

3-22-2004

## Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, March 22, 2004

Crummer Graduate School of Business Faculty  
*Rollins College*

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**Roy E. Crummer Graduate School of Business  
Rollins College  
Faculty Meeting Agenda  
Room 107; 1:30 P.M.  
March 22, 2004**

- I. Welcome.....Craig McAllaster
- II. Review/Approval of Minutes.....Craig McAllaster
- III. Search Committee Reports.....Craig McAllaster
- IV. Center Reports.....Craig McAllaster
  - Entrepreneurship
  - Leadership
- V. Student Presentation .....Craig McAllaster
- VI. Proposal for New Concentration.....Michael Bowers  
Michael Cipollaro  
Barry Render
- VII. Strategic Planning.....Michael Bowers
- VIII. Student Graduation Issue.....Anne Roberts
- IX. Other Issues.....Craig McAllaster
- X. Adjournment.....Craig McAllaster

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Reminder:  
Brown Bag Meeting – Monday, April 5, 2004, Room 107 @ 12:00 noon – Jim Higgins  
Commencement is May 1, 2004

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**Next Faculty Meeting  
Monday, April 26, 2004  
Room 107  
1:30 pm – 3:00 pm**

**Roy E. Crummer Graduate School of Business at Rollins College**  
**Faculty Meeting - Room 107**  
**Monday, March 22, 2004**  
**1:30 pm – 3:00 pm**

Crummer Faculty & Staff Present:

Craig McAllaster, John Cascio, Ted Veit, J. Clay Singleton, Ted Herbert, Michael Cipollaro, Jim Higgins, Keith Whittingham, Greg W. Marshall, Barry Render, Jane Reimers, Ed Moses, Steve Gauthier, Jennifer Devitt, Charles Brandon, Ilan Alon, Jim Johnson, Mark Johnston, Craig Domeck, Michael Bowers, Jim Gilbert, Ed Kowalewski, Ralph Drtina, Bob Prescott, Anne Roberts, Dan Montplaisir, Sam Certo.

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster  
Minutes from February 16, 2004 Faculty Meeting were accepted

Search Committee Reports.....Craig McAllaster  
Two offers were extended and accepted, Jule Gassenheimer Ph.D., (Marketing), and Halil Kiyamaz Ph.D., (Finance).

Center Reports.....Craig McAllaster

Entrepreneurship

- A report was presented on the TCU visit. They shared information concerning our practica program and TCU shared information on their business school growth. The key to receiving large gifts is your vision and mission statement, it has to be student oriented.
- May event – Strategic Growth Initiative Forum will be held May 14<sup>th</sup> in Bush Auditorium.
- Joined the Collegiate Entrepreneurship Organization. We will be a chapter. Our membership will enhance student-learning opportunities. Michael Bowers will be the faculty advisor for this organization.
- Presented a handout – Proposal for a New MBA Concentration in Entrepreneurship (ENT). Jim Gilbert offered to develop a course on how to perpetuate a business once you've received money to start. He will present a proposal. This proposal was approved to go to the Curriculum Committee for their approval.

Leadership

- Business Plan Components – academic component, added the Leadership/Communications course. May add a writing component. The experiential component – presented a seminar “The American Way Debate”. Promoted the Women in Leadership event, March 31<sup>st</sup>. Measurement and Recognition are the third and fourth components – Distinguished Leader of Crummer competition for the EA-1's, next year's EA's and A's.

Crummer Student Mission .....Amy Mallow  
Richard Harem

- They presented a handout that listed their student code of ethics. A plaque will be presented and the end of the year banquet with the Student Mission on it. A vote of appreciation was approved to thank the student committee for the hard work.
- Concern was raised over the “Crummy Awards”. Make sure that all awards presented are positive and non-embarrassing.

Strategic Planning Committee.....Michael Bowers

- Michael reported that the committee has completed its information gathering and will be taking its findings to develop a revision on our strategic goals and objectives. The Committee hopes to have results to present to the faculty on April 26<sup>th</sup>.
- Crummer’s current Peer and Aspirational Schools report was handed out by J. Clay Singleton. After an explanation of the chart the suggestion was made to determine which schools should not remain in this list based on comparative information, i.e. tuition, faculty size, type of institution, AACSB accreditation, etc.
- Action: Butler Univ., Niagara Univ., Stetson Univ., and Univ. of Tampa were approved to be stricken from our Peer list.

Move Univ. of Miami from the Aspirational list to the Peer list.

Commencement.....Anne Roberts

- Two students did not follow the graduation plan but have accumulated enough credits to graduate. The faculty approved exceptions to their plan of study so they could graduate.

Other Business.....Craig McAllaster

- Mark Johnston and Jim Johnson were appointed to be on the QEP Committee.
- Barry Render will be the Faculty Marshall for Graduation

Adjournment.....Craig McAllaster

Meeting Adjourned 3:00 pm