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Minutes, Crummer Graduate School of Business Faculty Meeting, Monday, December 16, 2013

Crummer Graduate School of Business Faculty
Rollins College

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**Faculty Meeting – Room 108
December 16th 2013**

Crummer Faculty and Staff Present: Susan Bach, Lynda Boyce, Jackie Brito, Pam Clark, Cari Coats, Millie Erichsen, Steve Gauthier, Craig McAllaster, Dawn Nagy, Jane Trnka, Sam Certo, David Currie, Jule Gassenheimer, Jim Gilbert, Bill Grimm, Jim Johnson, Mark Johnston, Greg Marshall, Peter McAlindon, Ron Piccolo, Jane Reimers, Bill Seyfried, Clay Singleton, Keith Whittingham, Pat Schoknecht, and Carol Bresnahan

Approval of Minutes.....Craig McAllaster

Curriculum Committee UpdateJule Gassenheimer
Syllabus for six classes was sent out in advance of the meeting today for review. There were no questions, and all six were approved by the faculty.

Assessment of the EDDBA processes is a work in progress. The committee is checking for best practices from other Schools. The EDDBA committee will meet on January 6th to further the discussion. There will be a presentation at the January meeting to update you and report on the first term.

Core Curriculum Discussion.....Mark Johnston
Dr. Johnston passed out an outline of what the program would look like with 4 hours vs. 3 hours.

Comments:

- Some concerns were mentioned that we should check the SACS and AACSB requirements to make sure we are in line with them.
- Concerns that 4 hours vs. 3 may be too much for the PMBA program.
- Will our programs be presented as all blended learning for marketing purposes?
- The PMBA students like consistency. Will the blended (online) portion be scheduled?
- Will learning be sacrificed with additional time required?
- 16 weeks looks good on paper, but we need to add 2 months per year to make it work
- There seems to be a problem with at least one of the classes with each idea proposed
- Renaming to reflect what the course really is and not look like undergrad work.
- A proposed adjustment to the PMBA was passed out for discussion
- Is moving around and shortening classes to make way for electives innovative enough for the marketplace?
- (Please see attached PP proposal from David Currie “We have an APP for that”
- We heard three new proposals today. What is the direction you would like the committee to go in? We need to decide soon for marketing purposes.
 - 3 credit proposal, 2 credit proposal, and the APP proposal.
 - Dr. Singleton proposed looking at the APP proposal. We need bold changes and this fits the bill.
 - Ron Piccolo made a motion that Steve’s proposal be implemented on an interim basis for the 2014 class and have the Curriculum committee look at the logistics for the APP proposal suggested by David Currie for the 2015 class.

- The faculty voted unanimously to approve Ron’s motion
- Jim Johnson stated the following concerns in the February Faculty Meeting:
- Not clear if the vote on Steve Gauthier’s proposal was for both the PMBA and the EAMBS programs. The thought was that the changes should be for both programs as understood by Ron Piccolo who made the motion.
- Jim Johnson strongly opposed reducing GRASP to 1.5 credits, also proposing a meeting soon to discuss the curriculum issues
- To be clear, an interim curriculum was voted on. It will be replaced with a more permanent program with a start time to be determined. We also need to review our strategic plan to see if our changes are on target.
- Spring 2016 will have additional electives with the interim change
- Only changes to Management and Leadership were made and sent out as an amendment after the December meeting.

Changes to the Rollins College Retirement PlanClay Singleton and Guests

Representatives from the new company, Transamerica that will be handling our retirement plan spoke about the plans to transition over. There will be one on one meetings scheduled for each faculty and staff member in March to make all decisions about the transfer that will take place on April 1st.

Other Business.....Craig McAllaster

- From the graduating class of 2014 10 students have accepted jobs with 5 of those transferring from Internships to jobs.

Adjournment.....Craig McAllaster

Next meeting
 Tuesday, January 21st
 10:30pm – Noon
 Room 108