

10-31-2006

## Minutes, Crummer Graduate School of Business Faculty Meeting, Tuesday, October 31, 2006

Crummer Graduate School of Business Faculty  
*Rollins College*

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**Roy E. Crummer Graduate School of Business  
Rollins College  
Faculty Meeting Agenda  
Room 108, 1:30 P.M.**

 **October 31, 2006** 

Welcome.....Craig McAllaster  
Review/Approval of Minutes.....Craig McAllaster  
IT presentation of equipment in 108.....IT Department  
Petters International Grant.....Jim Johnson  
SMBA cohort vs. non-cohort using  
INTL 605 GRASP as a course replacement.....Allen Kupetz  
December Holiday Celebration.....Lynda Boyce  
Other Business.....Craig McAllaster  
Kudos:.....Craig McAllaster

Ilan Alon and Allen Kupetz have received all approvals for publication of an Ivey case and teaching note titled, "Ruth's Chris: The High States of International Expansion." For Allen, it is his first, for Ilan, his first this week. Special thanks to Ted Veit for substantive input and editing. For a complimentary soft copy, please contact Allen.

Gongrats to Greg Marshall

Title: LEADERSHIP IN ENTREPRENEURIAL ORGANIZATIONS  
Authors: Theodore Herbert Congratulations! I am pleased to inform you that your paper has been accepted for Presentation at the 2007 U.S. Association for Small Business & Entrepreneurship conference. The division on Corporate Entrepreneurship had record submissions this year, and your acceptance is a testament to quality work.

Gilbert, Certo, Higgins, McAllaster

**Re: Using Cultural Artifacts to Change and Perpetuate Strategy**

Adjournment.....Craig McAllaster

**Next Faculty Meeting**



**Monday, November 20, 2006**

**Room 108**

**1:30 pm – 3:00 pm**



**Roy E. Crummer Graduate School of Business at Rollins College**  
**Faculty Meeting - Room 108**  
**Tuesday October 31, 2006**  
**1:30 pm – 3:00 pm**

Crummer Faculty & Staff Present:

Craig McAllaster, Susan Bach, Lynda Boyce, Jackie Brito  
 Pam Clark, Steve Gauthier, Tom Kruczek, Margaret Linnane, Dan Montplaisir, Erica Sorrell, Nicole Vickers, Laurel Adams, Ilan Alon, Michael Bowers, Samuel Certo, Henrique Correa, Ralph Drtina, Mark Fetcherin, Jule Gassenheimer, Jim Gilbert, Jim Higgins, Jim Johnson, Mark Johnston, Halil Kiymaz, Allen Kupetz, Greg Marshall, Ed Moses, Jane Reimers, Ted Veit, Keith Whittingham,

Welcome.....Craig McAllaster

Approval of Minutes.....Craig McAllaster  
 Minutes from September 18, 2006 Faculty Meeting were accepted

Discussion about Olin Library Strategic Plan.....Jonathan Miller  
 Library Director

The question put to the Faculty was what changes, if any would you like to see made  
 In the Olin Library.

Suggestions:

- Additional Journals
- More information available on line
- Offsite access to data base
- Library hours more accessible to Crummer students
- Magazine table of contents available to pull articles from major business magazines.
- Instructions on the search process

Ted Herbert is on the Advisory council for the Library. You can contact him with any concerns or contact Jonathan directly at [jxmiller@rollins.edu](mailto:jxmiller@rollins.edu)

Update on “Smart Room 108”.....Ed Huffman and Adam Philips-Silver  
 A brief demo of how the system works was given. Please contact [classtech@rollins.edu](mailto:classtech@rollins.edu) with any concerns, how to use it, what works, what doesn't etc.  
 A brown bag lunch demo will be scheduled in the near future. Rooms 223 and 108 both have the system.

Up date on Grants.....Jim Johnson

- The Petters Grant includes \$3,000 per Faculty to enhance professional international experience. Getting involved in local culture and business, not for research.
- The Internationalization Grant includes \$2,000 to develop or enhance classes
- \$16,000 is set aside for Student Travel. Global consulting groups, \$500.00 travel allowance per student.

An exchange program with France is in the works.

SMBA Cohort vs Non-Cohort

Using INTL 605 GRASP as replacement for class.....Allen Kupetz

The discussion was open to using GRASP as a class. Pros and Cons were discussed. Further discussion will be needed to make any changes. Continuation of topic is set for the Nov 20<sup>th</sup> Faculty meeting.

Holiday Celebration.....Lynda Boyce

The holiday party will be on Dec 19<sup>th</sup> following the Faculty meeting at 10:30

Grades are due December 20

Alumni sends out a thank you for all support during the Class of 86 reunion event and the Hall of Fame event recently held.

The Entrepreneur Center will be hosting an Evening with the Entrepreneurs On December 1 in the Galloway Room

Kudos:

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Gongrats to Greg Marshall on his endowed chair.

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