

4-23-2015

Minutes, Crummer Graduate School of Business Faculty Meeting, Thursday, April 23, 2015

Crummer Graduate School of Business Faculty

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**Faculty Meeting – Room 108
April 23rd, 2015**

Crummer Faculty present:

Henrique Correa, Jule Gassenheimer, Bill Grimm, Jim Johnson, Mark Johnston, Halil Kiyamaz, Greg Marshall, Pete McAlindon, Kyle Meyer, Bob Prescott, Bill Seyfried, Clay Singleton, Keith Whittingham, Lynda Boyce, Jackie Brito, Joanna Camburn, Pam Clark, Steve Gauthier, Tom McEvoy, Dawn Nagy, Shannon Rogner, Jane Trnka

Approval of MinutesTom McEvoy

Crummer School UpdateTom McEvoy

- Crummer had 255+ donations that qualified us for the \$5,000 bonus from our board member, Jordan Lomas
- The Entrepreneurship Center will roll out a 4 part series for Family Business. Pricing and execution has not been completed at this time.
- The agreement has been signed to make us Equity owners with venVelo. Cari Coats will take a seat on the board.
- Our Student Nespresso team is in the top three again! We will have run troughs to help them prepare and give them feedback.
- Venture Plan Winner were:
 - 1st Fatmerchant \$25,000
 - 2nd Nighthawk Running \$15,000
 - 3rd Freedom Audio \$7500
 - 4th Sipper Cocktails \$2,500
- Please see attached PowerPoint for the entire Crummer School Update

Strategy Renewal TeamBob Finrock

- Please see attached PowerPoint presented by Bob Finrock

Fitting the new Curriculum into SemestersGreg Marshall
EAMBA * PMBA Fall of 2016Steve Gauthier

Highlights of the discussion:

- The EAMBA program is straighter forward.
- The PMBA Group will keep rolling and complete in 20 months with a two hour environment for 8 week sessions in each semester with much more flexibility.
- Fewer breaks for the PMBA to get them through the program faster
- Make blended week 7 become the travel week for GRASP (Fall 1 and Spring 1 for electives)
- Looking at new names for programs. Instead of P-54 maybe P-2016 (PMBA Fall 2016)
- Electives would keep the same names to establish concentrations
- Teaching Loads are now being discussed. Currently they are at 15 hours. Our new program is in even hours. Adjusted hours are being discussed.
- The only barrier is naming the ECO-system coordinator

Semester exchange program at EM-Lyon, France.....Jim Johnson

Please see detailed information in the attached files from Dr. Johnson.

- Two students would go as exchange as a beta test with a max of 12 credits that they can bring back mostly in Marketing and Finance.
- Concerns:
 - Mark Johnston: This would be 25% of their experience. We need to be careful letting them go for 25%. More information needs to be given to vote on curriculum changing items. This is a big decision.
 - Jim Johnson: That being said, there is a demand for this.
 - Halil Kiyamaz: There should be no problem because they will be second year students at the end of their program.
 - Jane Trnka: They would need to be done with their internships
- The Faculty voted 4 yes and 3 no to pilot the program for one year.

AACSB update.....Halil Kiyamaz

- 654 days to go until our visit! The countdown has begun
- Please see Blackboard for all information as the process progresses
- Innovation, Engagement, and Impact.... Examples of these will all need to be shown
- We will be gathering examples this Summer
- We will be using the Sedona system. You will all receive a long on and training for submissions as they happen.
- We are on our own this go around, not attached to the other schools.

Curriculum Committee.....Jule Gassenheimer

- OM608 – Business Transformation through Operations, taught by Dr. Yoho
- TOP601 – Selected Doctorial Topics in Business Ethics and Corporate Responsibilities, taught by Dr. Johnston
- EDBA509 – Integrative Experience – Capstone
- All Approved

Approval of Graduation ListSteve Gauthier

- Graduation list approved pending final grades

Nominate a new Faculty President to start in the fallGreg Marshall

- Our new faculty President is Henrique Correa

Name Committee MembersGreg Marshall

- New Curriculum Committee Chair: Halil Kiyamaz
- Peer Review Committee member: Ron Piccolo

Other Business:

- Our STATS Coach, Shalini, is moving and will commute 8 weekends per year
- Both searches kicked off for Marketing and Finance
- Thanks for helping with the Crummer Challenge by using your faces on Facebook
- We are close to FY end please give if you haven't already
- Ron Piccolo is still working on the weekly Radio Show. He may come to you for content.
- A big thank you to those of you who participated in Reunion Weekend.
- 44% of our seeking students have landed jobs.

Meeting AdjournedTom McEvoy