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Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, December 19, 2005

Crummer Graduate School of Business Faculty
Rollins College

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Roy E. Crummer Graduate School of Business at Rollins College
Faculty Meeting - Room 108
Monday, December 19, 2005
1:30 pm – 3:00 pm

Crummer Faculty & Staff Present:

Craig McAllaster, , Keith Whittingham, Barry Render, Jane Reimers, Laurel Adams, Halil Kiyamaz, Mark Johnston, Michael Bowers, Ed Moses, Ted Veit, Jule Gassenheimer, James Johnson, Ralph Drtina, Jim Gilbert, Bob Prescott, Alan Kupetz, Greg Marshall and Ted Herbert, Pam Clark, Lynda Boyce, Michael Cipollaro, Susan Bach, Vanessa Kannemeyer, Jackie Brito, Anne Roberts, and Margaret Linnane

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster
 Minutes from October 17, 2005 Faculty Meeting were accepted

IB Faculty ReportJim Johnson

This term there were 22 students that went on practicas. There were 4 projects Alan Kupetz and Jim Johnson each took a group of 6 students to Korea. Another Group went to the UK Nottingham School of Business and were put into two teams. During the next term there will be 3 trips: One to China for the Petters chair to establish a learning center, one to Mexico for Tupperware, and again to the UK Nottingham School of Business. Alan will be taking 21 students to Singapore to study multinational markets.

The Petters Gift.....Craig McAllaster

The Petters gift is a 12 million dollar gift to Rollins and Crummer to internationalize the school's programs. Alon Ilon will be the recipient of the chair and will be located in the IBA area. Next year we will search for a replacement for Alon. We have made an offer for a visiting faculty in Operations Management. He has accepted and will be here next year. His name is Henrique Correa.

Curriculum Committee.....Jim Gilbert

- Three changes to course titles, descriptions, and prerequisites were voted on and approved . Please see attached for details.
- Reviewed the Student Presentation Communication Assessment tool. The working document was presented for suggestions, (See Attached). The process will be to film student presentations when they start, in the middle, and at the end of their class to establish performance strength and weaknesses. Students will receive feedback to improve their presentations.

Students prefer written feedback as apposed to verbal. Feedback from faculty is requested for any changes suggested.

AACSB.....Craig McAllaster
AACSB is now based in Tampa. Seminars such as Assurance of Learning are available.

Business EDGE.....Craig McAllaster
Business EDGE will be a 3 week non credit “boot camp” to familiarize Liberal Arts Students with Business MBA opportunities. They will be set up residential in Sutton Place. Their schedule will be 8-5 Monday – Friday and some activities on Saturday. The cost will be \$6500 and our goal is 40 participants. Mark Johnston is the faculty coordinator and will be working with Susan Bach in the Leadership office to finalize the program.

Entrepreneurship.....Michael Cipollaro
There were 15 events held this year with 842 attendees. During those events there were 54 guest speakers. These events have been productive for awareness for Rollins and Crummer.

Kudos.....Craig McAllaster
Mark Johnston was recognized by Beta Gamma Sigma with a plaque of gratitude. Greg Marshall was recognized by the American Marketing Association. Welcome back to Anne Roberts. Congratulations to Mark and Greg on their new book.

In closing.....Craig McAllaster
Thank you all for a great fall. Have a happy, healthy and wonderful holiday.

Meeting Adjourned 3:00 pm.