

3-12-2012

## Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, March 12, 2012

Crummer Graduate School of Business Faculty  
*Rollins College*

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**Roy E. Crummer Graduate School of Business  
Rollins College  
Faculty Meeting Agenda  
Room 108 at 1:30pm**

**March 12<sup>th</sup>, 2012**

**Welcome**.....Craig McAllaster  
**Review/Approval of Minutes**.....Craig McAllaster  
**PMBA Strategic Committee Update** .....Jule Gassenheimer  
**Blended Learning**.....Jane Reimers  
**Other Business**.....Craig McAllaster  
**Adjournment**.....Craig McAllaster

**Next Faculty Meeting  
April 16th  
1:30pm  
Room 108**

**Faculty Meeting – Room 108  
Tuesday, March 12<sup>th</sup>, 2012**

**Crummer Faculty and Staff Present:**

Alice Argeros, Susan Bach, Lynda Boyce, Jackie Brito, Pam Clark, Steve Gauthier, Susan Haugen, Margaret Linnane, Cheryl Mall, Craig McAllaster, Erica Sorrell, Jane Trnka, Mike bowers, Henrique Correa, Ralph Drtina, Jule Gassenheimer, Bill Grimm, Mark Johnston, Halil Kiymaz, Allen Kupetz, Greg Marshall, Kyle Meyer, Jane Reimers, Bill Seyfried, Clay Singleton, Ted Veit

**Welcome**.....Craig McAllaster

**Review/Approval of Minutes**.....Craig McAllaster

**PMBA Strategic Committee Update** .....Jule Gassenheimer

The Committee members are: Jule Gassenheimer, Ron Piccolo, Jackie Brito and Steve Gauthier. Please see attached PowerPoint presentation given by Jule Gassenheimer. A motion to approve the new format was voted on and approved. The new format will begin in March 2013. The biggest concern voiced by the faculty was having the cost stay competitive with other area schools.

**Blended Learning** .....Jane Reimers

Jane is currently taking courses working towards her Master’s Degree. As a result, she is developing a course for Faculty members to learn about blended courses and the importance of keeping them consistent across the board. The course she will teach will begin after graduation on Monday April 30<sup>th</sup>. It will be a 7 week course with weeks 1, 4 and 7 face to face and the remainder online. You must complete this course if you plan to teach blended courses.

**Other Business:**

.....Craig McAllaster

The Crummer School’s 3<sup>rd</sup> Annual Crummer Reunion Weekend is being held this Friday and Saturday. This year, in conjunction with the [Crummer Reunion](#) events, we will be hosting the 2012 Crummer Alumni Hall of Fame Induction Ceremony. Each of you received an invitation in the mail for this prestigious event on Friday. You and a guest are invited to attend. Details are as follows:

**Crummer Graduate School of Business  
2012 Alumni Hall of Fame Induction**

Friday, March 16<sup>th</sup>

5:00 – 6:30 p.m.

Cornell Fine Arts Museum Patio at Rollins College

**Inductees:**

William H. Bieberbach ’70 ‘71MBA

Robert D. Finfrock, Jr. ‘71MCS

Steven W. High ‘81MBA

Allan E. Keen ’70 ‘71MBA ‘10H

John C. Myers III ’69 ‘70MBA

Please [click here](#) to RSVP.

Parking maps will be sent to you.

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Venture competition is this week. Please use this link to see a complete schedule.  
<http://www.rollinsceo.com/>

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The IDEA Faculty forms have been sent out. Please complete them and return to Lynda by April 17<sup>th</sup>.

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Sun Trust Distinguished Leader of Merit and Leadership Awards Dinner Information:



**SunTrust Distinguished Leader of Merit and Leadership Awards Dinner**

*Thursday, March 29, 2012*

*The University Club of Orlando  
150 East Central Boulevard  
Orlando, FL 32801  
(Parking available at the entrance  
on the corner of Central Boulevard and Rosalind Avenue)*

*5:30 p.m. Reception  
6:00 p.m. Dinner  
7:00-8:00 p.m. Awards Ceremony*

*Recognizing 1<sup>st</sup> and 2<sup>nd</sup> year Leadership Students and  
The SunTrust Distinguished Leader of Merit*

*Business Attire  
R.S.V.P. by March 22 to [pwoodley@rollins.edu](mailto:pwoodley@rollins.edu)  
(Indicate Vegetarian Preference)*



**Adjournment**.....Craig McAllaster

Next meeting: Monday, April 16<sup>th</sup> at 1:30pm in room 108