits; Australia is very expensive. Exchange rates have not been in our favor in the last few years. Rollins opened a program in Spring in Australia. The program through Trinity in Italy has been slowly switched to American University in Rome. There are some considerations:

- Do we want institutional aid to go for second semester abroad?
- Small number of students do a full year abroad, or two semesters separately.
- Short-term study abroad is a revenue generator.
- One option is not including airfare, but that would exclude those students who could not come up with airfare. In Crummer, students cover bill for travel.

Several other schools are talking about capping the numbers of students who can go abroad each semester, so the college could better plan. In some cases, International Programs are strategically adding spring semester plans. Capping numbers intentionally is hard because it forces students to plan earlier. Beaudin cautions us to do comparison of the ACS schools with Rollins. Overall 70% of our full-time undergrads do a foreign trip, including Winter Break, Spring Break, Summer Trips; there is a lot of disappointment for high-need students if they wish to do short-term program because financial aid is not available.

How does Rollins become a destination study-abroad school as seen by other countries? Unfortunately, the cultures of study-abroad does not exist in other countries. Rollins does have some exchange partnerships; these are advantageous because we are “swapping bodies.” We get a decent number from Japan and Hong Kong; **but these** direct-enrollment programs, which means students will not get the hands-on care of Rollins oversight. There is rising interest abroad for short-term programs: some schools may be collecting a group of students for something like Maymester. (The program with Disney is a resource strain: the learn-and-earn program, come one semester, live at WDW and study at Rollins, and the students need separate support services, including a shuttle back and forth.) Bringing in degree-seeking students is a difficult concept because liberal arts is an unknown concept in most countries, and, moreover, Rollins is not well-known.

The students taking a leave of absence for study abroad are mostly full-pay students; why do they choose an outside program? We have a variety of program options, and most students come back. Students are not allowed to take financial aid with them. Can we examine where the students are going? – Semester at Sea is popular but very expensive (\$28,000+). When these students leave the campus, they are rarely replaced by a full-pay student.

Do we have a requirement for students to live on or off campus when they come back? No. Our student have a whole number of unique experiences. We try to connect the dots back to Rollins; yet the students have unique experiences coming back.

At what level does support for International Programs appear on the capital campaign? IP have gotten very mixed messages, but there is talk of approaching a donor to support an International Center. IP is working toward goal to collect money for programs. Ten years ago the College

established a goal of Internationalization, but there has been no money specifically raised for it. Jindal is supposed to bring a cohort of full-pay students, with target of 30 students. Beaudin confessed she gets moments of panic: for setting goals, setting airfares – but no consensus, and no leadership from administration.

What can we do to help really needy students to go abroad? We have a model now because they have whole semester, rather than short-term options. In most schools there is a cohort of students who just won't go aboard due to work, family, athletics. Are more interest in study-away rather than study-abroad (Duke Marine, DC)? These are not in great demand. We could have more students participating in short-term studies.

Discussion of relocating International Programs from their current Carnegie site to “off campus” (170 Fairbanks).

Put this topic on next month's meeting: to discuss just what kind of data we're going to need and whom to ask about International Programs. Bill Short is going to be lead person to assemble information we will need. We now have built in the budget the same number of students going abroad as two years ago; next year will adjust numbers for reality. F&S also needs to compile the data we would like Beaudin to assemble for us.

Agenda for next meeting:

- Bill will have a preview presentation of the budget available for us at February meeting. Budget will be ready for trustees Feb 12.
- Jeff's idea how to make up the \$2 million short-fall: not make this year's stipend permanent, and next year not have a raise but just a stipend. It is necessary to communicate to the faculty the reasons why these decisions are going to be made.
- We are probably be in the first year of study about international programs; two Department Heads in International program are Beaudin (Director of International Programs) and Jennifer Ruby (Director, Office of International Student and Scholar Services) . Jennifer may need some more resources; if Jindal is a net revenue generator, then some of the money may go back to Jennifer's office to support the program that she has to administrate.

Adjourned 1:53 p.m.

Respectfully submitted,

Susan Cohn Lackman, Ph.D., M. B.A.