

3-19-2015

Minutes, Crummer Graduate School of Business Faculty Meeting, Thursday, March 19, 2015

Crummer Graduate School of Business Faculty

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**Faculty Meeting – Room 108
March 19th, 2015**

Crummer Faculty present:

Sam Certo, Henrique Correa, Jule Gassenheimer, Bill Grimm, Ted Herbert, Jim Johnson, Mark Johnston, Halil Kiymaz, Randy Kuhn, Greg Marshall, Pete McAlindon, Kyle Meyer, Bob Prescott, Bill Seyfried, Clay Singleton, Keith Whittingham, Keenan Yolo, Lynda Boyce, Pam Clark, Tom McEvoy, Jane Trnka

Approval of MinutesGreg Marshall

Curriculum Renewal Team DiscussionSam Certo
Greg Marshall

Bullet points related to attached documents

- Sam explained the Rollins MBA Ecosystem (see attached)
- The voting faculty will have final say on this process
- This is a fluid work in process
- We start with the heart of the curriculum, core, and electives
- This model adds experiential learning in addition to classroom work to integrate the partners.
- The experiences should interact with the course work.
- Each box should be viewed as an experience partner that can co-instruct to help activities outside the classroom that will help the learning inside the classroom.
- An experiential approach to learning is not being done and is hard to duplicate.
- We need to add global partners to the experiences boxes
- Greg outlined the Premises of the changes (see attached)
- The Strategic Renewal Team and the Curriculum renewal Team have been working at the same time and have both been in agreement on topics discussed.
- We don't want to let structure stop strategy.
- This process will be a plus for marketing to promote our programs
- Four two hour tracks would make up a concentration in electives
- Greg outlined the Learning Buckets (see attached)

Henrique motioned to accept this process. Clay second. All agreed to move forward with the implementation.

Curriculum Committee UpdateJule Gassenheimer

- Who should make up the Committee
- Steve Gauthier, Carlene Sterling, Jackie Brito, Cari Coats and Susan Bach are the current Staff member on the committee
- Staff and Center leaders should be included based on the fact that they will be partners in the new model.
- For AACSB standards state that the school as a whole should work together in the best interest of our students.
- The faculty has final voting on any changes
- Should the structure be changed to have a Curriculum Committee and an Assurance of Learning Committee?
- As we transition into our next steps the structure of this Committee will be discussed further.

Update Faculty SearchesGreg Marshall

- Two searches are underway
- A Marketing search to replace Jule Gassenheimer led by Greg Marshall, Mark Johnston, and Henrique Correa
- A Finance Search led by Halil Kiyamaz, and Clay Singleton

Other Business.....All

- 30% of our May graduates have landed jobs.
- The Career Expo is next week
- The Nespresso challenge team went through the first round of 70 and is in the top 15

Meeting adjournedGreg Marshall

Tenured Faculty Only Session

Next Faculty Meeting
April 23rd 2015
1:30pm – 3:00pm
Room 108