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Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, February 16, 2004

Crummer Graduate School of Business Faculty
Rollins College

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**Roy E. Crummer Graduate School of Business
Rollins College
Faculty Meeting Agenda
Room 107; 1:30 P.M.
February 16, 2004**

- I. Welcome.....Craig McAllaster
- II. Review/Approval of Minutes.....Craig McAllaster
- III. Search Committee Reports.....Craig McAllaster
- IV. Center Reports.....Craig McAllaster
 - Entrepreneurship
 - Leadership
- V. Curriculum CommitteeEd Moses
- VI. Commencement Discussion.....Dan Montplaisir
- VII. Other Issues.....Craig McAllaster
 - a. Strategic Planning
 - b. Accounting 606
- VIII. Adjournment.....Craig McAllaster

**Next Faculty Meeting
Monday, March 22, 2004
Room 107
1:30 pm – 3:00 pm**

Roy E. Crummer Graduate School of Business At Rollins College
Faculty Meeting - Room 107
Monday, February 16, 2004
1:30 pm – 3:00 pm

Crummer Faculty & Staff Present:

Craig McAllaster, John Cascio, Ted Veit, J. Clay Singleton, Ted Herbert, Michael Cipollaro, Jim Higgins, Keith Whittingham, Greg W. Marshall, Barry Render, Jane Reimers, Ed Moses, Steve Gauthier, Jennifer Devitt, Charles Brandon, Ilan Alon, Jim Johnson, Mark Johnston, Craig Domeck, Michael Bowers, Jim Gilbert, Ed Kowalewski, Ralph Drtina, Bob Prescott, Anne Roberts, Dan Montplaisir.

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster
Minutes from January 16, 2004 Faculty Meeting were accepted

Search Committee Reports.....Craig McAllaster
Finance reported the visit of two candidates for the Finance position. Dr. Halil Kiyamaz did his dissertation in Mergers and Acquisitions. Dr. Len Lundstrum is a strong candidate with strong experience with Heller Financial and has an impressive publication record.

Marketing search reported that Jule Gassenheimer is very interested in the position in Marketing.

Center Reports.....Craig McAllaster

Entrepreneurship -

- Barry Render elaborated on upcoming event “Introducing Professional Management into Entrepreneurial Companies.” A flyer was distributed.
- New Board member will be signed on: CEO of Global Travel.
- Spring event will feature the CEO of Starbucks
- Michael Bowers, Michael Cipollaro and Randy Frye will fly to TCU to analyze the Entrepreneurship Center.

Leadership -

- John Cascio gave an update on Integration. The Leadership Symposium determined the requirements for the EA 1’s to pursue the Distinguished Leader Award. Forty-six students have applied for this award. Phase one of the application is due March 19th.
- John talked about the Leadership event that would highlight business fashion and etiquette.
- Next month Mark will moderate a debate event on international ethics entitled “The American Way or Not.”

Curriculum Committee.....Jim Gilbert

- There was a handout from the MBA Curriculum Committee. Goals and Strategic Initiatives experienced some minor word changes. The first motion was made and accepted.

- Motion #2 - Jim recommended that a merge be made between the Summer course Introduction to Strategy Management 502 pairing it with Management 615, Business Policy, which would result in a three hour course for the AMBA's in the Spring. It was voted and accepted. A three-hour strategy session will be presented during orientation to introduce terms and subject constructs. It was added and accepted as a friendly amendment.
- Motion #3 - a student handbook issue. Full-time students ability to work statement was prepare by Anne Roberts. It was moved, seconded and voted as an accepted statement of policy.

Commencement.....Dan Montplaisir

Dan presented the question of Crummer presenting something to President Bornstein in commemoration of her service to Rollins College. It was voted that Crummer would present her with an honorary MBA. Jim Seniff, CEO/CNL will be the Commencement speaker.

Strategic Planning.....Craig McAllaster

The Dean will appoint a Curriculum Review Committee to review the Strategic Plan. They will review and update the strategic planning document that was used during reaffirmation. Professor Bowers will lead this effort.

Accounting 606.....Craig McAllaster

J. Clay Singleton presented the idea of expanding ACCT 606 from a six weeks course to a twelve weeks course...a handout was distributed. Jane Reimers presented the second aspect of the course description...Corp. governance and financial reporting. A Motion was taken. A discussion ensued. A vote was taken and accepted to make this course a twelve-week course.

Executive Education.....Bob Prescott

Olive Garden is working very well, 5.0 out of 5.0. They will continue thru 2005. Continued growth through custom proposals...proposals have been extended to Scholastic Bookfairs, Orlando Convention Business Bureau, Avitar Homebuilder, Lockheed Martin, and Tupperware. Three new areas of portfolios and program development in sales/sales management, and marketing: Certificate program in human resource management, Leadership program in China – Shanghi Finance & Technology, Jane Riemers has offered to run our Corporate University program on Finance for Non-Financial Manager which is full. A second course is being sought.

Beta Gamma Sigma.....Steve Gauthier

Handed out a grid sheet that showed the top GPA's within each MBA groups. A Motion was taken. A vote was made and accepted. The top GPA's highlighted students were voted into Beta Gamma Sigma.

Adjournment.....Craig McAllaster

Meeting Adjourned 3:00 pm